# **Monthly Indicators**



### February 2019

It is worthwhile to mention the weather when discussing residential real estate for large portions of the U.S. for February 2019, because this month has turned in some impressively cold, rainy and snowy days that have stalled some buying and selling actions. Nevertheless, housing markets have proven to be resilient despite predictions of a tougher year for the industry. It is still too early to say how the entire year will play out, but economic fundamentals remain positive.

New Listings were up 3.6 percent to 434 in Stark County and up 65.0 percent to 33 in Carroll County. Pending Sales increased 25.6 percent to 392 in Stark County and increased 136.4 percent to 26 in Carroll County. Inventory shrank 18.8 percent to 847 units in Stark County and shrank 26.3 percent to 84 units in Carroll County.

Median Sales Price was up 3.5 percent to \$130,250 in Stark County and up 105.4 percent to \$229,000 in Carroll County. Days on Market in Stark County decreased 9.0 percent to 81 days in Stark County and decreased 33.3 percent to 90 days in Carroll County. Months Supply of Homes for Sale was down 21.4 percent to 2.2 months in Stark County and down 34.0 percent to 3.3 months in Carroll County, indicating that demand increased relative to supply.

The National Association of REALTORS® recently reported that national existing-home sales were down slightly during January 2019 and that pending sales were up in year-over-year comparisons. It is worth noting that some softening of sales was anticipated, as was a positive sales bounce during January 2019 after a slow end to 2018. Weather-related events have hampered some of the necessary machinations of making home sales during February 2019, yet buyers have shown determination toward

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### **Quick Facts**

+ 7.0%	+ 3.5%	+ 16.7%	+ 105.4%
One-Year Change in	One-Year Change in	One-Year Change in	One-Year Change in Median Sales Price
Closed Sales	Median Sales Price	Closed Sales	
Stark	Stark	Carroll County	Carroll County

This is a research tool provided by the Stark County Association of REALTORS®. Percent changes are calculated using rounded figures.





### **Market Overview – Stark County**

Key metrics by report month and for year-to-date (YTD) starting from the first of the year.

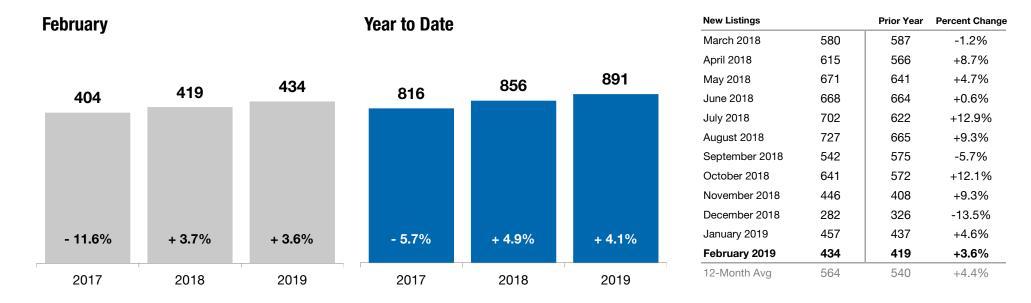


Key Metrics	Historical Sparkbars	2-2018	2-2019	Percent Change	YTD 2018	YTD 2019	Percent Change
New Listings	2-2016 2-2017 2-2018 2-2019	419	434	+ 3.6%	856	891	+ 4.1%
Pending Sales	2-2016 2-2017 2-2018 2-2019	312	392	+ 25.6%	587	678	+ 15.5%
Closed Sales	2-2016 2-2017 2-2018 2-2019	243	260	+ 7.0%	501	492	- 1.8%
Days on Market Until Sale	2-2016 2-2017 2-2018 2-2019	89	81	- 9.0%	84	74	- 11.9%
Median Sales Price	2-2016 2-2017 2-2018 2-2019	\$125,900	\$130,250	+ 3.5%	\$124,000	\$128,225	+ 3.4%
Average Sales Price	2-2016 2-2017 2-2018 2-2019	\$131,498	\$149,452	+ 13.7%	\$135,401	\$146,827	+ 8.4%
Pct. of Orig. Price Received	2-2016 2-2017 2-2018 2-2019	92.3%	93.8%	+ 1.6%	93.0%	93.4%	+ 0.4%
Housing Affordability Index	2-2016 2-2017 2-2018 2-2019	221	212	- 4.1%	225	215	- 4.4%
Inventory of Homes for Sale	2-2016 2-2017 2-2018 2-2019	1,043	847	- 18.8%			
Months Supply of Homes for Sale	2-2016 2-2017 2-2018 2-2019	2.8	2.2	- 21.4%			

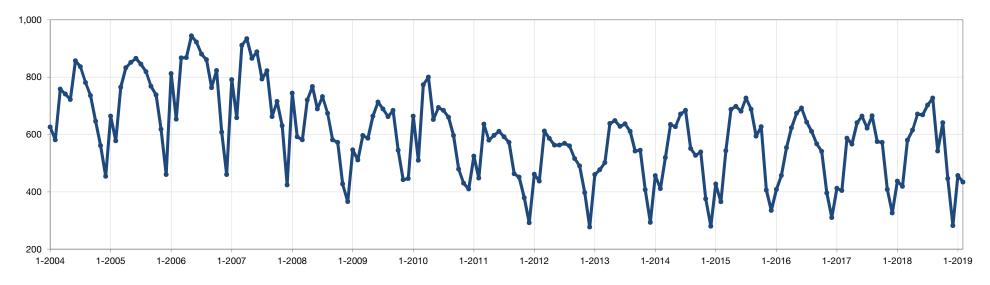
## **New Listings – Stark County**

A count of the properties that have been newly listed on the market in a given month.





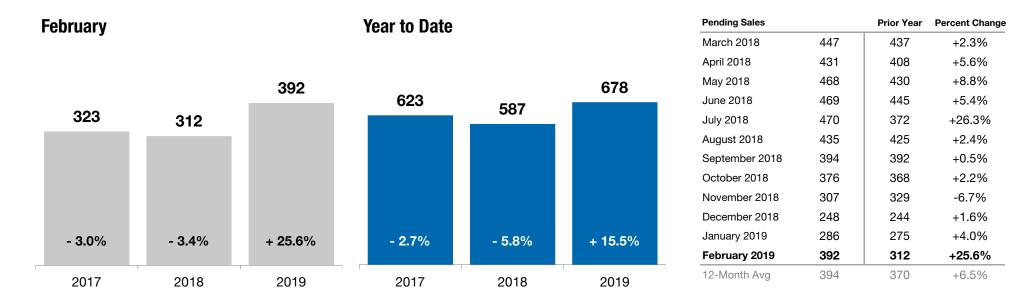
### Historical New Listings – Stark County by Month



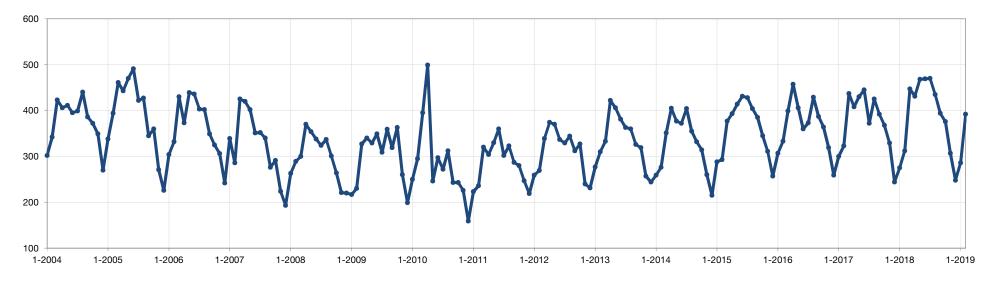
## **Pending Sales – Stark County**

A count of the properties on which offers have been accepted in a given month.





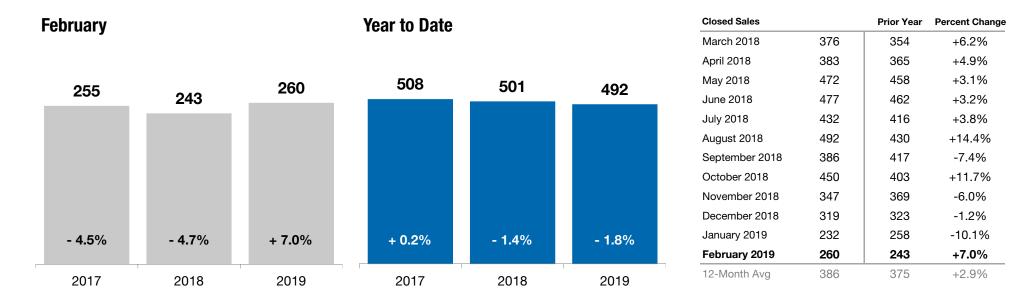
#### Historical Pending Sales – Stark County by Month



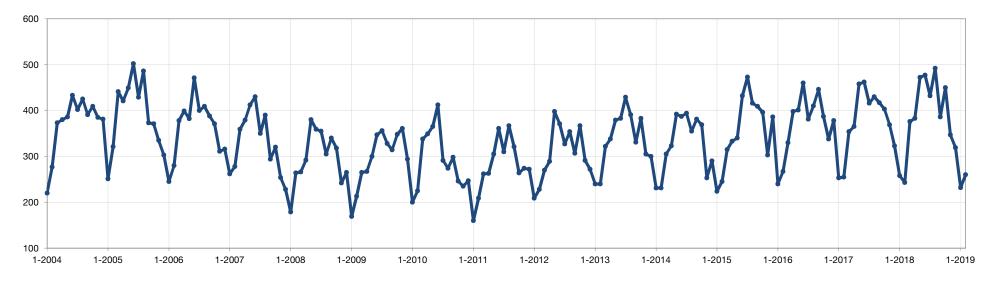
### **Closed Sales – Stark County**

A count of the actual sales that closed in a given month.





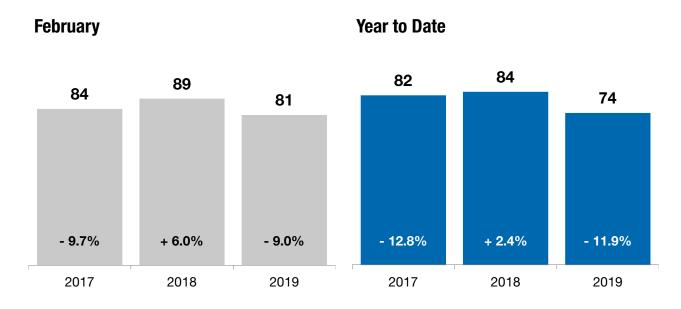
#### Historical Closed Sales – Stark County by Month



### **Days on Market Until Sale – Stark County**

Average number of days between when a property is listed and when an offer is accepted in a given month.

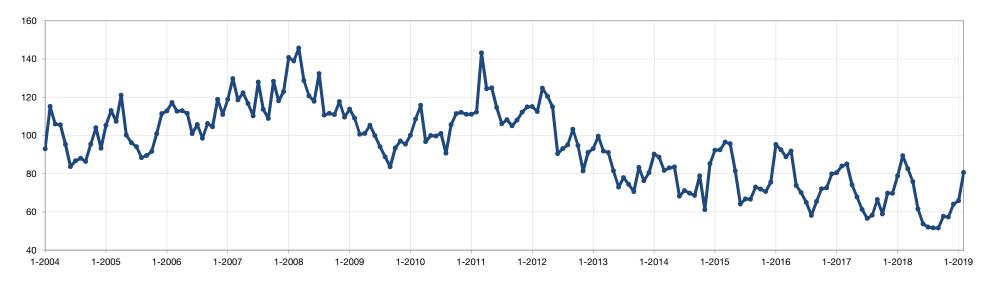




#### Historical Days on Market Until Sale – Stark County by Month

Days on Market		Prior Year	Percent Change
March 2018	83	85	-2.4%
April 2018	76	74	+2.7%
May 2018	62	68	-8.8%
June 2018	54	61	-11.5%
July 2018	52	57	-8.8%
August 2018	52	58	-10.3%
September 2018	52	66	-21.2%
October 2018	58	59	-1.7%
November 2018	57	70	-18.6%
December 2018	64	70	-8.6%
January 2019	66	79	-16.5%
February 2019	81	89	-9.0%
12-Month Avg*	62	68	-8.8%

\* Days on Market for all properties from March 2018 through February 2019. This is not the average of the individual figures above.



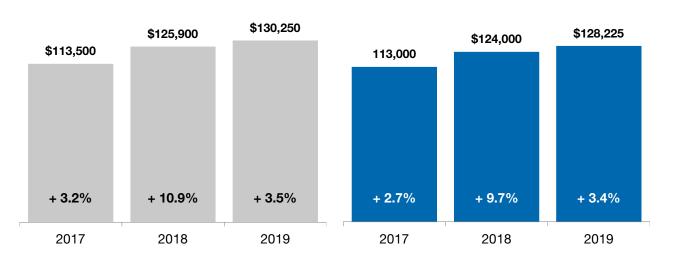
### **Median Sales Price – Stark County**

Point at which half of the sales sold for more and half sold for less, not accounting for seller concessions, in a given month.



February

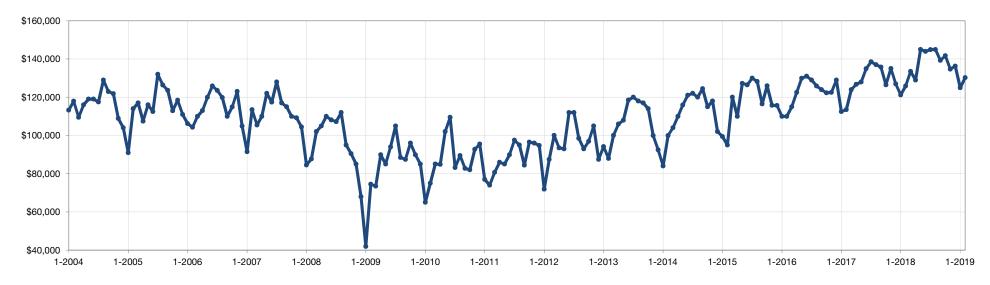
#### Year to Date



#### Historical Median Sales Price – Stark County by Month

Median Sales Price		Prior Year	Percent Change
March 2018	\$133,500	\$124,000	+7.7%
April 2018	\$129,000	\$126,750	+1.8%
May 2018	\$145,000	\$128,000	+13.3%
June 2018	\$144,000	\$134,950	+6.7%
July 2018	\$144,900	\$138,500	+4.6%
August 2018	\$145,000	\$137,000	+5.8%
September 2018	\$139,250	\$135,750	+2.6%
October 2018	\$141,700	\$126,500	+12.0%
November 2018	\$134,700	\$135,000	-0.2%
December 2018	\$136,250	\$127,000	+7.3%
January 2019	\$125,000	\$121,200	+3.1%
February 2019	\$130,250	\$125,900	+3.5%
12-Month Avg*	\$138,000	\$130,000	+6.2%

\* Median Sales Price for all properties from March 2018 through February 2019. This is not the average of the individual figures above.



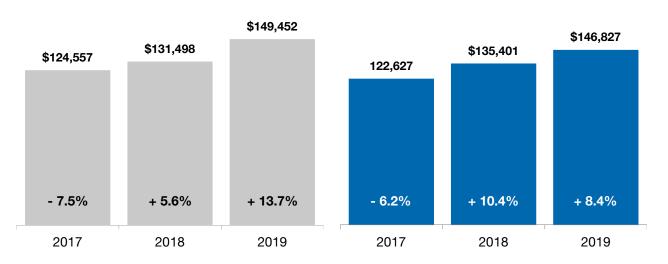
### **Average Sales Price – Stark County**

Average sales price for all closed sales, not accounting for seller concessions, in a given month.



February

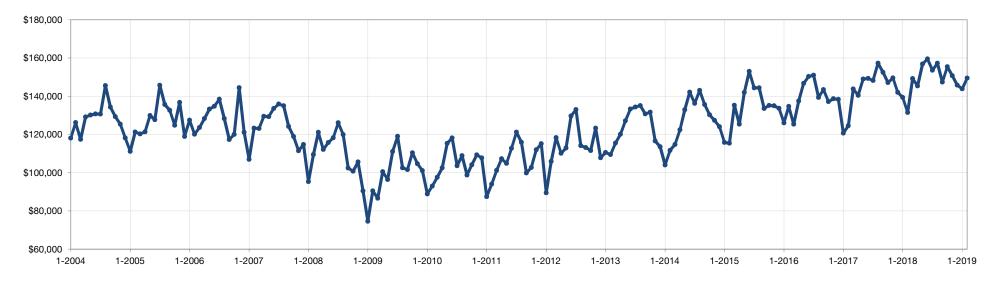
#### Year to Date



#### Historical Average Sales Price – Stark County by Month

Average Sales Price		Prior Year	Percent Change
March 2018	\$149,224	\$143,811	+3.8%
April 2018	\$145,404	\$140,477	+3.5%
May 2018	\$156,826	\$149,019	+5.2%
June 2018	\$159,539	\$149,354	+6.8%
July 2018	\$153,572	\$148,260	+3.6%
August 2018	\$157,276	\$157,254	+0.0%
September 2018	\$147,372	\$152,497	-3.4%
October 2018	\$155,431	\$147,124	+5.6%
November 2018	\$150,717	\$149,532	+0.8%
December 2018	\$145,779	\$142,038	+2.6%
January 2019	\$143,848	\$139,353	+3.2%
February 2019	\$149,452	\$131,498	+13.7%
12-Month Avg*	\$152,047	\$146,810	+3.6%

\* Average Sales Price for all properties from March 2018 through February 2019. This is not the average of the individual figures above.



## **Percent of Original List Price Received – Stark County**

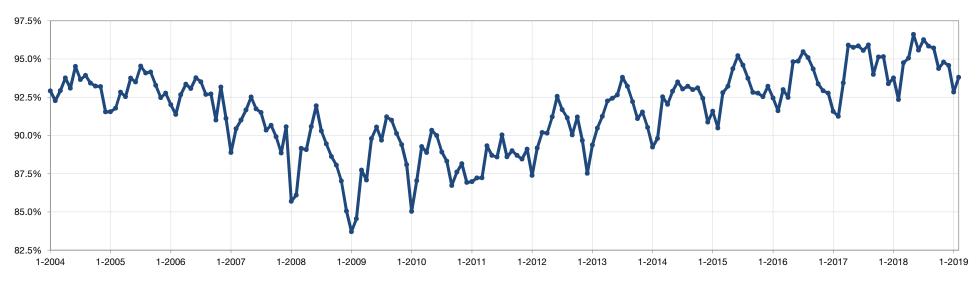
Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.



**February** Year to Date 93.8% 93.0% 93.4% 91.4% 92.3% 91.3% - 0.3% + 1.1% + 1.6% - 0.7% + 1.8% + 0.4% 2017 2018 2019 2017 2018 2019

#### Pct. of Orig. Price Received **Prior Year** Percent Change March 2018 94.8% 93.4% +1.5% -0.8% April 2018 95.1% 95.9% 96.6% 95.8% +0.8% May 2018 June 2018 95.6% 95.9% -0.3% July 2018 96.3% 95.6% +0.7%August 2018 95.8% 95.9% -0.1% September 2018 95.7% 94.0% +1.8% -0.7% October 2018 94.4% 95.1% -0.3% November 2018 94.8% 95.1% December 2018 94.6% 93.4% +1.3% 92.8% 93.8% -1.1% January 2019 February 2019 93.8% 92.3% +1.6% 12-Month Avg\* 95.2% 94.9% +0.3%

\* Pct. of Orig. Price Received for all properties from March 2018 through February 2019. This is not the average of the individual figures above.

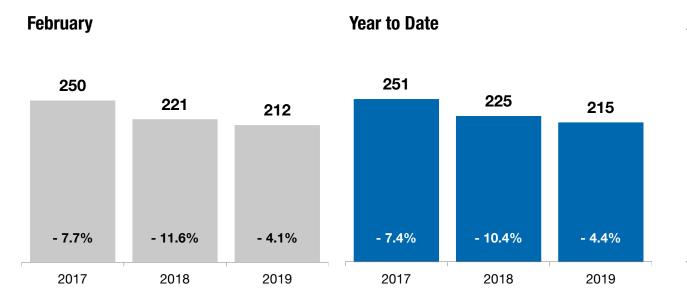


### Historical Percent of Original List Price Received – Stark County by Month

## **Housing Affordability Index – Stark County**

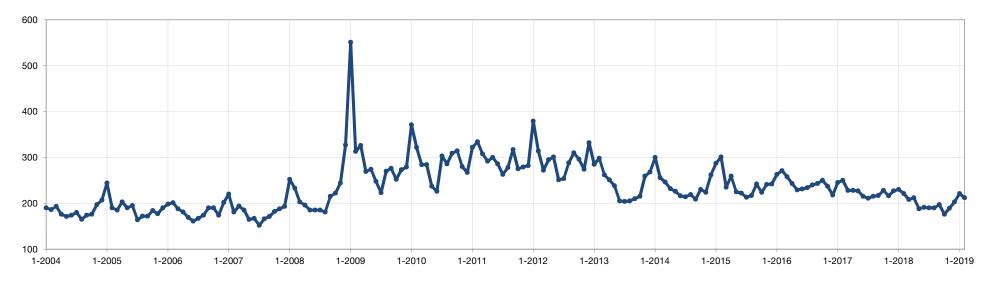
This index measures housing affordability for the region. For example, an index of 120 means the median household income is 120% of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.





Affordability Index		Prior Year	Percent Change
March 2018	208	228	-8.8%
April 2018	212	228	-7.0%
May 2018	188	227	-17.2%
June 2018	191	215	-11.2%
July 2018	190	211	-10.0%
August 2018	190	215	-11.6%
September 2018	197	217	-9.2%
October 2018	176	228	-22.8%
November 2018	189	216	-12.5%
December 2018	203	227	-10.6%
January 2019	221	230	-3.9%
February 2019	212	221	-4.1%
12-Month Avg	198	222	-10.8%

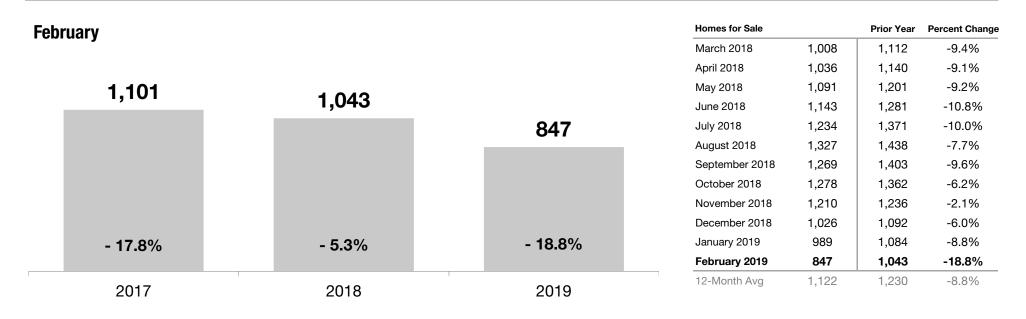
#### Historical Housing Affordability Index – Stark County by Month



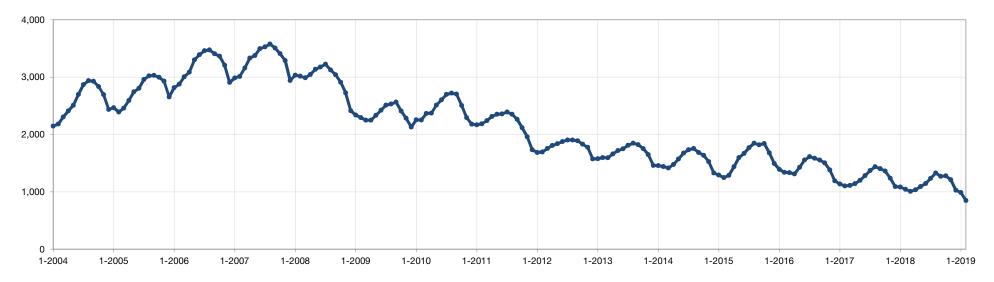
### **Inventory of Homes for Sale – Stark County**

The number of properties available for sale in active status at the end of a given month.





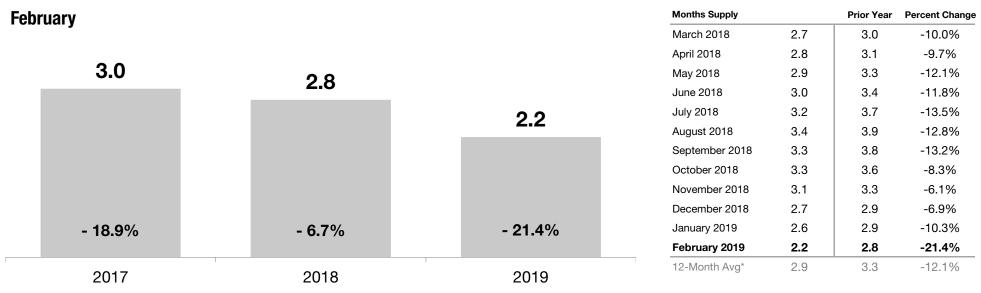
#### Historical Inventory of Homes for Sale – Stark County by Month



### **Months Supply of Homes for Sale – Stark County**

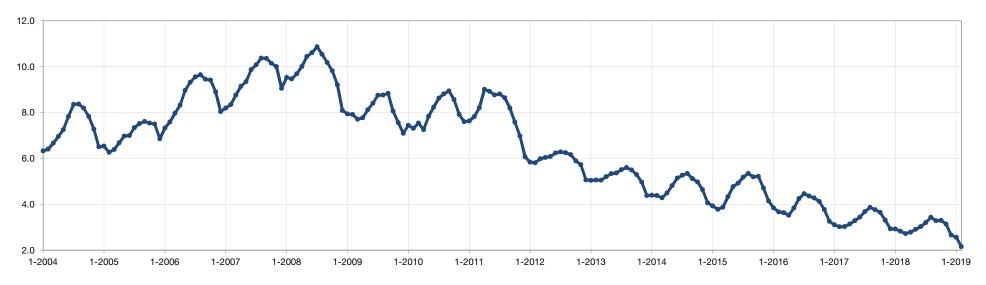
The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.





### Historical Months Supply of Homes for Sale – Stark County by Month

\* Months Supply for all properties from March 2018 through February 2019. This is not the average of the individual figures above.



### **Market Overview – Carroll County**

Key metrics by report month and for year-to-date (YTD) starting from the first of the year.

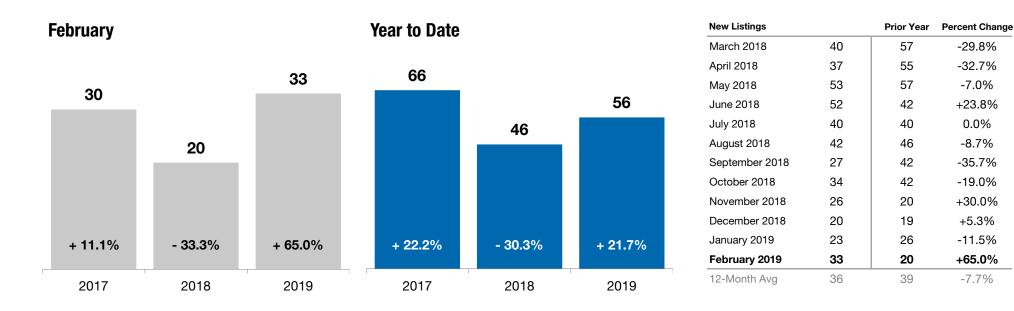


Key Metrics	Historical Sparkbars	2-2018	2-2019	Percent Change	YTD 2018	YTD 2019	Percent Change
New Listings	2-2016 2-2017 2-2018 2-2019	20	33	+ 65.0%	46	56	+ 21.7%
Pending Sales	2-2016 2-2017 2-2018 2-2019	11	26	+ 136.4%	33	44	+ 33.3%
Closed Sales	2-2016 2-2017 2-2018 2-2019	12	14	+ 16.7%	28	25	- 10.7%
Days on Market	2-2016 2-2017 2-2018 2-2019	135	90	- 33.3%	175	85	- 51.4%
Median Sales Price	2-2016 2-2017 2-2018 2-2019	\$111,500	\$229,000	+ 105.4%	\$152,500	\$205,000	+ 34.4%
Average Sales Price	2-2016 2-2017 2-2018 2-2019	\$131,369	\$231,131	+ 75.9%	\$176,091	\$232,189	+ 31.9%
Pct. of Orig. Price Received	2-2016 2-2017 2-2018 2-2019	90.9%	92.0%	+ 1.2%	87.7%	90.9%	+ 3.6%
Housing Affordability Index	2-2016 2-2017 2-2018 2-2019	250	121	- 51.6%	183	135	- 26.2%
Inventory of Homes for Sale	2-2016 2-2017 2-2018 2-2019	114	84	- 26.3%			
Months Supply of Homes for Sale	2-2016 2-2017 2-2018 2-2019	5.0	3.3	- 34.0%			

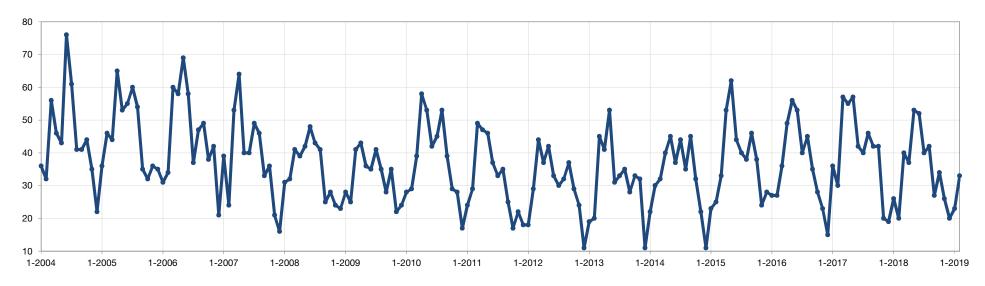
### **New Listings – Carroll County**

A count of the properties that have been newly listed on the market in a given month.





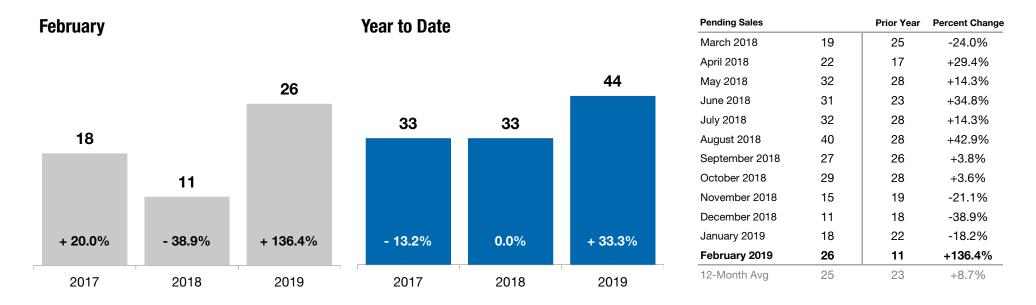
### Historical New Listings - Carroll County by Month



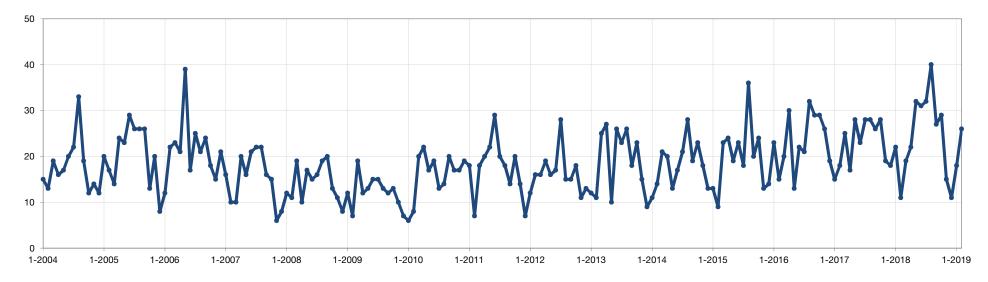
### **Pending Sales – Carroll County**

A count of the properties on which offers have been accepted in a given month.





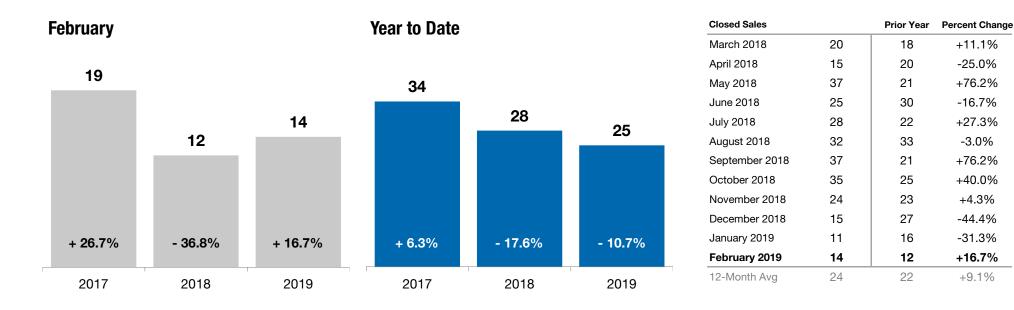
### Historical Pending Sales – Carroll County by Month



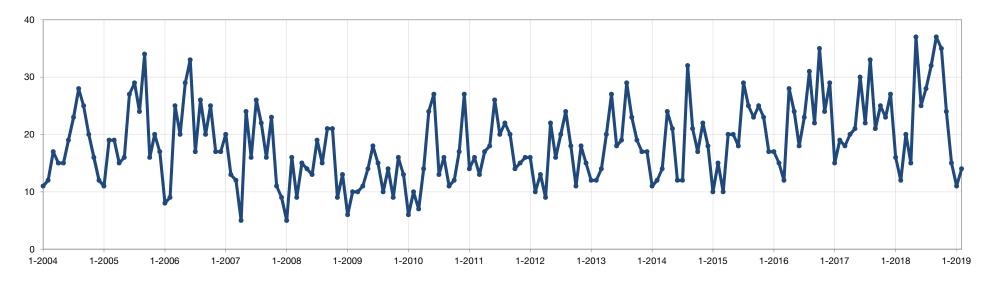
### **Closed Sales – Carroll County**

A count of the actual sales that closed in a given month.





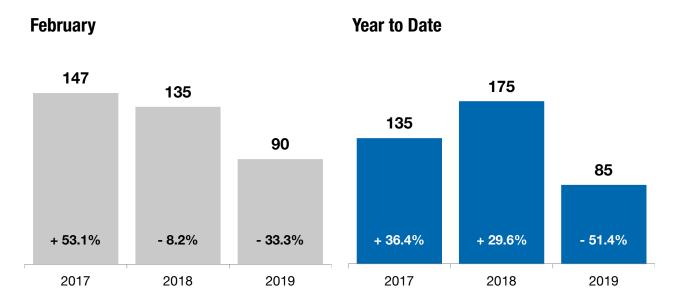
### Historical Closed Sales – Carroll County by Month



### **Days on Market Until Sale – Carroll County**

Average number of days between when a property is listed and when an offer is accepted in a given month.

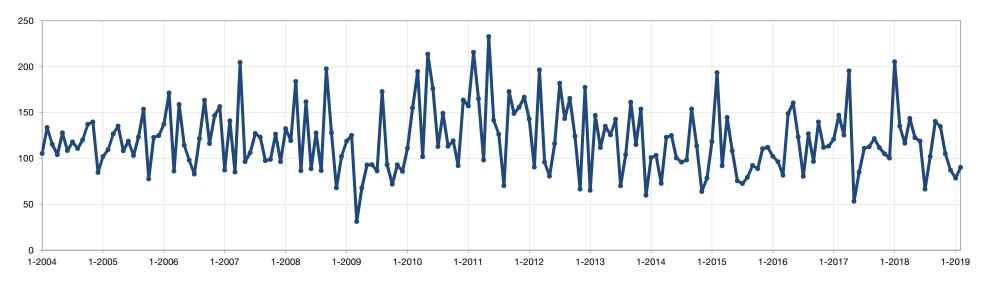




#### Historical Days on Market Until Sale – Carroll County by Month

Days on Market		Prior Year	Percent Change
March 2018	117	125	-6.4%
April 2018	143	195	-26.7%
May 2018	123	53	+132.1%
June 2018	119	85	+40.0%
July 2018	66	111	-40.5%
August 2018	102	113	-9.7%
September 2018	140	122	+14.8%
October 2018	135	112	+20.5%
November 2018	105	105	0.0%
December 2018	87	100	-13.0%
January 2019	79	205	-61.5%
February 2019	90	135	-33.3%
12-Month Avg*	62	68	-8.8%

\* Days on Market for all properties from March 2018 through February 2019. This is not the average of the individual figures above.



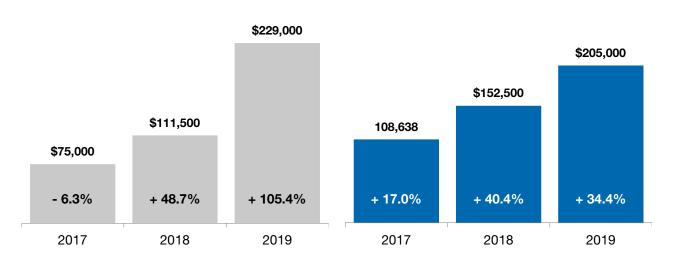
### **Median Sales Price – Carroll County**

Point at which half of the sales sold for more and half sold for less, not accounting for seller concessions, in a given month.



February

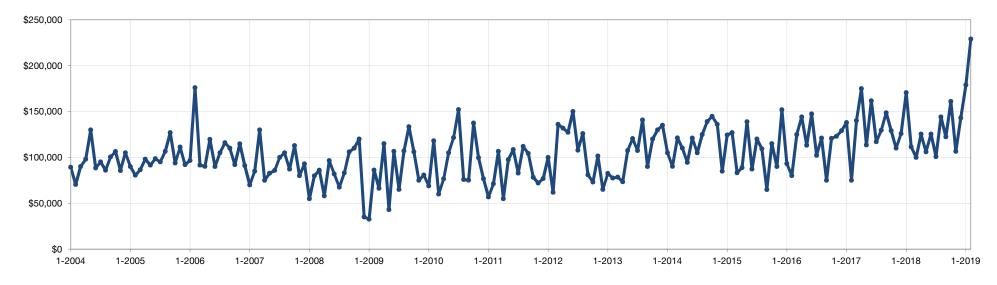
#### Year to Date



#### Historical Median Sales Price - Carroll County by Month

Median Sales Price		Prior Year	Percent Change
March 2018	\$100,000	\$140,000	-28.6%
April 2018	\$125,450	\$175,000	-28.3%
May 2018	\$106,000	\$113,500	-6.6%
June 2018	\$125,400	\$161,750	-22.5%
July 2018	\$100,750	\$117,000	-13.9%
August 2018	\$144,000	\$129,500	+11.2%
September 2018	\$122,450	\$148,575	-17.6%
October 2018	\$161,000	\$129,000	+24.8%
November 2018	\$106,625	\$110,000	-3.1%
December 2018	\$142,950	\$126,000	+13.5%
January 2019	\$179,000	\$170,500	+5.0%
February 2019	\$229,000	\$111,500	+105.4%
12-Month Avg*	\$138,000	\$130,000	+6.2%

\* Median Sales Price for all properties from March 2018 through February 2019. This is not the average of the individual figures above.



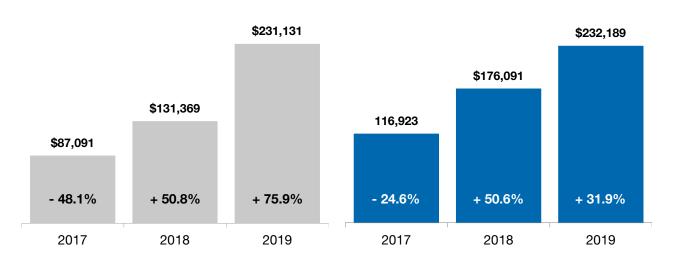
### **Average Sales Price – Carroll County**

Average sales price for all closed sales, not accounting for seller concessions, in a given month.



February

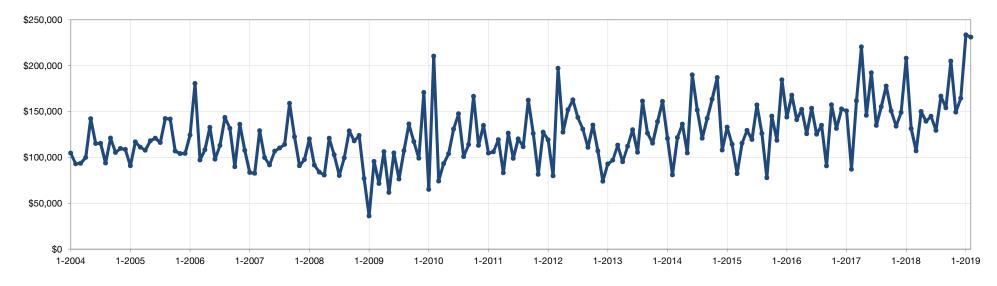
#### Year to Date



#### Historical Average Sales Price – Carroll County by Month

Average Sales Price		Prior Year	Percent Change
March 2018	\$107,065	\$161,582	-33.7%
April 2018	\$149,986	\$220,447	-32.0%
May 2018	\$139,269	\$145,882	-4.5%
June 2018	\$144,664	\$192,116	-24.7%
July 2018	\$129,398	\$134,800	-4.0%
August 2018	\$166,695	\$155,210	+7.4%
September 2018	\$153,927	\$177,780	-13.4%
October 2018	\$204,950	\$150,648	+36.0%
November 2018	\$149,311	\$133,966	+11.5%
December 2018	\$164,493	\$148,968	+10.4%
January 2019	\$233,565	\$208,036	+12.3%
February 2019	\$231,131	\$131,369	+75.9%
12-Month Avg*	\$152,047	\$146,810	+3.6%

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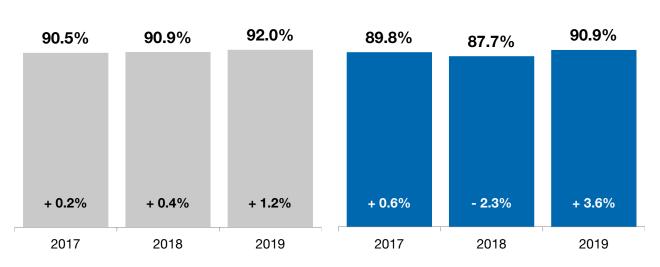
## **Percent of Original List Price Received – Carroll County**

Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.



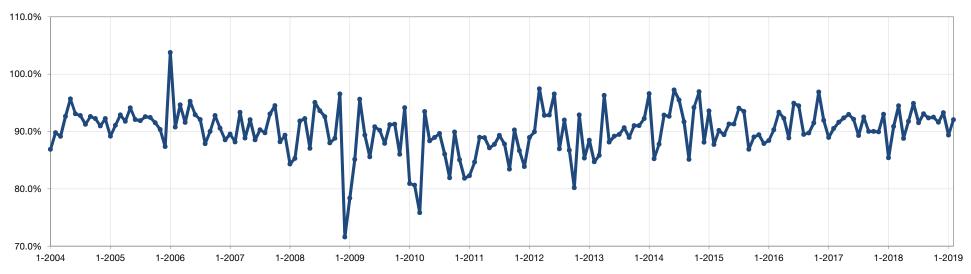
February

#### Year to Date



Pct. of Orig. Price Red	ceived	Prior Year	Percent Change
March 2018	94.5%	91.6%	+3.2%
April 2018	88.8%	92.3%	-3.8%
May 2018	91.8%	93.0%	-1.3%
June 2018	94.9%	92.1%	+3.0%
July 2018	91.5%	89.3%	+2.5%
August 2018	93.1%	92.5%	+0.6%
September 2018	92.3%	90.0%	+2.6%
October 2018	92.5%	90.0%	+2.8%
November 2018	91.6%	89.9%	+1.9%
December 2018	93.3%	93.0%	+0.3%
January 2019	89.4%	85.4%	+4.7%
February 2019	92.0%	90.9%	+1.2%
12-Month Avg*	95.2%	94.9%	+0.3%

\* Pct. of Orig. Price Received for all properties from March 2018 through February 2019. This is not the average of the individual figures above.

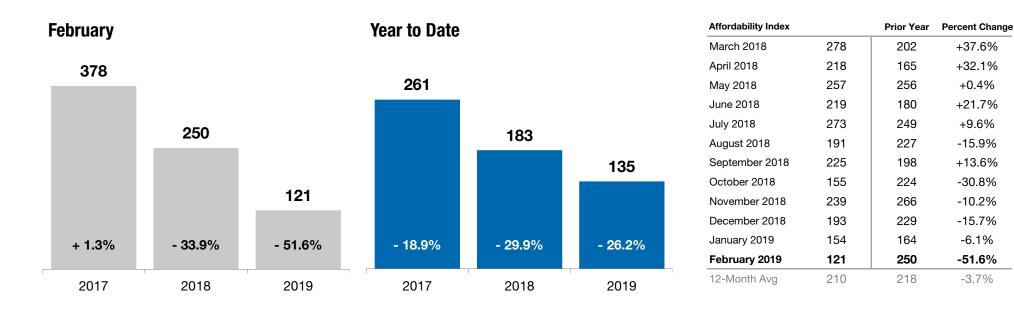


### Historical Percent of Original List Price Received – Carroll County by Month

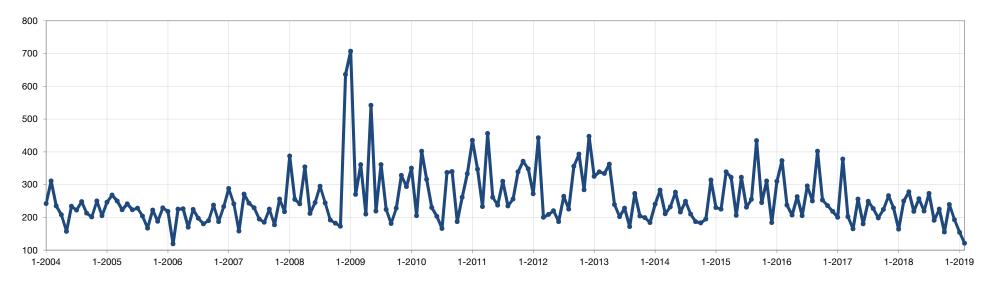
## **Housing Affordability Index – Carroll County**

This index measures housing affordability for the region. For example, an index of 120 means the median household income is 120% of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.





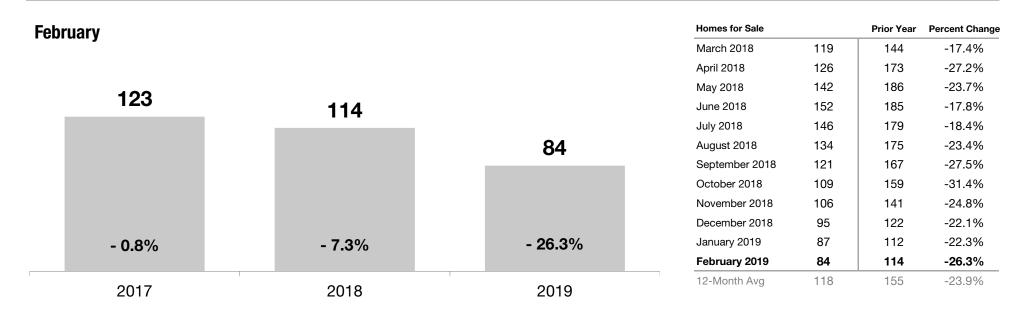
#### Historical Housing Affordability Index – Carroll County by Month



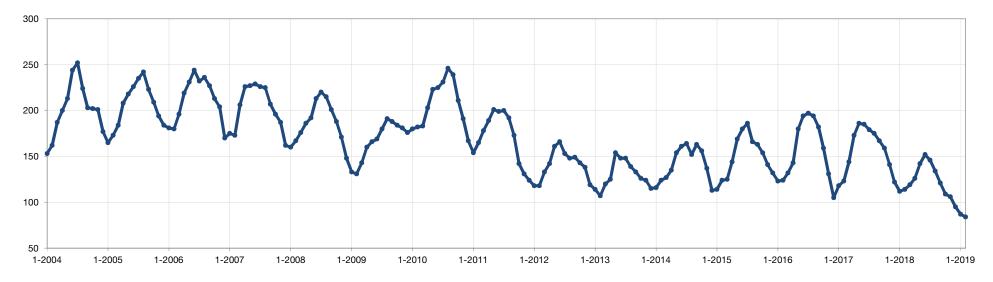
### **Inventory of Homes for Sale – Carroll County**

The number of properties available for sale in active status at the end of a given month.





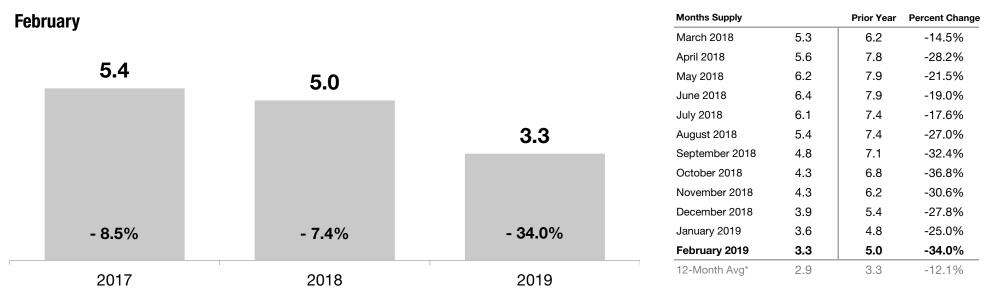
#### Historical Inventory of Homes for Sale – Carroll County by Month



### **Months Supply of Homes for Sale – Carroll County**

The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.





#### **Historical Months Supply of Homes for Sale – Carroll County by Month**

\* Months Supply for all properties from March 2018 through February 2019. This is not the average of the individual figures above.

