# **Monthly Indicators**



### July 2019

In July, the U.S. economic expansion that began in June 2009 became the longest in the nation's history, marking 121 straight months of gross domestic product growth and surpassing the 120-month expansion from 1991 to 2001. The average rate of growth during this expansion has been a milder 2.3 percent per year compared to 3.6 percent during the 1990s. Although the economy should continue to perform well for the rest of 2019, most economists see a mild recession on the horizon.

New Listings were up 0.7 percent to 707 in Stark County and remained flat 0.0 percent to 40 in Carroll County. Pending Sales increased 14.7 percent to 538 in Stark County and increased 12.5 percent to 36 in Carroll County. Inventory shrank 21.0 percent to 979 units in Stark County and shrank 32.2 percent to 99 units in Carroll County.

Median Sales Price was up 5.9 percent to \$153,500 in Stark County and up 60.8 percent to \$162,000 in Carroll County. Days on Market in Stark County decreased 5.8 percent to 49 days in Stark County and increased 60.6 percent to 106 days in Carroll County. Months Supply of Homes for Sale was down 21.9 percent to 2.5 months in Stark County and down 39.3 percent to 3.7 months in Carroll County, indicating that demand increased relative to supply.

During the record-setting 121-month economic expansion, the unemployment rate has dropped from 10.0 percent in 2009 to 3.7 percent, yet many consumers continue to struggle financially. Low mortgage interest rates have helped offset low housing affordability, but high home prices are outpacing median household income growth. In a move to stoke continued economic prosperity, the Federal Reserve reduced the benchmark interest rate by a quarter point to about 2.25 percent, marking the first reduction in more than a decade.

Contents	Stark County	Carroll County
Market Overview	2	13
New Listings	3	14
Pending Sales	4	15
Closed Sales	5	16
Days on Market Until Sale	6	17
Median Sales Price	7	18
Average Sales Price	8	19
Percent of Original List Price Received	9	20
Housing Affordability Index	10	21
Inventory of Homes for Sale	11	22
Months Supply of Homes for Sale	12	23

### **Quick Facts**

+ 6.0%	+ 5.9%	- 3.6%	+ 60.8%
One-Year Change in	One-Year Change in	One-Year Change in	One-Year Change in
Closed Sales	Median Sales Price	Closed Sales	Median Sales Price
Stark	Stark	Carroll	Carroll

This is a research tool provided by the Stark County Association of REALTORS®. Percent changes are calculated using rounded figures.



### **Market Overview – Stark County**

Key metrics by report month and for year-to-date (YTD) starting from the first of the year.

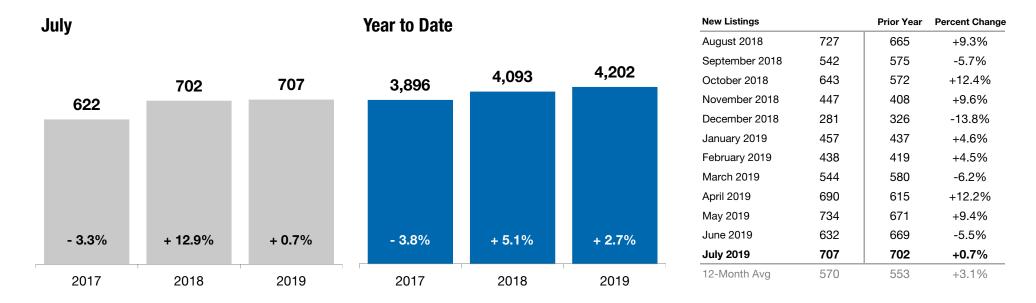


Key Metrics	Historical Sparkbars	7-2018	7-2019	Percent Change	YTD 2018	YTD 2019	Percent Change
New Listings	7-2016 7-2017 7-2018 7-2019	702	707	+ 0.7%	4,093	4,202	+ 2.7%
Pending Sales	7-2016 7-2017 7-2018 7-2019	469	538	+ 14.7%	2,870	3,005	+ 4.7%
Closed Sales	7-2016 7-2017 7-2018 7-2019	432	458	+ 6.0%	2,642	2,657	+ 0.6%
Days on Market Until Sale	7-2016 7-2017 7-2018 7-2019	52	49	- 5.8%	68	63	- 7.4%
Median Sales Price	7-2016 7-2017 7-2018 7-2019	\$144,900	\$153,500	+ 5.9%	\$135,000	\$142,000	+ 5.2%
Average Sales Price	7-2016 7-2017 7-2018 7-2019	\$153,572	\$169,135	+ 10.1%	\$149,962	\$160,307	+ 6.9%
Pct. of Orig. Price Received	7-2016 7-2017 7-2018 7-2019	96.3%	96.4%	+ 0.1%	95.2%	95.8%	+ 0.6%
Housing Affordability Index	7-2016 7-2017 7-2018 7-2019	190	180	- 5.3%	204	194	- 4.9%
Inventory of Homes for Sale	7-2016 7-2017 7-2018 7-2019	1,240	979	- 21.0%			
Months Supply of Homes for Sale	7-2016 7-2017 7-2018 7-2019	3.2	2.5	- 21.9%			

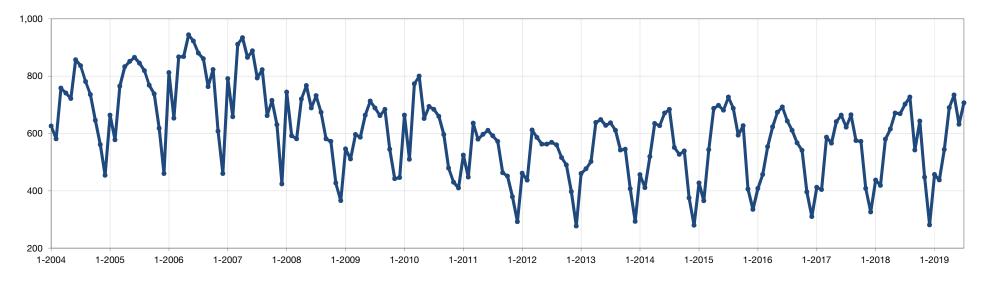
## **New Listings – Stark County**

A count of the properties that have been newly listed on the market in a given month.





#### Historical New Listings – Stark County by Month

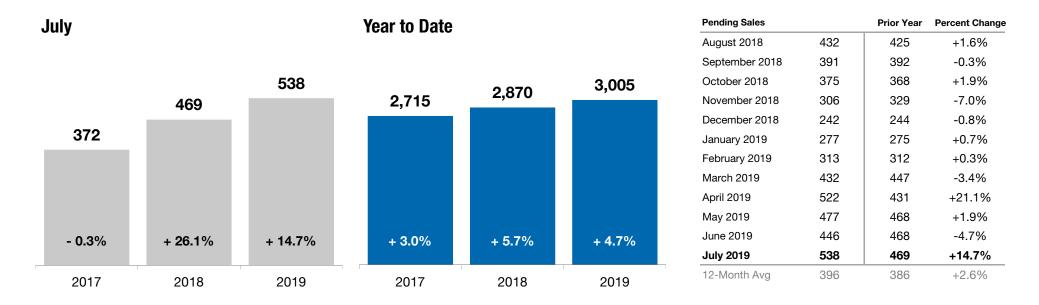


Current as of August 13, 2019. All data from Yes MLS, Inc. Provided by the Stark County Association of REALTORS®. Report © 2019 ShowingTime. | 3

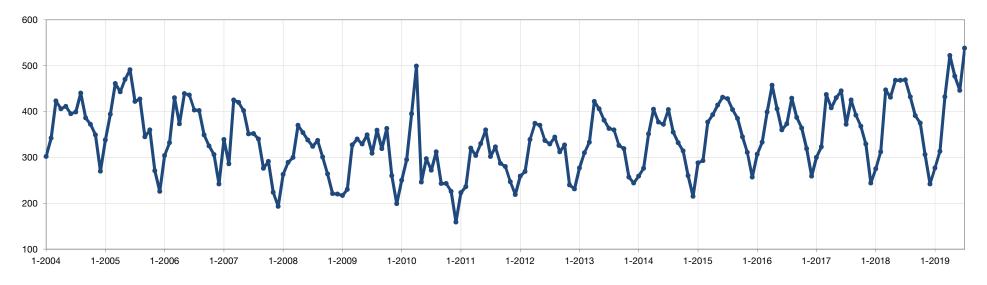
## **Pending Sales – Stark County**

A count of the properties on which offers have been accepted in a given month.





#### Historical Pending Sales – Stark County by Month

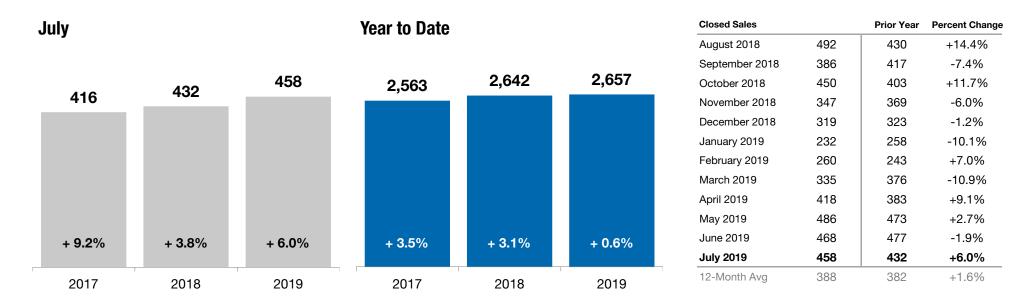


Current as of August 13, 2019. All data from Yes MLS, Inc. Provided by the Stark County Association of REALTORS®. Report © 2019 ShowingTime. | 4

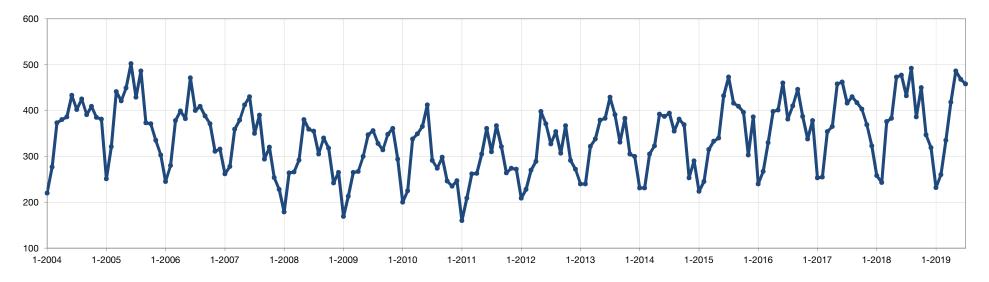
### **Closed Sales – Stark County**

A count of the actual sales that closed in a given month.





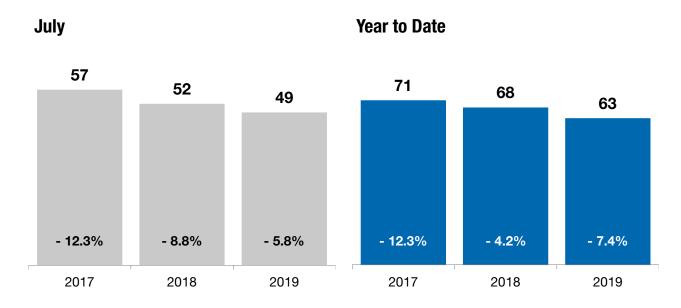
#### Historical Closed Sales – Stark County by Month



### **Days on Market Until Sale – Stark County**

Average number of days between when a property is listed and when an offer is accepted in a given month.

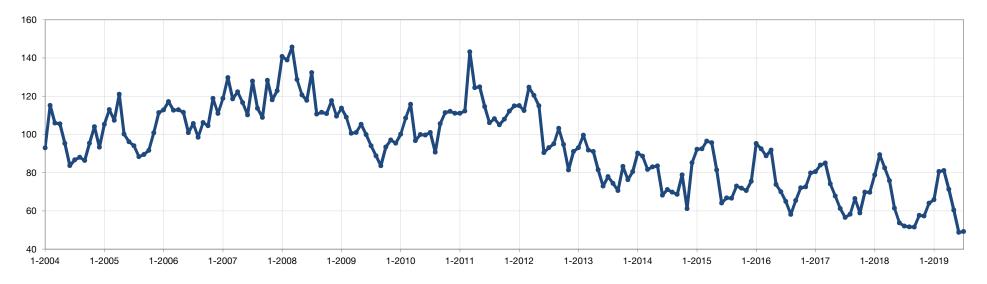




#### Historical Days on Market Until Sale - Stark County by Month

Days on Market		Prior Year	Percent Change
August 2018	52	58	-10.3%
September 2018	52	66	-21.2%
October 2018	58	59	-1.7%
November 2018	57	70	-18.6%
December 2018	64	70	-8.6%
January 2019	66	79	-16.5%
February 2019	81	89	-9.0%
March 2019	81	83	-2.4%
April 2019	71	76	-6.6%
May 2019	60	61	-1.6%
June 2019	49	54	-9.3%
July 2019	49	52	-5.8%
12-Month Avg*	60	66	-9.1%

\* Days on Market for all properties from August 2018 through July 2019. This is not the average of the individual figures above.



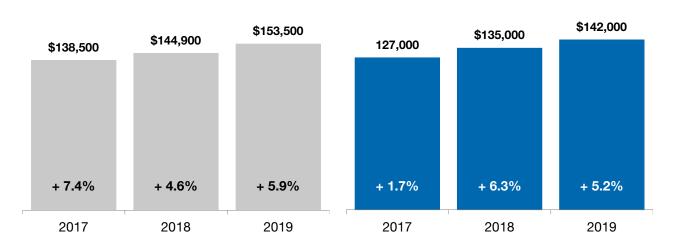
### **Median Sales Price – Stark County**

Point at which half of the sales sold for more and half sold for less, not accounting for seller concessions, in a given month.



July

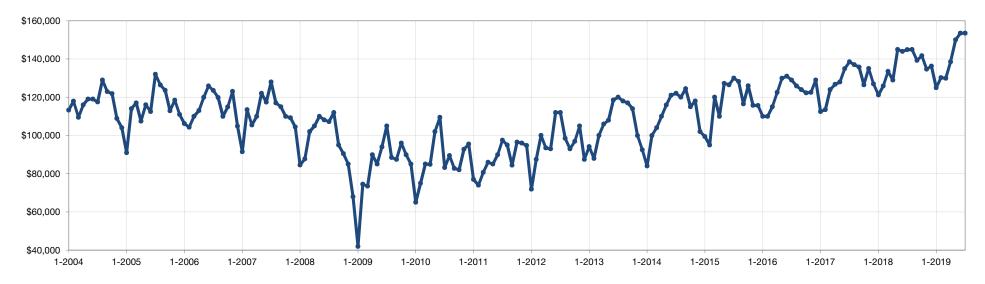
#### Year to Date



#### Historical Median Sales Price - Stark County by Month

Median Sales Price		Prior Year	Percent Change
August 2018	\$145,000	\$137,000	+5.8%
September 2018	\$139,250	\$135,750	+2.6%
October 2018	\$141,700	\$126,500	+12.0%
November 2018	\$134,700	\$135,000	-0.2%
December 2018	\$136,250	\$127,000	+7.3%
January 2019	\$125,000	\$121,200	+3.1%
February 2019	\$130,250	\$125,900	+3.5%
March 2019	\$129,900	\$133,500	-2.7%
April 2019	\$138,500	\$129,000	+7.4%
May 2019	\$150,000	\$145,000	+3.4%
June 2019	\$153,500	\$144,000	+6.6%
July 2019	\$153,500	\$144,900	+5.9%
12-Month Avg*	\$140,413	\$134,463	+4.4%

\* Median Sales Price for all properties from August 2018 through July 2019. This is not the average of the individual figures above.



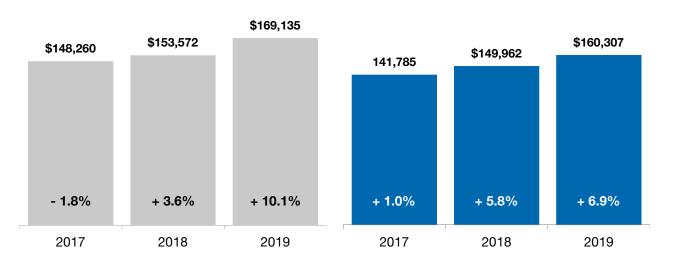
### **Average Sales Price – Stark County**

Average sales price for all closed sales, not accounting for seller concessions, in a given month.



July

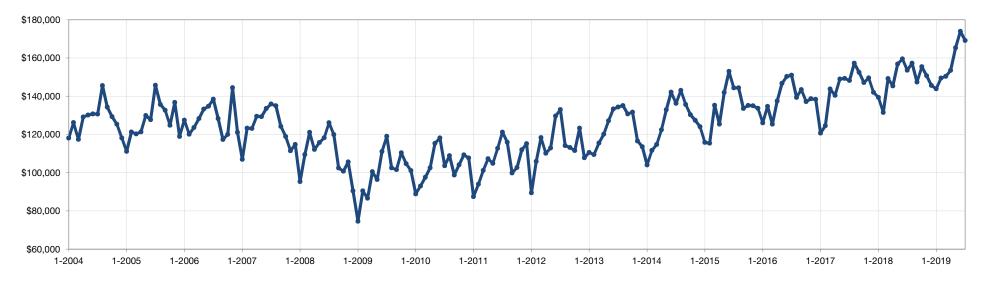
#### Year to Date



#### Historical Average Sales Price – Stark County by Month

Average Sales Price		Prior Year	Percent Change
August 2018	\$157,276	\$157,254	+0.0%
September 2018	\$147,372	\$152,497	-3.4%
October 2018	\$155,431	\$147,124	+5.6%
November 2018	\$150,717	\$149,532	+0.8%
December 2018	\$145,673	\$142,038	+2.6%
January 2019	\$143,848	\$139,353	+3.2%
February 2019	\$149,452	\$131,498	+13.7%
March 2019	\$150,379	\$149,224	+0.8%
April 2019	\$153,515	\$145,404	+5.6%
May 2019	\$165,298	\$156,826	+5.4%
June 2019	\$173,938	\$159,539	+9.0%
July 2019	\$169,135	\$153,572	+10.1%
12-Month Avg*	\$156,764	\$150,016	+4.5%
	August 2018 September 2018 October 2018 November 2018 December 2018 January 2019 February 2019 March 2019 April 2019 May 2019 June 2019 July 2019	August 2018\$157,276September 2018\$147,372October 2018\$155,431November 2018\$150,717December 2018\$145,673January 2019\$143,848February 2019\$149,452March 2019\$150,379April 2019\$165,298June 2019\$173,938July 2019\$169,135	August 2018\$157,276\$157,254September 2018\$147,372\$152,497October 2018\$155,431\$147,124November 2018\$150,717\$149,532December 2018\$145,673\$142,038January 2019\$143,848\$139,353February 2019\$149,452\$131,498March 2019\$153,515\$145,404May 2019\$165,298\$156,826June 2019\$173,938\$159,539July 2019\$169,135\$153,572

\* Average Sales Price for all properties from August 2018 through July 2019. This is not the average of the individual figures above.



### **Percent of Original List Price Received – Stark County**

Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.

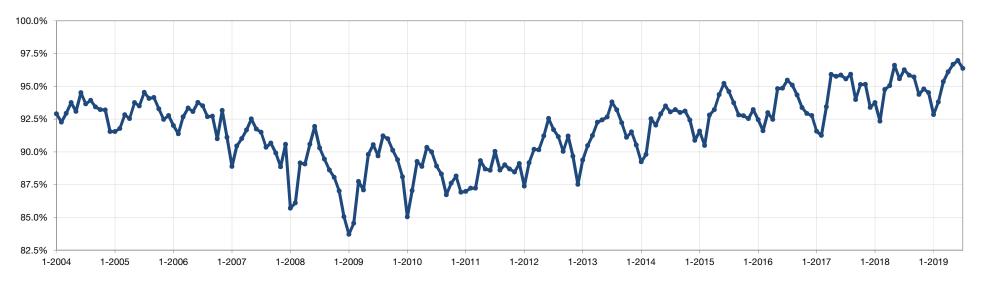


Year to Date July 95.8% 95.6% 96.3% 96.4% 94.6% 95.2% + 0.1% + 0.7% + 0.1% + 1.0% + 0.6% + 0.6% 2017 2018 2019 2017 2018 2019

#### Historical Percent of Original List Price Received – Stark County by Month

Pct. of Orig. Price Re	ceived	Prior Year	Percent Change
August 2018	95.8%	95.9%	-0.1%
September 2018	95.7%	94.0%	+1.8%
October 2018	94.4%	95.1%	-0.7%
November 2018	94.8%	95.1%	-0.3%
December 2018	94.5%	93.4%	+1.2%
January 2019	92.8%	93.8%	-1.1%
February 2019	93.8%	92.3%	+1.6%
March 2019	95.3%	94.8%	+0.5%
April 2019	96.1%	95.1%	+1.1%
May 2019	96.7%	96.6%	+0.1%
June 2019	97.0%	95.6%	+1.5%
July 2019	<b>96.4</b> %	96.3%	+0.1%
12-Month Avg*	95.5%	95.0%	+0.5%

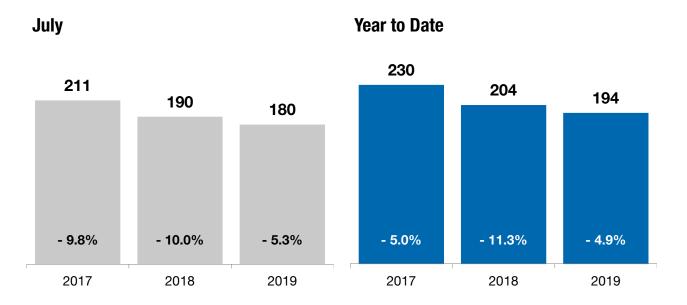
\* Pct. of Orig. Price Received for all properties from August 2018 through July 2019. This is not the average of the individual figures above.



### **Housing Affordability Index – Stark County**

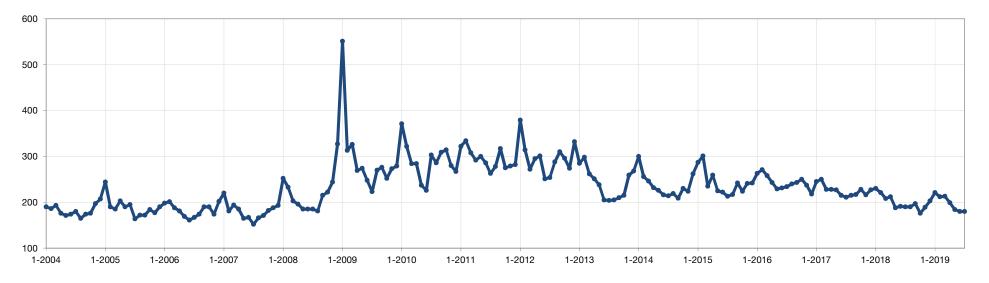
This index measures housing affordability for the region. For example, an index of 120 means the median household income is 120% of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.





Affordability Index		Prior Year	Percent Change
August 2018	190	215	-11.6%
September 2018	197	217	-9.2%
October 2018	176	228	-22.8%
November 2018	189	216	-12.5%
December 2018	203	227	-10.6%
January 2019	221	230	-3.9%
February 2019	212	221	-4.1%
March 2019	213	208	+2.4%
April 2019	199	212	-6.1%
May 2019	184	188	-2.1%
June 2019	180	191	-5.8%
July 2019	180	190	-5.3%
12-Month Avg	195	212	-8.0%

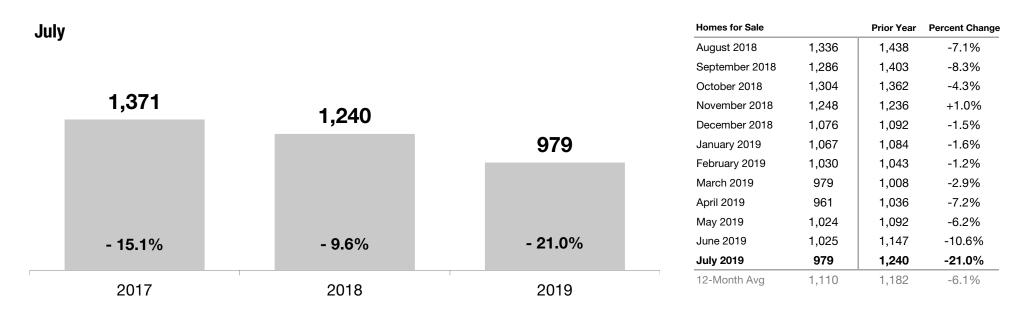
#### Historical Housing Affordability Index – Stark County by Month



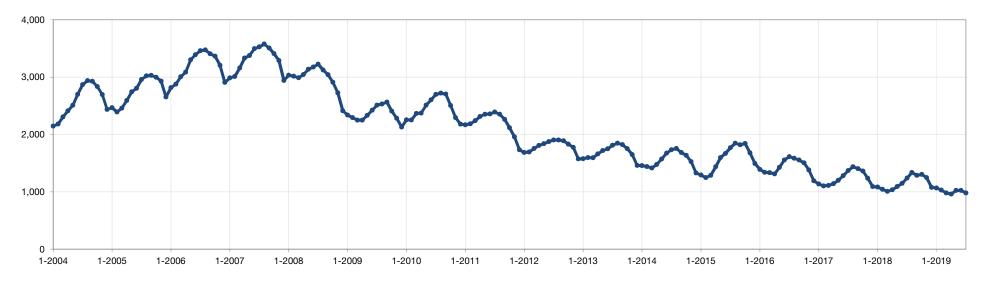
### **Inventory of Homes for Sale – Stark County**

The number of properties available for sale in active status at the end of a given month.





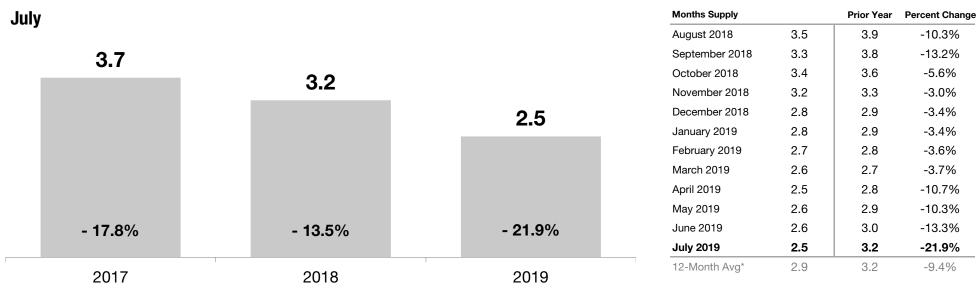
#### Historical Inventory of Homes for Sale – Stark County by Month



### **Months Supply of Homes for Sale – Stark County**

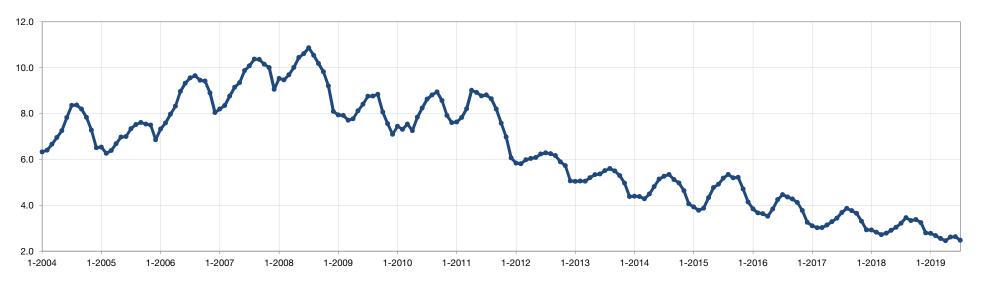
The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.





#### Historical Months Supply of Homes for Sale – Stark County by Month

\* Months Supply for all properties from August 2018 through July 2019. This is not the average of the individual figures above.



### **Market Overview – Carroll County**

Key metrics by report month and for year-to-date (YTD) starting from the first of the year.

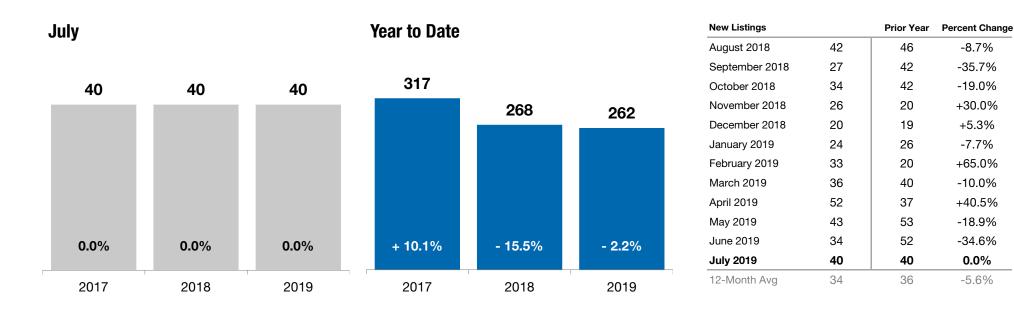


Key Metrics	Historical Sparkbars	7-2018	7-2019	Percent Change	YTD 2018	YTD 2019	Percent Change
New Listings	7-2016 7-2017 7-2018 7-2019	40	40	0.0%	268	262	- 2.2%
Pending Sales	7-2016 7-2017 7-2018 7-2019	32	36	+ 12.5%	169	197	+ 16.6%
Closed Sales	7-2016 7-2017 7-2018 7-2019	28	27	- 3.6%	153	164	+ 7.2%
Days on Market	7-2016 7-2017 7-2018 7-2019	66	106	+ 60.6%	123	97	- 21.1%
Median Sales Price	7-2016 7-2017 7-2018 7-2019	\$100,750	\$162,000	+ 60.8%	\$115,000	\$138,000	+ 20.0%
Average Sales Price	7-2016 7-2017 7-2018 7-2019	\$129,398	\$183,348	+ 41.7%	\$142,175	\$167,023	+ 17.5%
Pct. of Orig. Price Received	7-2016 7-2017 7-2018 7-2019	91.5%	93.8%	+ 2.5%	91.6%	93.5%	+ 2.1%
Housing Affordability Index	7-2016 7-2017 7-2018 7-2019	273	170	- 37.7%	239	200	- 16.3%
Inventory of Homes for Sale	7-2016 7-2017 7-2018 7-2019	146	99	- 32.2%			
Months Supply of Homes for Sale	7-2016 7-2017 7-2018 7-2019	6.1	3.7	- 39.3%			

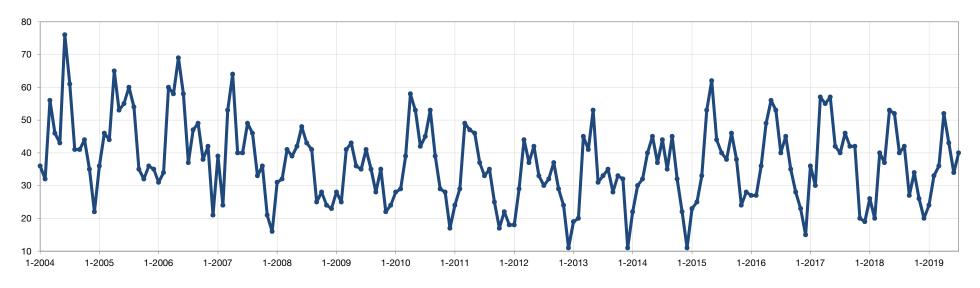
### **New Listings – Carroll County**

A count of the properties that have been newly listed on the market in a given month.





#### Historical New Listings - Carroll County by Month

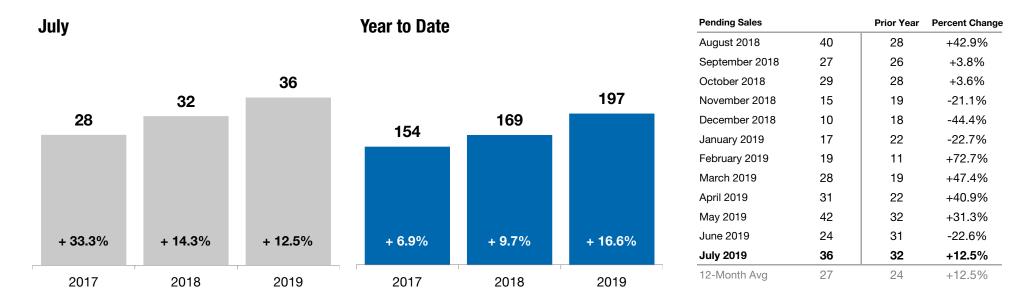


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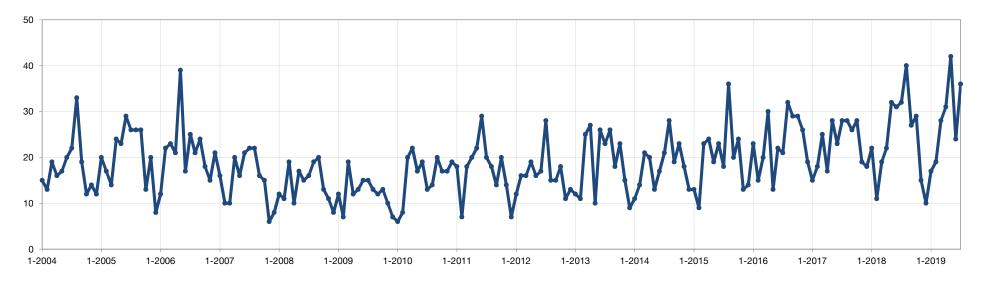
### **Pending Sales – Carroll County**

A count of the properties on which offers have been accepted in a given month.





#### Historical Pending Sales – Carroll County by Month

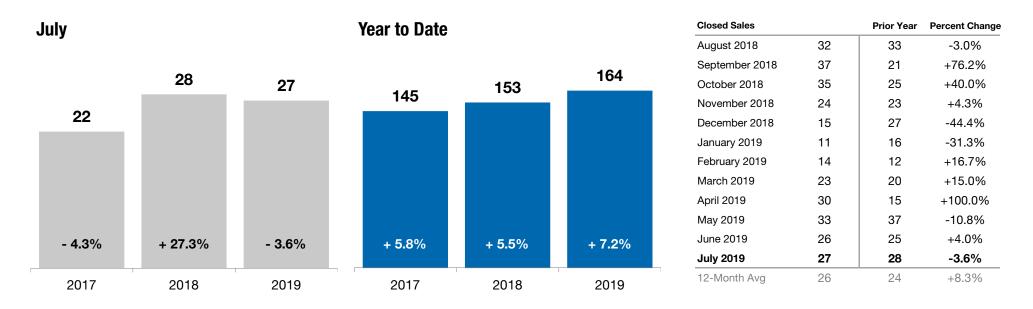


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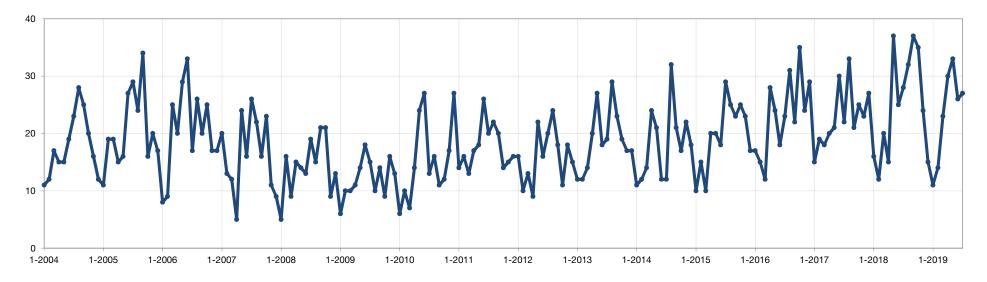
### **Closed Sales – Carroll County**

A count of the actual sales that closed in a given month.





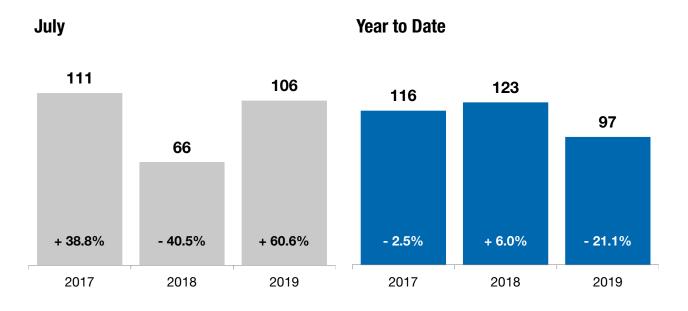
#### Historical Closed Sales - Carroll County by Month



### **Days on Market Until Sale – Carroll County**

Average number of days between when a property is listed and when an offer is accepted in a given month.

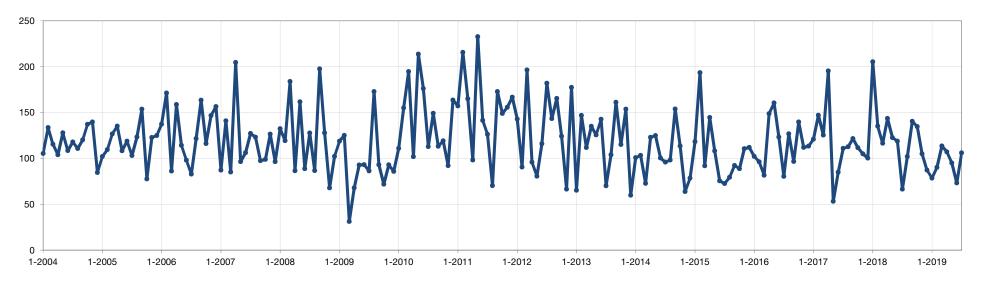




#### Historical Days on Market Until Sale - Carroll County by Month

Days on Market		Prior Year	Percent Change
August 2018	102	113	-9.7%
September 2018	140	122	+14.8%
October 2018	135	112	+20.5%
November 2018	105	105	0.0%
December 2018	87	100	-13.0%
January 2019	79	205	-61.5%
February 2019	90	135	-33.3%
March 2019	113	117	-3.4%
April 2019	107	143	-25.2%
May 2019	95	123	-22.8%
June 2019	73	119	-38.7%
July 2019	106	66	+60.6%
12-Month Avg*	60	66	-9.1%

\* Days on Market for all properties from August 2018 through July 2019. This is not the average of the individual figures above.



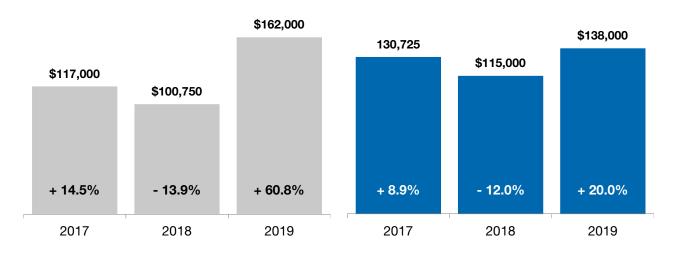
### **Median Sales Price – Carroll County**

Point at which half of the sales sold for more and half sold for less, not accounting for seller concessions, in a given month.



July

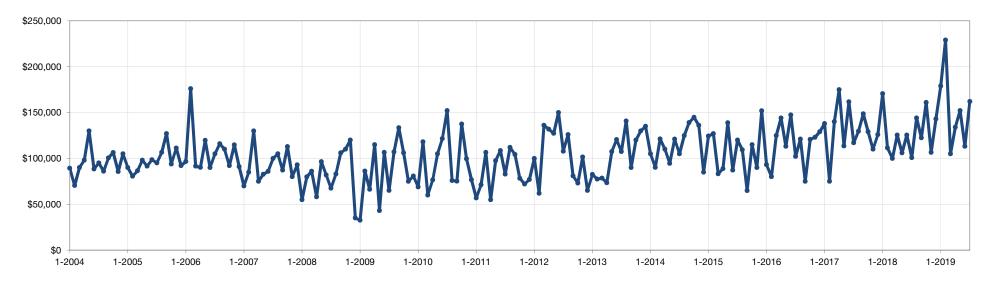
#### Year to Date



Historical	Median	Sales	Price –	Carroll	County	bv	Month
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Median Sales Price		Prior Year	Percent Change
August 2018	\$144,000	\$129,500	+11.2%
September 2018	\$122,450	\$148,575	-17.6%
October 2018	\$161,000	\$129,000	+24.8%
November 2018	\$106,625	\$110,000	-3.1%
December 2018	\$142,950	\$126,000	+13.5%
January 2019	\$179,000	\$170,500	+5.0%
February 2019	\$229,000	\$111,500	+105.4%
March 2019	\$105,000	\$100,000	+5.0%
April 2019	\$134,000	\$125,450	+6.8%
May 2019	\$152,000	\$106,000	+43.4%
June 2019	\$113,250	\$125,400	-9.7%
July 2019	\$162,000	\$100,750	+60.8%
12-Month Avg*	\$140,413	\$134,463	+4.4%

\* Median Sales Price for all properties from August 2018 through July 2019. This is not the average of the individual figures above.



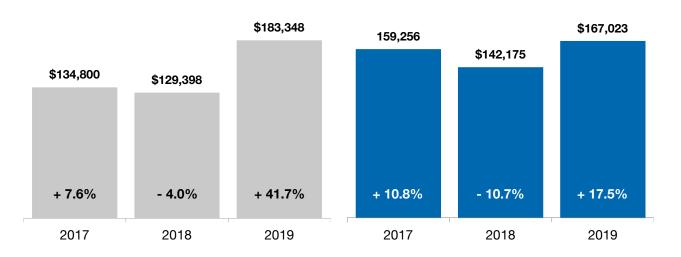
### **Average Sales Price – Carroll County**

Average sales price for all closed sales, not accounting for seller concessions, in a given month.



July

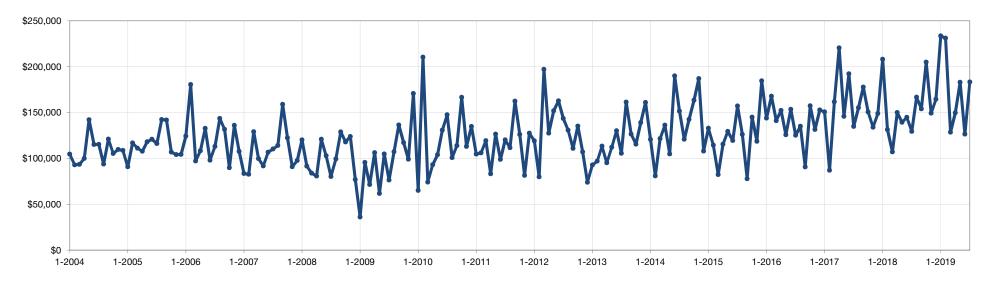
#### Year to Date



#### Historical Average Sales Price – Carroll County by Month

Average Sales Price		Prior Year	Percent Change
August 2018	\$166,695	\$155,210	+7.4%
September 2018	\$153,927	\$177,780	-13.4%
October 2018	\$204,950	\$150,648	+36.0%
November 2018	\$149,311	\$133,966	+11.5%
December 2018	\$164,493	\$148,968	+10.4%
January 2019	\$233,565	\$208,036	+12.3%
February 2019	\$231,131	\$131,369	+75.9%
March 2019	\$128,538	\$107,065	+20.1%
April 2019	\$149,655	\$149,986	-0.2%
May 2019	\$182,867	\$139,269	+31.3%
June 2019	\$126,353	\$144,664	-12.7%
July 2019	\$183,348	\$129,398	+41.7%
12-Month Avg*	\$156,764	\$150,016	+4.5%

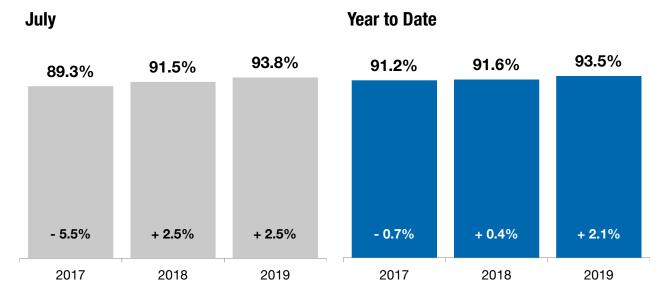
\* Average Sales Price for all properties from August 2018 through July 2019. This is not the average of the individual figures above.



### **Percent of Original List Price Received – Carroll County**

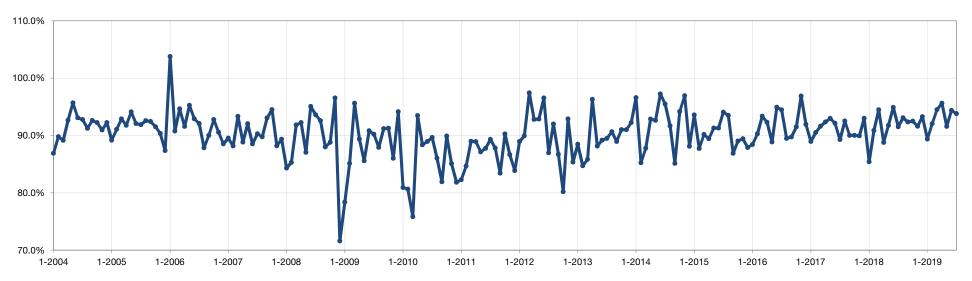
Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.





#### Pct. of Orig. Price Received **Prior Year** Percent Change August 2018 93.1% 92.5% +0.6% September 2018 92.3% 90.0% +2.6% 92.5% 90.0% +2.8% October 2018 November 2018 91.6% 89.9% +1.9% December 2018 93.3% 93.0% +0.3% January 2019 89.4% 85.4% +4.7% 90.9% +1.2% February 2019 92.0% 0.0% March 2019 94.5% 94.5% +7.7% April 2019 95.6% 88.8% -0.2% May 2019 91.6% 91.8% 94.9% -0.5% June 2019 94.4% July 2019 93.8% 91.5% +2.5% 95.5% 95.0% +0.5%12-Month Avg\*

\* Pct. of Orig. Price Received for all properties from August 2018 through July 2019. This is not the average of the individual figures above.

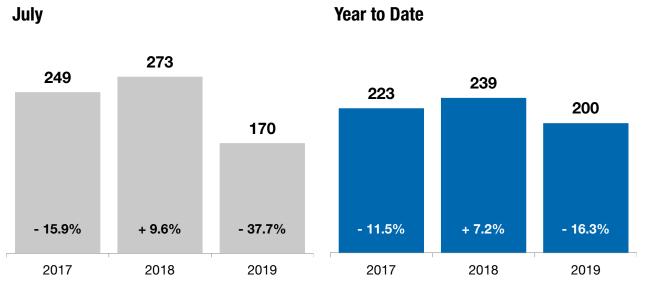


### Historical Percent of Original List Price Received – Carroll County by Month

### **Housing Affordability Index – Carroll County**

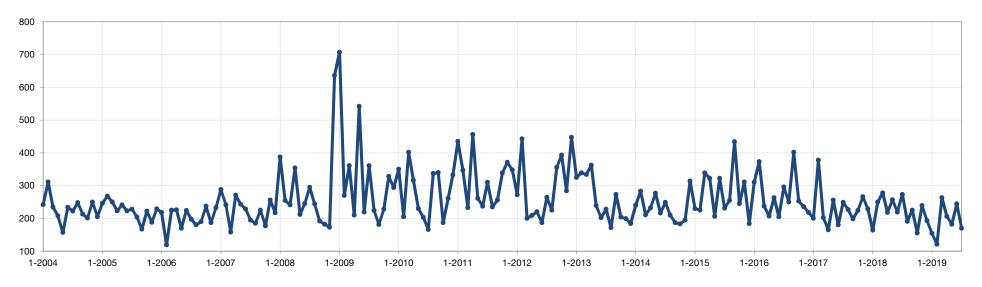
This index measures housing affordability for the region. For example, an index of 120 means the median household income is 120% of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.





Affordability Index		Prior Year	Percent Change
August 2018	191	227	-15.9%
September 2018	225	198	+13.6%
October 2018	155	224	-30.8%
November 2018	239	266	-10.2%
December 2018	193	229	-15.7%
January 2019	154	164	-6.1%
February 2019	121	250	-51.6%
March 2019	263	278	-5.4%
April 2019	206	218	-5.5%
May 2019	182	257	-29.2%
June 2019	244	219	+11.4%
July 2019	170	273	-37.7%
12-Month Avg	195	234	-16.7%

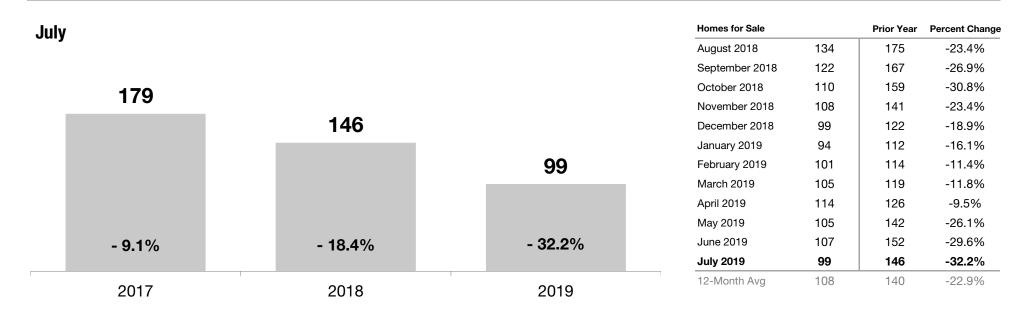
#### Historical Housing Affordability Index – Carroll County by Month



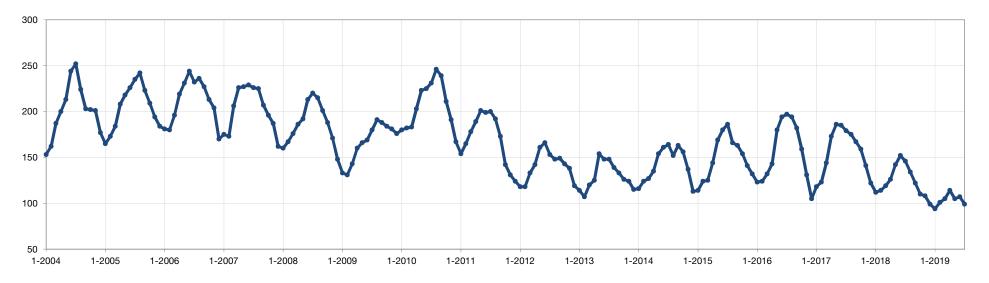
### **Inventory of Homes for Sale – Carroll County**

The number of properties available for sale in active status at the end of a given month.





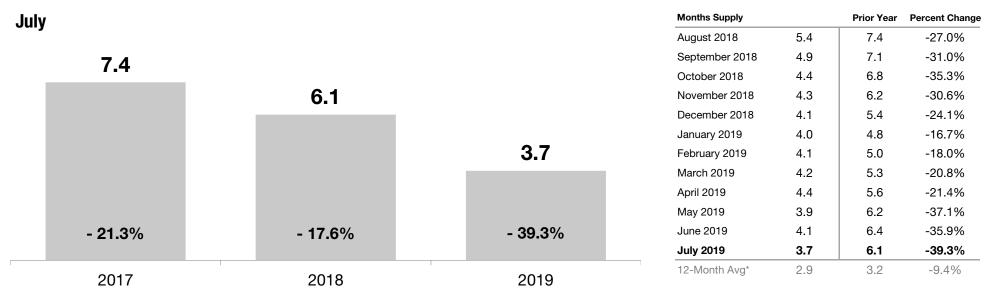
#### Historical Inventory of Homes for Sale – Carroll County by Month



### **Months Supply of Homes for Sale – Carroll County**

The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.





#### **Historical Months Supply of Homes for Sale – Carroll County by Month**

\* Months Supply for all properties from August 2018 through July 2019. This is not the average of the individual figures above.

