# **Monthly Indicators**



### June 2019

As was widely expected, the Federal Reserve did not change the target range for the federal funds rate – currently set at 2.25 to 2.5 percent – during their June meeting. Although the economy is still performing well due to factors such as low unemployment and solid retail sales, uncertainty remains regarding trade tensions, slowed manufacturing and meek business investments.

New Listings were down 6.3 percent to 627 in Stark County and down 34.6 percent to 34 in Carroll County. Pending Sales increased 8.1 percent to 506 in Stark County and held steady 0.0 percent to 31 in Carroll County. Inventory shrank 19.4 percent to 924 units in Stark County and shrank 36.2 percent to 97 units in Carroll County.

Median Sales Price was up 6.3 percent to \$153,000 in Stark County and down 9.7 percent to \$113,250 in Carroll County. Days on Market in Stark County decreased 11.1 percent to 48 days in Stark County and decreased 38.7 percent to 73 days in Carroll County. Months Supply of Homes for Sale was down 23.3 percent to 2.3 months in Stark County and down 43.8 percent to 3.6 months in Carroll County, indicating that demand increased relative to supply.

In terms of relative balance between buyer and seller interests, residential real estate markets across the country are performing well within an economic expansion that will become the longest in U.S. history in July. However, there are signs of a slowing economy. The Federal Reserve considers 2.0 percent a healthy inflation rate, but the U.S. is expected to remain below that this year. The Fed has received pressure from the White House to cut rates in order to spur further economic activity, and the possibility of a rate reduction in 2019 is definitely in play following a string of increases over the last several years.

Contents	Stark County	Carroll County
Market Overview	2	13
New Listings	3	14
Pending Sales	4	15
Closed Sales	5	16
Days on Market Until Sale	6	17
Median Sales Price	7	18
Average Sales Price	8	19
Percent of Original List Price Received	9	20
Housing Affordability Index	10	21
Inventory of Homes for Sale	11	22
Months Supply of Homes for Sale	12	23

### **Quick Facts**

<b>- 2.1%</b>	+ 6.3%	+ 4.0%	- 9.7%
One-Year Change in	One-Year Change in	One-Year Change in	One-Year Change in
Closed Sales	Median Sales Price	Closed Sales	Median Sales Price
Stark	Stark	Carroll	Carroll

This is a research tool provided by the Stark County Association of REALTORS®. Percent changes are calculated using rounded figures.



### **Market Overview – Stark County**

Key metrics by report month and for year-to-date (YTD) starting from the first of the year.

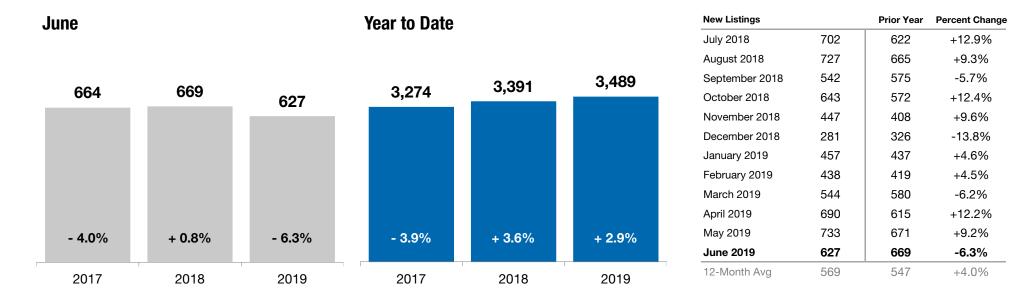


Key Metrics	Historical Sparkbars	6-2018	6-2019	Percent Change	YTD 2018	YTD 2019	Percent Change
New Listings	6-2016 6-2017 6-2018 6-2019	669	627	- 6.3%	3,391	3,489	+ 2.9%
Pending Sales	6-2016 6-2017 6-2018 6-2019	468	506	+ 8.1%	2,401	2,539	+ 5.7%
Closed Sales	6-2016 6-2017 6-2018 6-2019	477	467	- 2.1%	2,210	2,195	- 0.7%
Days on Market Until Sale	6-2016 6-2017 6-2018 6-2019	54	48	- 11.1%	71	66	- 7.0%
Median Sales Price	6-2016 6-2017 6-2018 6-2019	\$144,000	\$153,000	+ 6.3%	\$133,000	\$140,000	+ 5.3%
Average Sales Price	6-2016 6-2017 6-2018 6-2019	\$159,539	\$173,616	+ 8.8%	\$149,253	\$158,412	+ 6.1%
Pct. of Orig. Price Received	6-2016 6-2017 6-2018 6-2019	95.6%	96.9%	+ 1.4%	95.0%	95.7%	+ 0.7%
Housing Affordability Index	6-2016 6-2017 6-2018 6-2019	191	181	- 5.2%	207	197	- 4.8%
Inventory of Homes for Sale	6-2016 6-2017 6-2018 6-2019	1,147	924	- 19.4%			
Months Supply of Homes for Sale	6-2016 6-2017 6-2018 6-2019	3.0	2.3	- 23.3%			

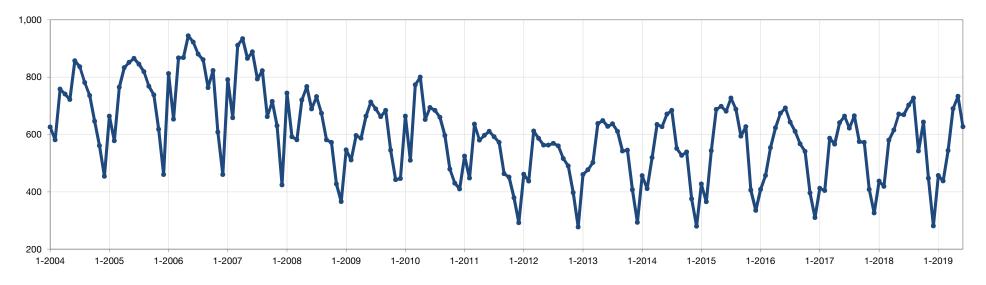
## **New Listings – Stark County**

A count of the properties that have been newly listed on the market in a given month.





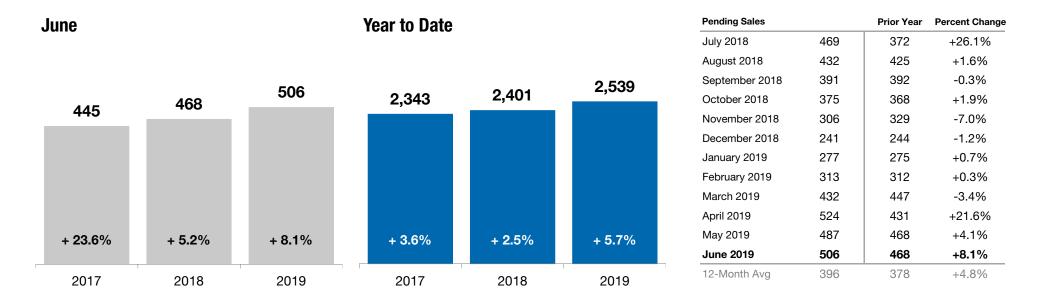
#### Historical New Listings – Stark County by Month



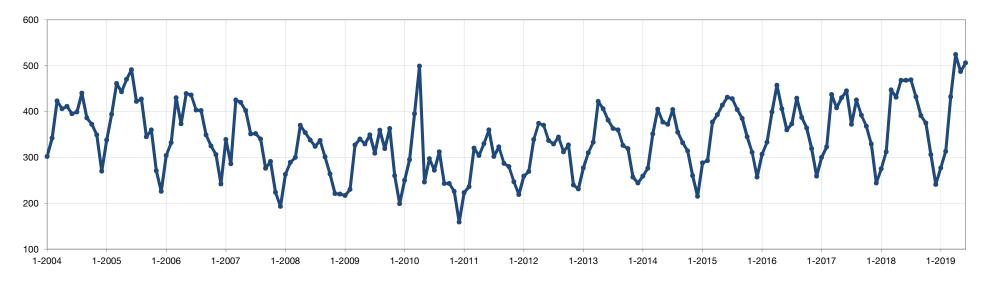
## **Pending Sales – Stark County**

A count of the properties on which offers have been accepted in a given month.





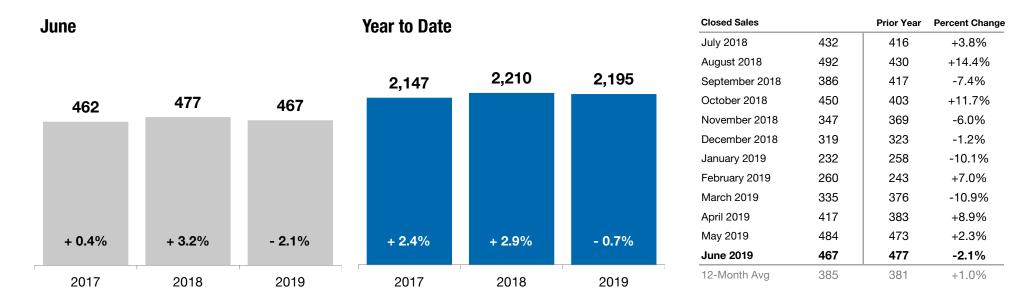
#### Historical Pending Sales – Stark County by Month



### **Closed Sales – Stark County**

A count of the actual sales that closed in a given month.





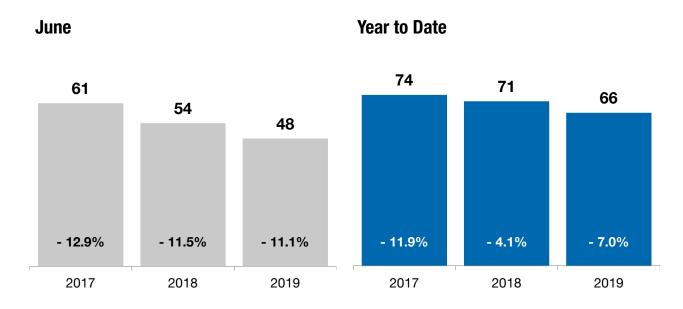
#### Historical Closed Sales – Stark County by Month



### **Days on Market Until Sale – Stark County**

Average number of days between when a property is listed and when an offer is accepted in a given month.

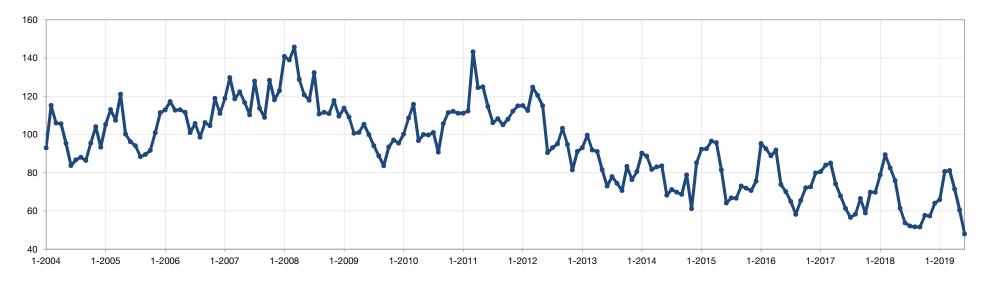




#### Historical Days on Market Until Sale - Stark County by Month

Days on Market		Prior Year	Percent Change
July 2018	52	57	-8.8%
August 2018	52	58	-10.3%
September 2018	52	66	-21.2%
October 2018	58	59	-1.7%
November 2018	57	70	-18.6%
December 2018	64	70	-8.6%
January 2019	66	79	-16.5%
February 2019	81	89	-9.0%
March 2019	81	83	-2.4%
April 2019	71	76	-6.6%
May 2019	60	61	-1.6%
June 2019	48	54	-11.1%
12-Month Avg*	60	67	-10.4%

\* Days on Market for all properties from July 2018 through June 2019. This is not the average of the individual figures above.



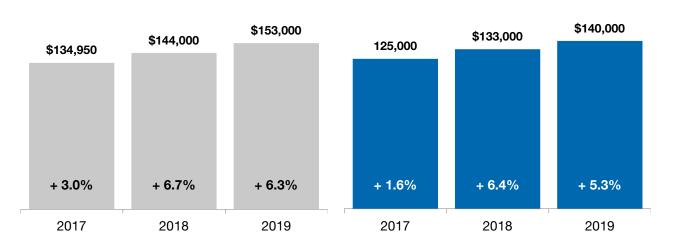
### **Median Sales Price – Stark County**

Point at which half of the sales sold for more and half sold for less, not accounting for seller concessions, in a given month.



June

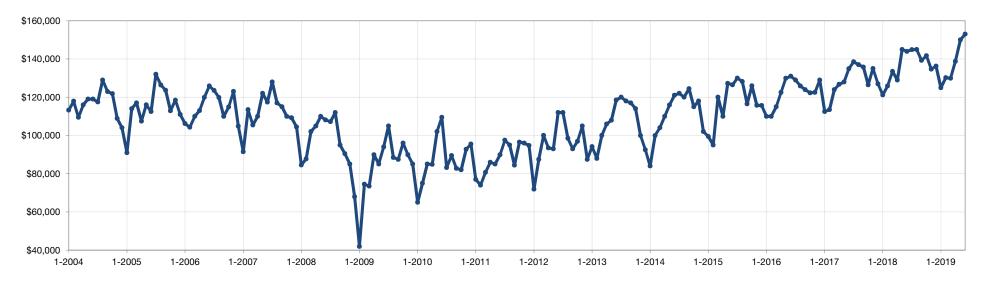
#### Year to Date



#### Historical Median Sales Price – Stark County by Month

Median Sales Price		Prior Year	Percent Change
July 2018	\$144,900	\$138,500	+4.6%
August 2018	\$145,000	\$137,000	+5.8%
September 2018	\$139,250	\$135,750	+2.6%
October 2018	\$141,700	\$126,500	+12.0%
November 2018	\$134,700	\$135,000	-0.2%
December 2018	\$136,250	\$127,000	+7.3%
January 2019	\$125,000	\$121,200	+3.1%
February 2019	\$130,250	\$125,900	+3.5%
March 2019	\$129,900	\$133,500	-2.7%
April 2019	\$138,750	\$129,000	+7.6%
May 2019	\$150,000	\$145,000	+3.4%
June 2019	\$153,000	\$144,000	+6.3%
12-Month Avg*	\$140,000	\$133,000	+5.3%

\* Median Sales Price for all properties from July 2018 through June 2019. This is not the average of the individual figures above.



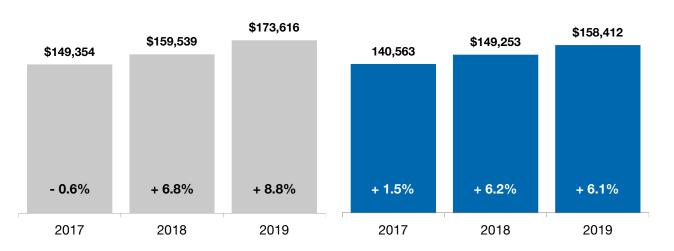
### **Average Sales Price – Stark County**

Average sales price for all closed sales, not accounting for seller concessions, in a given month.



June

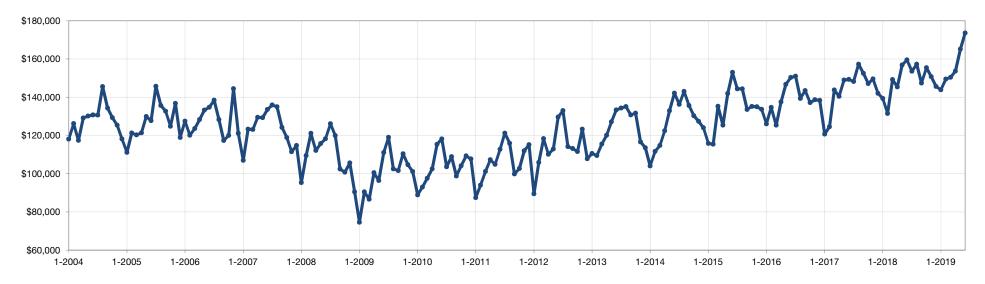
#### Year to Date



#### Historical Average Sales Price – Stark County by Month

July 2018\$153,572\$148,260August 2018\$157,276\$157,254September 2018\$147,372\$152,497October 2018\$155,431\$147,124November 2018\$150,717\$149,532December 2018\$145,673\$142,038January 2019\$143,848\$139,353February 2019\$150,379\$149,224April 2019\$153,704\$145,404May 2019\$165,165\$156,826June 2019\$173,616\$159,539				
August 2018\$157,276\$157,254September 2018\$147,372\$152,497October 2018\$155,431\$147,124November 2018\$150,717\$149,532December 2018\$145,673\$142,038January 2019\$143,848\$139,353February 2019\$149,452\$131,498March 2019\$150,379\$149,224April 2019\$165,165\$156,826June 2019\$173,616\$159,539	Average Sales Price		Prior Year	Percent Change
September 2018\$147,372\$152,497October 2018\$155,431\$147,124November 2018\$150,717\$149,532December 2018\$145,673\$142,038January 2019\$143,848\$139,353February 2019\$149,452\$131,498March 2019\$150,379\$149,224April 2019\$165,165\$156,826June 2019\$173,616\$159,539	July 2018	\$153,572	\$148,260	+3.6%
October 2018\$155,431\$147,124November 2018\$150,717\$149,532December 2018\$145,673\$142,038January 2019\$143,848\$139,353February 2019\$149,452\$131,498March 2019\$150,379\$149,224April 2019\$165,165\$156,826June 2019\$173,616\$159,539	August 2018	\$157,276	\$157,254	+0.0%
November 2018\$150,717\$149,532December 2018\$145,673\$142,038January 2019\$143,848\$139,353February 2019\$149,452\$131,498March 2019\$150,379\$149,224April 2019\$153,704\$145,404May 2019\$165,165\$156,826June 2019\$173,616\$159,539	September 2018	\$147,372	\$152,497	-3.4%
December 2018\$145,673\$142,038January 2019\$143,848\$139,353February 2019\$149,452\$131,498March 2019\$150,379\$149,224April 2019\$153,704\$145,404May 2019\$165,165\$156,826June 2019\$173,616\$159,539	October 2018	\$155,431	\$147,124	+5.6%
January 2019\$143,848\$139,353February 2019\$149,452\$131,498March 2019\$150,379\$149,224April 2019\$153,704\$145,404May 2019\$165,165\$156,826June 2019\$173,616\$159,539	November 2018	\$150,717	\$149,532	+0.8%
February 2019\$149,452\$131,498March 2019\$150,379\$149,224April 2019\$153,704\$145,404May 2019\$165,165\$156,826June 2019\$173,616\$159,539	December 2018	\$145,673	\$142,038	+2.6%
March 2019\$150,379\$149,224April 2019\$153,704\$145,404May 2019\$165,165\$156,826June 2019\$173,616\$159,539	January 2019	\$143,848	\$139,353	+3.2%
April 2019\$153,704\$145,404May 2019\$165,165\$156,826June 2019\$173,616\$159,539	February 2019	\$149,452	\$131,498	+13.7%
May 2019\$165,165\$156,826June 2019\$173,616\$159,539	March 2019	\$150,379	\$149,224	+0.8%
June 2019 \$173,616 \$159,539	April 2019	\$153,704	\$145,404	+5.7%
	May 2019	\$165,165	\$156,826	+5.3%
10 Month Aver \$ \$155,000 \$140,517	June 2019	\$173,616	\$159,539	+8.8%
12-10101111 AVg \$155,202 \$149,517	12-Month Avg*	\$155,202	\$149,517	+3.8%

\* Average Sales Price for all properties from July 2018 through June 2019. This is not the average of the individual figures above.



### **Percent of Original List Price Received – Stark County**

Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.

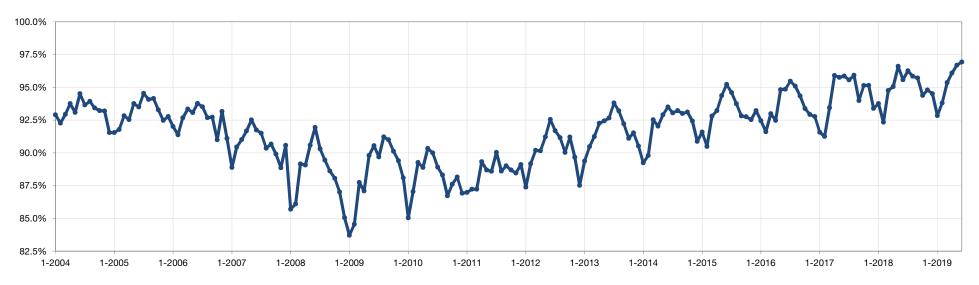


Year to Date June 96.9% 95.7% 95.9% 95.0% 95.6% 94.4% + 1.1% - 0.3% + 1.4% + 1.1% + 0.6% + 0.7% 2017 2018 2019 2017 2018 2019

#### Historical Percent of Original List Price Received – Stark County by Month

Pct. of Orig. Price Re	Pct. of Orig. Price Received		Percent Change
July 2018	96.3%	95.6%	+0.7%
August 2018	95.8%	95.9%	-0.1%
September 2018	95.7%	94.0%	+1.8%
October 2018	94.4%	95.1%	-0.7%
November 2018	94.8%	95.1%	-0.3%
December 2018	94.5%	93.4%	+1.2%
January 2019	92.8%	93.8%	-1.1%
February 2019	93.8%	92.3%	+1.6%
March 2019	95.3%	94.8%	+0.5%
April 2019	96.1%	95.1%	+1.1%
May 2019	96.7%	96.6%	+0.1%
June 2019	<b>96.9</b> %	95.6%	+1.4%
12-Month Avg*	95.5%	94.9%	+0.6%

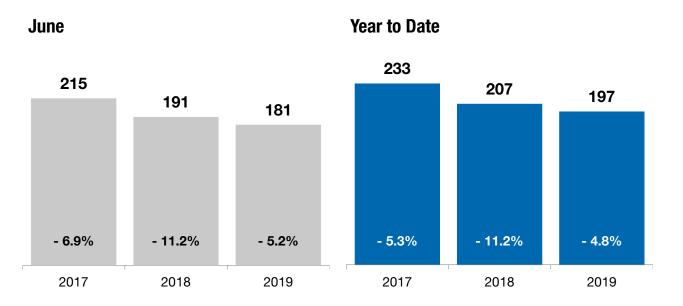
\* Pct. of Orig. Price Received for all properties from July 2018 through June 2019. This is not the average of the individual figures above.



### Housing Affordability Index – Stark County

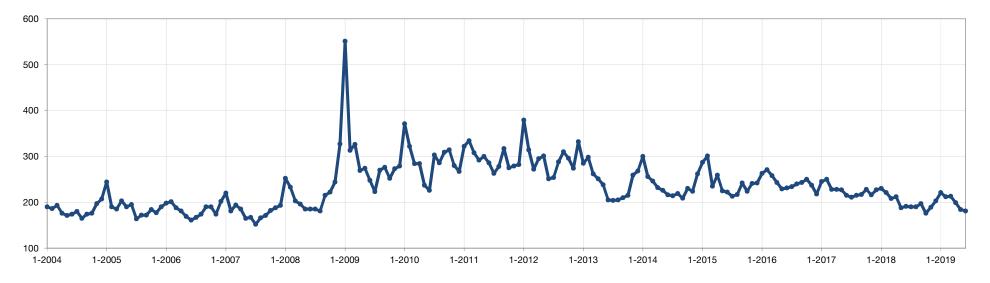
This index measures housing affordability for the region. For example, an index of 120 means the median household income is 120% of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.





Affordability Index		Prior Year	Percent Change
July 2018	190	211	-10.0%
August 2018	190	215	-11.6%
September 2018	197	217	-9.2%
October 2018	176	228	-22.8%
November 2018	189	216	-12.5%
December 2018	203	227	-10.6%
January 2019	221	230	-3.9%
February 2019	212	221	-4.1%
March 2019	213	208	+2.4%
April 2019	199	212	-6.1%
May 2019	184	188	-2.1%
June 2019	181	191	-5.2%
12-Month Avg	196	214	-8.4%

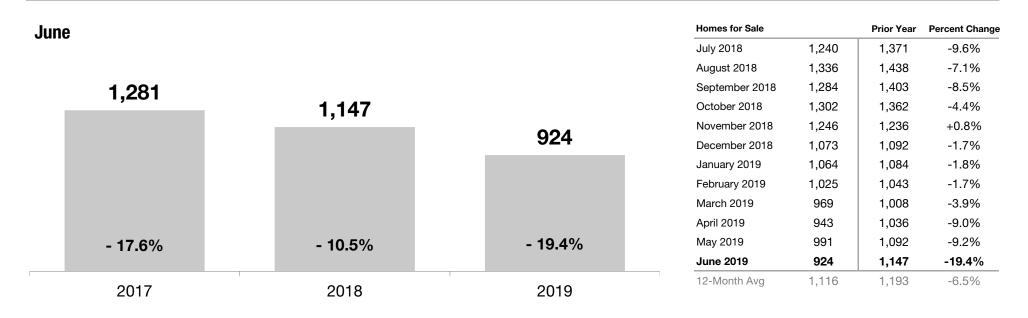
#### Historical Housing Affordability Index – Stark County by Month



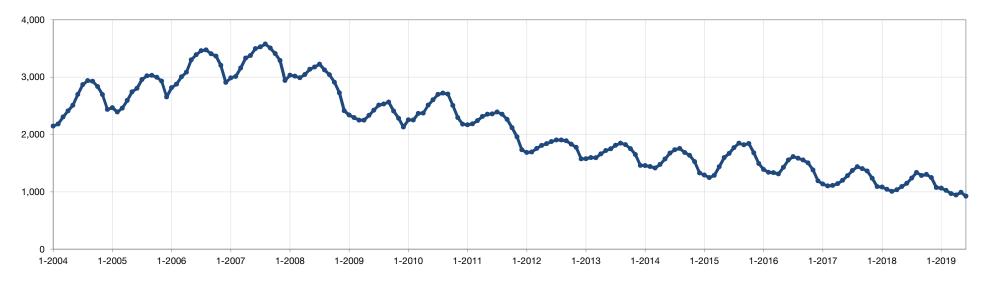
### **Inventory of Homes for Sale – Stark County**

The number of properties available for sale in active status at the end of a given month.





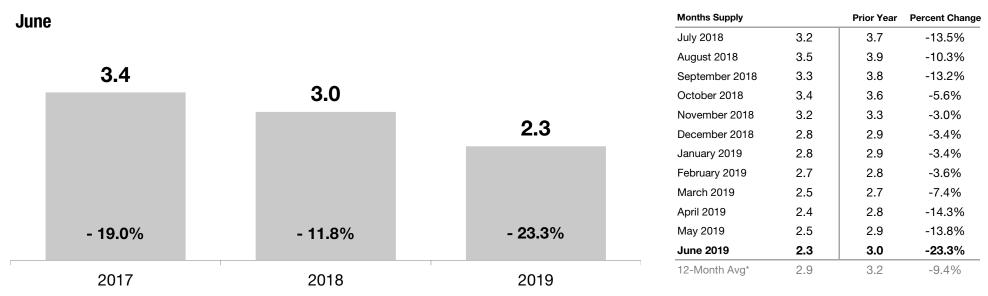
#### Historical Inventory of Homes for Sale – Stark County by Month



### **Months Supply of Homes for Sale – Stark County**

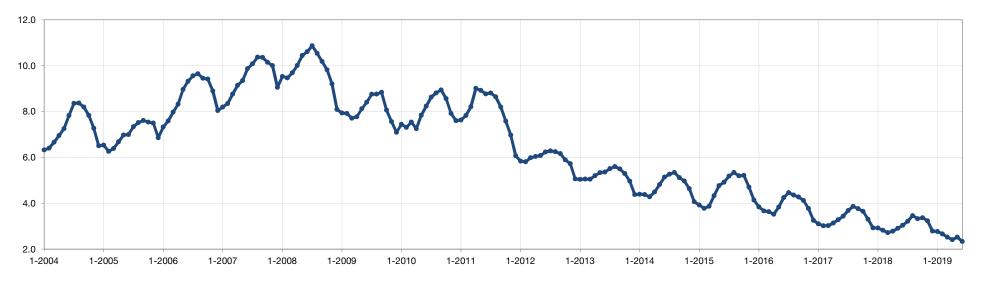
The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.





#### Historical Months Supply of Homes for Sale – Stark County by Month

\* Months Supply for all properties from July 2018 through June 2019. This is not the average of the individual figures above.



### **Market Overview – Carroll County**

Key metrics by report month and for year-to-date (YTD) starting from the first of the year.

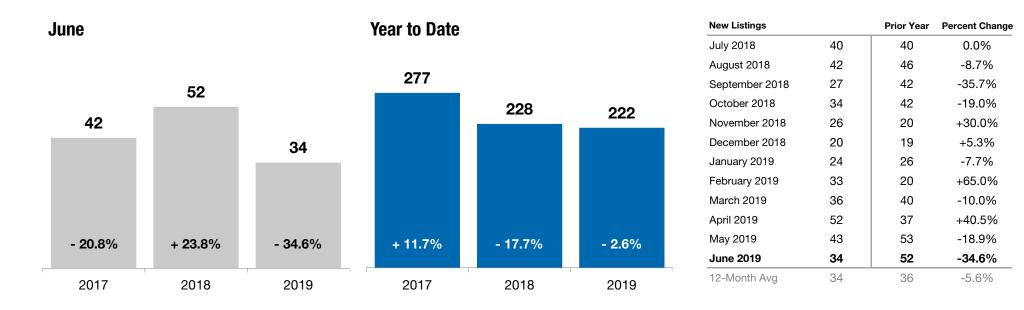


Key Metrics	Historical Sparkbars	6-2018	6-2019	Percent Change	YTD 2018	YTD 2019	Percent Change
New Listings	6-2016 6-2017 6-2018 6-2019	52	34	- 34.6%	228	222	- 2.6%
Pending Sales	6-2016 6-2017 6-2018 6-2019	31	31	0.0%	137	168	+ 22.6%
Closed Sales	6-2016 6-2017 6-2018 6-2019	25	26	+ 4.0%	125	137	+ 9.6%
Days on Market	6-2016 6-2017 6-2018 6-2019	119	73	- 38.7%	135	95	- 29.6%
Median Sales Price	6-2016 6-2017 6-2018 6-2019	\$125,400	\$113,250	- 9.7%	\$123,000	\$128,750	+ 4.7%
Average Sales Price	6-2016 6-2017 6-2018 6-2019	\$144,664	\$126,353	- 12.7%	\$144,578	\$163,883	+ 13.4%
Pct. of Orig. Price Received	6-2016 6-2017 6-2018 6-2019	94.9%	94.4%	- 0.5%	91.6%	93.4%	+ 2.0%
Housing Affordability Index	6-2016 6-2017 6-2018 6-2019	219	244	+ 11.4%	223	215	- 3.6%
Inventory of Homes for Sale	6-2016 6-2017 6-2018 6-2019	152	97	- 36.2%			
Months Supply of Homes for Sale	6-2016 6-2017 6-2018 6-2019	6.4	3.6	- 43.8%			

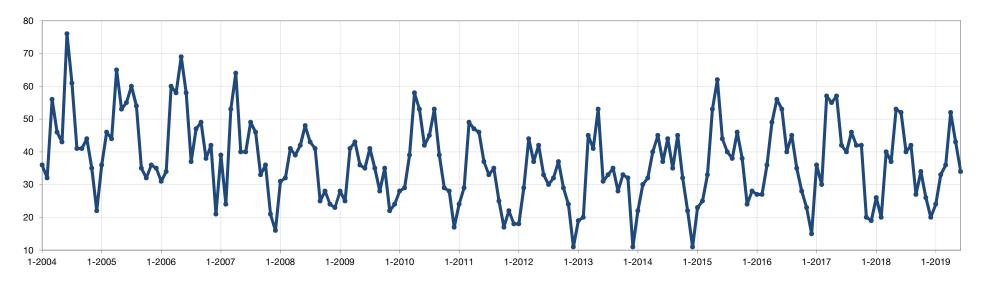
### **New Listings – Carroll County**

A count of the properties that have been newly listed on the market in a given month.





#### Historical New Listings - Carroll County by Month

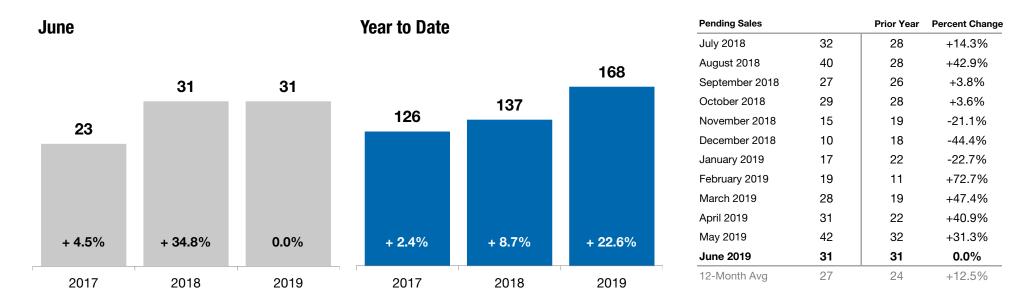


Current as of July 13, 2019. All data from Yes MLS, Inc. Provided by the Stark County Association of REALTORS®. Report © 2019 ShowingTime. | 14

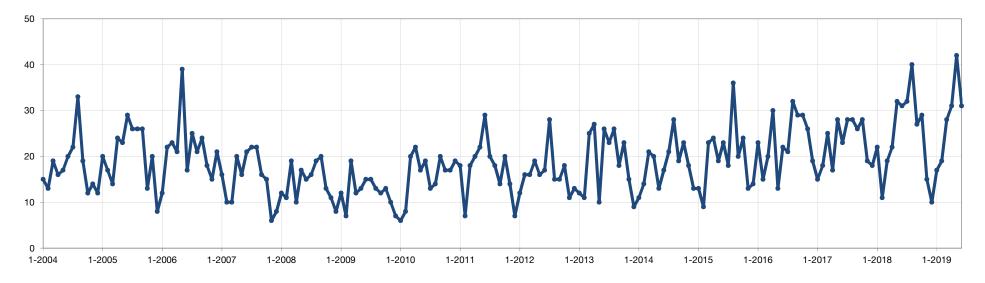
### **Pending Sales – Carroll County**

A count of the properties on which offers have been accepted in a given month.





#### Historical Pending Sales – Carroll County by Month

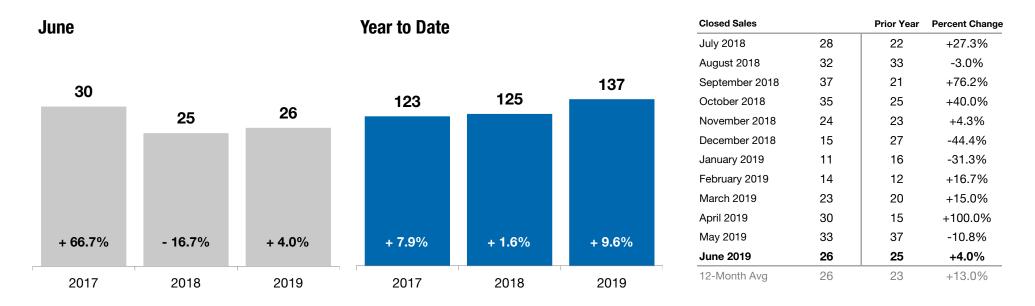


Current as of July 13, 2019. All data from Yes MLS, Inc. Provided by the Stark County Association of REALTORS®. Report © 2019 ShowingTime. | 15

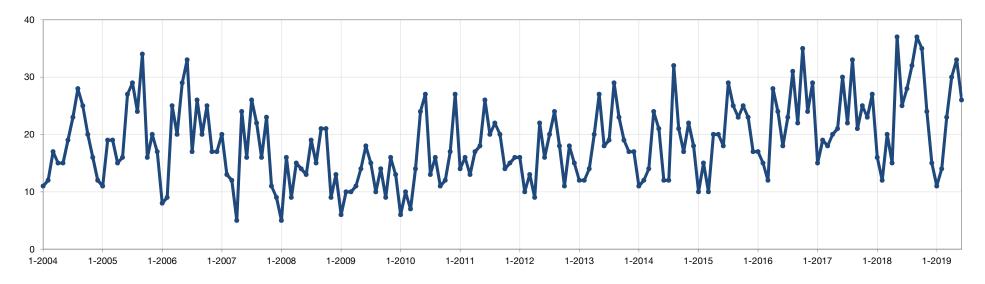
### **Closed Sales – Carroll County**

A count of the actual sales that closed in a given month.





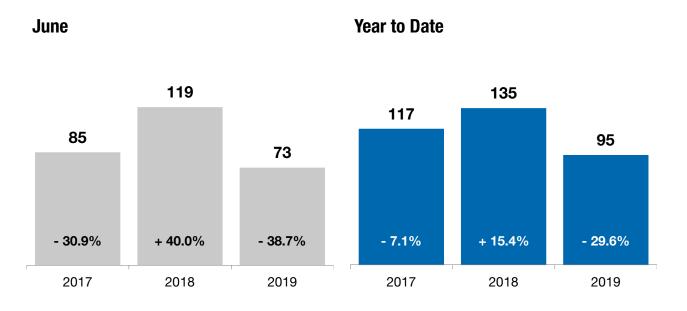
#### Historical Closed Sales - Carroll County by Month



### **Days on Market Until Sale – Carroll County**

Average number of days between when a property is listed and when an offer is accepted in a given month.

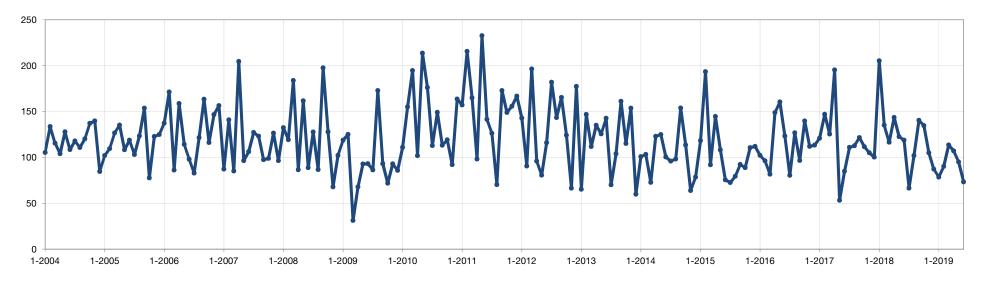




#### Historical Days on Market Until Sale - Carroll County by Month

Days on Market		Prior Year	Percent Change
July 2018	66	111	-40.5%
August 2018	102	113	-9.7%
September 2018	140	122	+14.8%
October 2018	135	112	+20.5%
November 2018	105	105	0.0%
December 2018	87	100	-13.0%
January 2019	79	205	-61.5%
February 2019	90	135	-33.3%
March 2019	113	117	-3.4%
April 2019	107	143	-25.2%
May 2019	95	123	-22.8%
June 2019	73	119	-38.7%
12-Month Avg*	60	67	-10.4%

\* Days on Market for all properties from July 2018 through June 2019. This is not the average of the individual figures above.



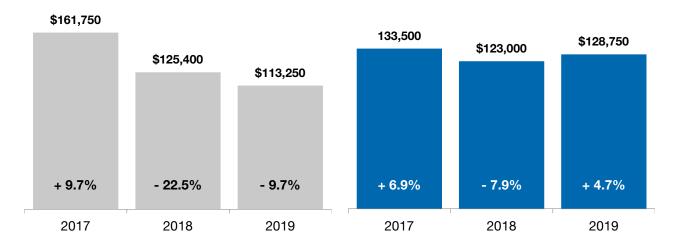
### **Median Sales Price – Carroll County**

Point at which half of the sales sold for more and half sold for less, not accounting for seller concessions, in a given month.



June

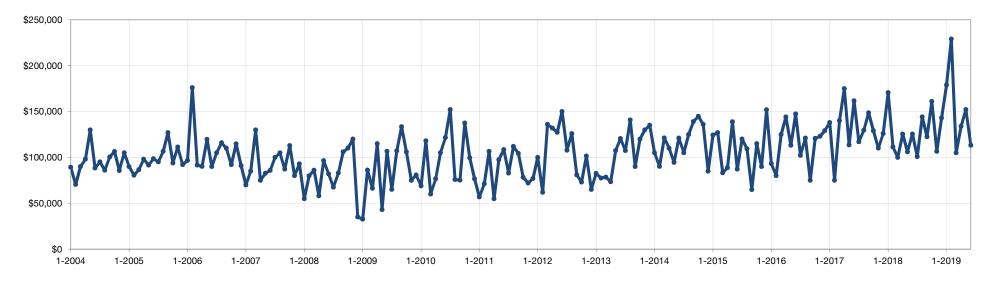
#### Year to Date



#### Historical Median Sales Price – Carroll County by Month

Median Sales Price		Prior Year	Percent Change
July 2018	\$100,750	\$117,000	-13.9%
August 2018	\$144,000	\$129,500	+11.2%
September 2018	\$122,450	\$148,575	-17.6%
October 2018	\$161,000	\$129,000	+24.8%
November 2018	\$106,625	\$110,000	-3.1%
December 2018	\$142,950	\$126,000	+13.5%
January 2019	\$179,000	\$170,500	+5.0%
February 2019	\$229,000	\$111,500	+105.4%
March 2019	\$105,000	\$100,000	+5.0%
April 2019	\$134,000	\$125,450	+6.8%
May 2019	\$152,000	\$106,000	+43.4%
June 2019	\$113,250	\$125,400	-9.7%
12-Month Avg*	\$140,000	\$133,000	+5.3%

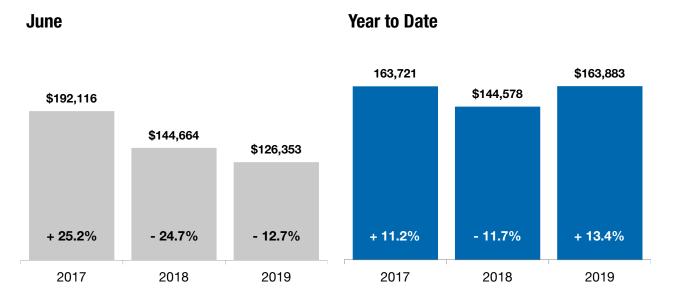
\* Median Sales Price for all properties from July 2018 through June 2019. This is not the average of the individual figures above.



### **Average Sales Price – Carroll County**

Average sales price for all closed sales, not accounting for seller concessions, in a given month.

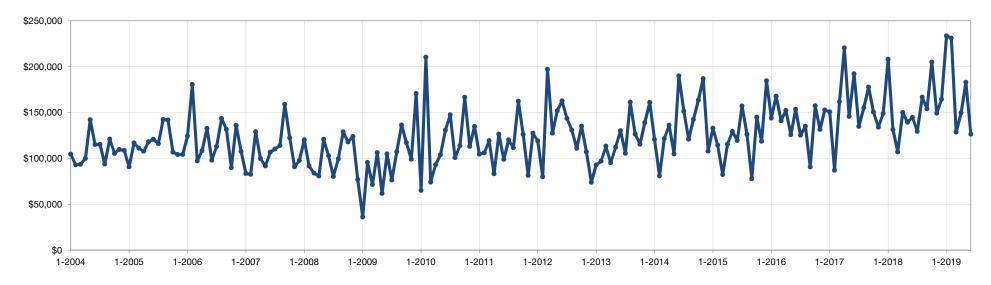




#### Historical Average Sales Price – Carroll County by Month

Average Sales Price		Prior Year	Percent Change
July 2018	\$129,398	\$134,800	-4.0%
August 2018	\$166,695	\$155,210	+7.4%
September 2018	\$153,927	\$177,780	-13.4%
October 2018	\$204,950	\$150,648	+36.0%
November 2018	\$149,311	\$133,966	+11.5%
December 2018	\$164,493	\$148,968	+10.4%
January 2019	\$233,565	\$208,036	+12.3%
February 2019	\$231,131	\$131,369	+75.9%
March 2019	\$128,538	\$107,065	+20.1%
April 2019	\$149,655	\$149,986	-0.2%
May 2019	\$182,867	\$139,269	+31.3%
June 2019	\$126,353	\$144,664	-12.7%
12-Month Avg*	\$155,202	\$149,517	+3.8%

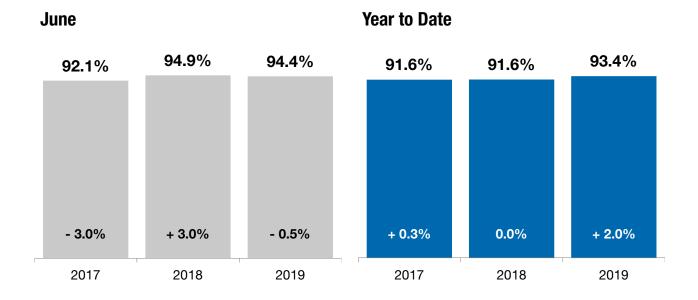
\* Average Sales Price for all properties from July 2018 through June 2019. This is not the average of the individual figures above.



### **Percent of Original List Price Received – Carroll County**

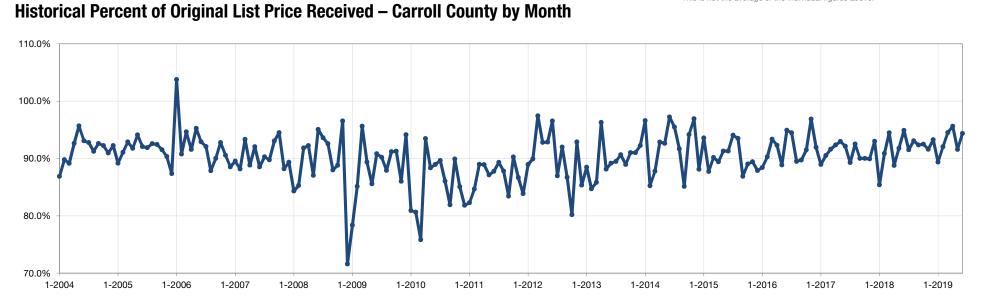
Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.





#### Pct. of Orig. Price Received **Prior Year** Percent Change July 2018 91.5% 89.3% +2.5% 93.1% 92.5% +0.6%August 2018 90.0% +2.6% September 2018 92.3% October 2018 92.5% 90.0% +2.8% November 2018 91.6% 89.9% +1.9% December 2018 93.3% 93.0% +0.3% 85.4% +4.7% January 2019 89.4% 92.0% 90.9% +1.2% February 2019 March 2019 94.5% 94.5% 0.0% April 2019 95.6% 88.8% +7.7%-0.2% 91.8% May 2019 91.6% June 2019 94.4% 94.9% -0.5% 95.5% 94.9% +0.6% 12-Month Avg\*

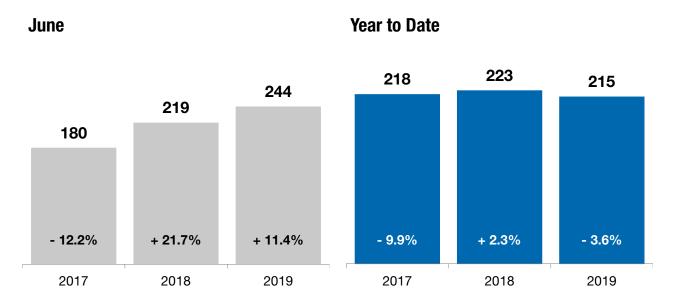
\* Pct. of Orig. Price Received for all properties from July 2018 through June 2019. This is not the average of the individual figures above.



### **Housing Affordability Index – Carroll County**

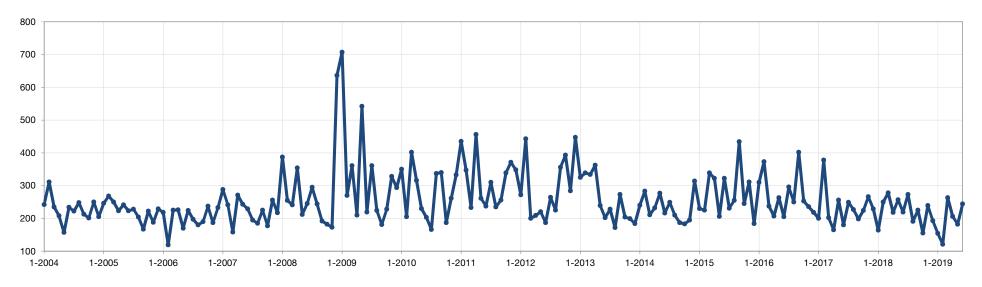
This index measures housing affordability for the region. For example, an index of 120 means the median household income is 120% of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.





Affordability Index		Prior Year	Percent Change
July 2018	273	249	+9.6%
August 2018	191	227	-15.9%
September 2018	225	198	+13.6%
October 2018	155	224	-30.8%
November 2018	239	266	-10.2%
December 2018	193	229	-15.7%
January 2019	154	164	-6.1%
February 2019	121	250	-51.6%
March 2019	263	278	-5.4%
April 2019	206	218	-5.5%
May 2019	182	257	-29.2%
June 2019	244	219	+11.4%
12-Month Avg	204	232	-12.1%

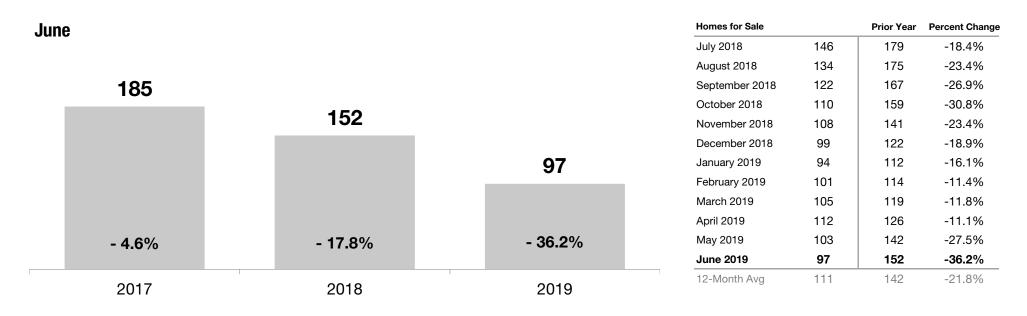
#### Historical Housing Affordability Index – Carroll County by Month



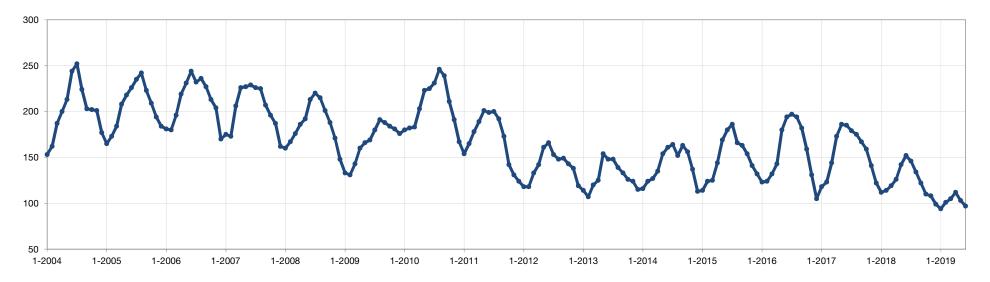
### **Inventory of Homes for Sale – Carroll County**

The number of properties available for sale in active status at the end of a given month.





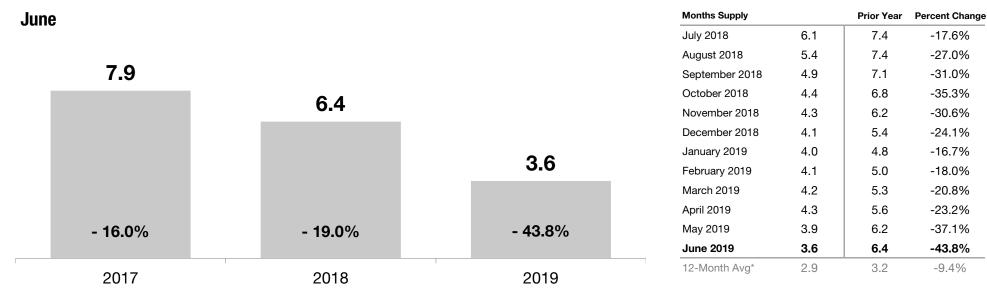
#### Historical Inventory of Homes for Sale – Carroll County by Month



### **Months Supply of Homes for Sale – Carroll County**

The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.





#### **Historical Months Supply of Homes for Sale – Carroll County by Month**

\* Months Supply for all properties from July 2018 through June 2019. This is not the average of the individual figures above.

