# **Monthly Indicators**



### September 2019

With the kids back in school and the weather cooling, the housing market begins its annual cooldown as well. Nationally, buyer and seller activity remained strong, buoyed by low mortgage rates and a strong economy. The market fundamentals suggest no significant changes from recent trends, other than the seasonally tempered pace we see this time of year. As we move into the final three months of 2019, buyers will find fewer homes coming on the market, but also less competition for those homes.

New Listings were down 22.2 percent to 35. Pending Sales increased 38.7 percent to 43. Inventory shrank 41.9 percent to 100 units.

Prices moved higher as Median Sales Price was up 16.4 percent to \$89,950. Days on Market increased 35.1 percent to 100. Months Supply of Homes for Sale was down 46.9 percent to 3.4 months, indicating that demand increased relative to supply.

In Washington there are discussions around a broad overhaul of the housing finance system, including the reprivatization of Fannie Mae and Freddie Mac and reforms to federal agencies involved with financing substantial portions of the mortgages made every year. Many of these policy conversations and eventual changes will take months or years to be implemented and their impact is not yet clear. While Halloween decorations are beginning to adorn homes around the country, the real estate market this fall is looking far from scary.

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### **Ouick Facts**

+ 11.8% + 16.4% - 41.9%

One-Year Change in **Closed Sales** 

One-Year Change in **Median Sales Price**  One-Year Change in **Homes for Sale** 

This is a research tool provided by the Coshocton County Board of REALTORS®. Percent changes are calculated using rounded figures.







### **Market Overview**

Key metrics by report month and for year-to-date (YTD) starting from the first of the year.

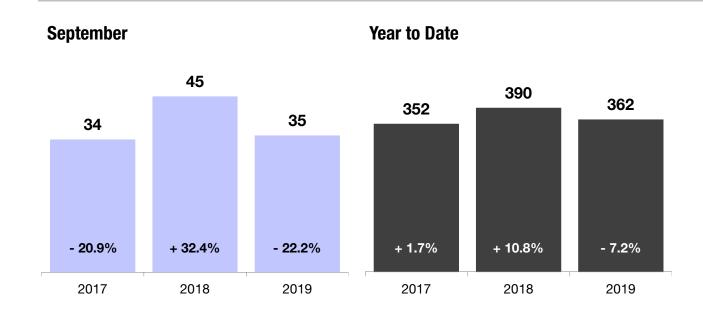


Key Metrics	Historical Sparkbars	9-2018	9-2019	Percent Change	YTD 2018	YTD 2019	Percent Change
New Listings	9-2016 9-2017 9-2018 9-2019	45	35	- 22.2%	390	362	- 7.2%
Pending Sales	9-2016 9-2017 9-2018 9-2019	31	43	+ 38.7%	252	286	+ 13.5%
Closed Sales	9-2016 9-2017 9-2018 9-2019	34	38	+ 11.8%	244	255	+ 4.5%
Days on Market	9-2016 9-2017 9-2018 9-2019	74	100	+ 35.1%	110	96	- 12.7%
Median Sales Price	9-2016 9-2017 9-2018 9-2019	\$77,250	\$89,950	+ 16.4%	\$89,900	\$102,700	+ 14.2%
Average Sales Price	9-2016 9-2017 9-2018 9-2019	\$101,446	\$107,688	+ 6.2%	\$109,663	\$127,197	+ 16.0%
Pct. of Orig. Price Received	9-2016 9-2017 9-2018 9-2019	89.5%	90.5%	+ 1.1%	90.8%	92.3%	+ 1.7%
Housing Affordability Index	9-2016 9-2017 9-2018 9-2019	302	261	- 13.6%	260	228	- 12.3%
Inventory of Homes for Sale	9-2016 9-2017 9-2018 9-2019	172	100	- 41.9%			
Months Supply of Homes for Sale	9-2016 9-2017 9-2018 9-2019	6.4	3.4	- 46.9%			

## **New Listings**

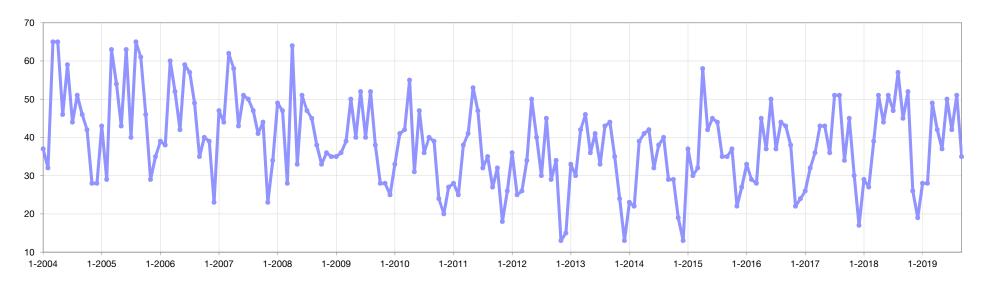
A count of the properties that have been newly listed on the market in a given month.





New Listings		Prior Year	Percent Change
October 2018	52	45	+15.6%
November 2018	26	30	-13.3%
December 2018	19	17	+11.8%
January 2019	28	29	-3.4%
February 2019	28	27	+3.7%
March 2019	49	39	+25.6%
April 2019	42	51	-17.6%
May 2019	37	44	-15.9%
June 2019	50	51	-2.0%
July 2019	42	47	-10.6%
August 2019	51	57	-10.5%
September 2019	35	45	-22.2%
12-Month Avg	38	40	-5.0%

### **Historical New Listings by Month**



## **Pending Sales**

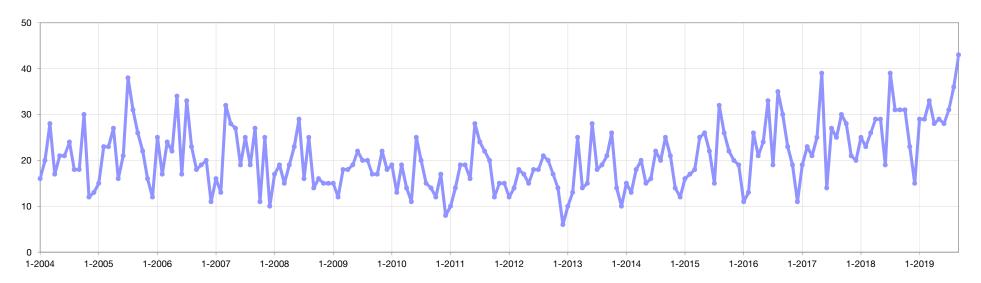
A count of the properties on which offers have been accepted in a given month.



,	September			Year to Date		
			43			286
	30	31		223	252	
	0.0%	+ 3.3%	+ 38.7%	+ 5.2%	+ 13.0%	+ 13.5%
	2017	2018	2019	2017	2018	2019

Pending Sales		Prior Year	Percent Change
October 2018	31	28	+10.7%
November 2018	23	21	+9.5%
December 2018	15	20	-25.0%
January 2019	29	25	+16.0%
February 2019	29	23	+26.1%
March 2019	33	26	+26.9%
April 2019	28	29	-3.4%
May 2019	29	29	0.0%
June 2019	28	19	+47.4%
July 2019	31	39	-20.5%
August 2019	36	31	+16.1%
September 2019	43	31	+38.7%
12-Month Avg	30	27	+11.1%

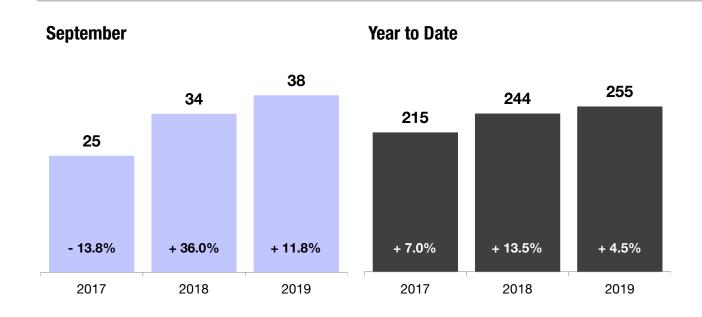
### **Historical Pending Sales by Month**



### **Closed Sales**

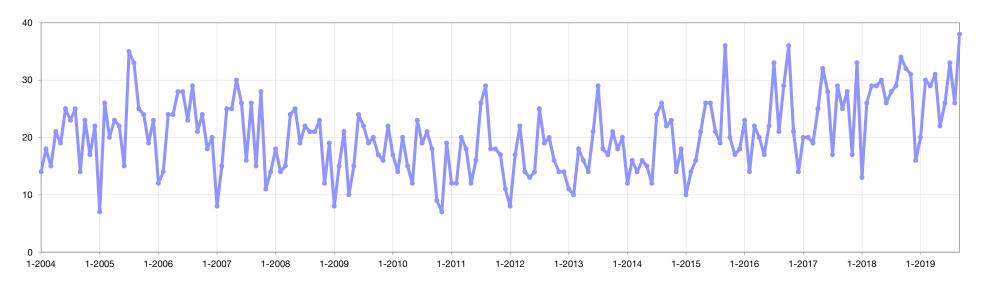
A count of the actual sales that closed in a given month.





Closed Sales		Prior Year	Percent Change
October 2018	32	28	+14.3%
November 2018	31	17	+82.4%
December 2018	16	33	-51.5%
January 2019	20	13	+53.8%
February 2019	30	26	+15.4%
March 2019	29	29	0.0%
April 2019	31	29	+6.9%
May 2019	22	30	-26.7%
June 2019	26	26	0.0%
July 2019	33	28	+17.9%
August 2019	26	29	-10.3%
September 2019	38	34	+11.8%
12-Month Avg	28	27	+3.7%

### **Historical Closed Sales by Month**



## **Days on Market Until Sale**

Average number of days between when a property is listed and when an offer is accepted in a given month.

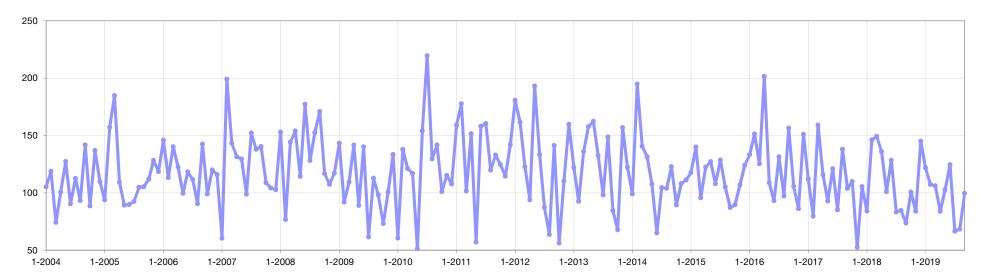


9	September			•	Year to Date		
	104		100		112	110	96
		74					
	- 33.3%	- 28.8%	+ 35.1%		- 15.8%	- 1.8%	- 12.7%
	2017	2018	2019	<b>-</b>	2017	2018	2019

Days on Market		Prior Year	Percent Change
October 2018	101	110	-8.2%
November 2018	84	53	+58.5%
December 2018	145	105	+38.1%
January 2019	122	84	+45.2%
February 2019	107	146	-26.7%
March 2019	106	149	-28.9%
April 2019	84	136	-38.2%
May 2019	103	101	+2.0%
June 2019	125	128	-2.3%
July 2019	66	83	-20.5%
August 2019	68	85	-20.0%
September 2019	100	74	+35.1%
12-Month Avg*	98	106	-7.5%

<sup>\*</sup> Days on Market for all properties from October 2018 through September 2019. This is not the average of the individual figures above.

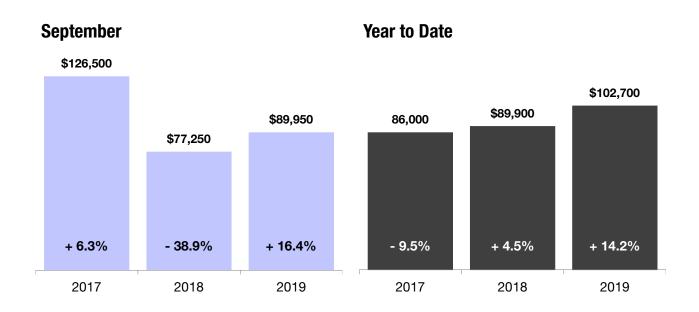
### **Historical Days on Market Until Sale by Month**



### **Median Sales Price**

Point at which half of the sales sold for more and half sold for less, not accounting for seller concessions, in a given month.

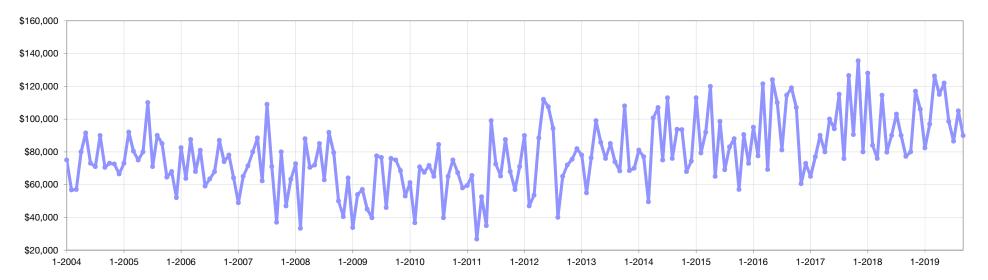




	Prior Year	Percent Change
\$80,000	\$90,500	-11.6%
\$117,000	\$135,500	-13.7%
\$106,000	\$80,000	+32.5%
\$82,400	\$128,000	-35.6%
\$97,000	\$84,000	+15.5%
\$126,250	\$76,000	+66.1%
\$115,000	\$114,500	+0.4%
\$122,000	\$79,750	+53.0%
\$98,500	\$90,000	+9.4%
\$86,500	\$103,000	-16.0%
\$105,000	\$90,000	+16.7%
\$89,950	\$77,250	+16.4%
\$101,250	\$90,000	+12.5%
	\$117,000 \$106,000 \$82,400 \$97,000 \$126,250 \$115,000 \$122,000 \$98,500 \$86,500 \$105,000 <b>\$89,950</b>	\$80,000 \$90,500 \$117,000 \$135,500 \$106,000 \$80,000 \$82,400 \$128,000 \$97,000 \$84,000 \$126,250 \$76,000 \$115,000 \$114,500 \$122,000 \$79,750 \$98,500 \$90,000 \$86,500 \$103,000 \$105,000 \$90,000 \$89,950 \$77,250

<sup>\*</sup> Median Sales Price for all properties from October 2018 through September 2019. This is not the average of the individual figures above.

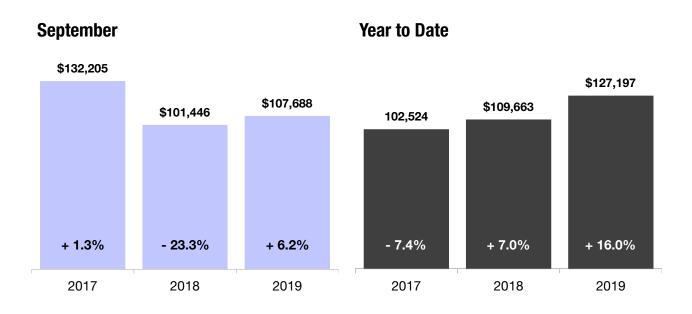
### **Historical Median Sales Price by Month**



## **Average Sales Price**

Average sales price for all closed sales, not accounting for seller concessions, in a given month.

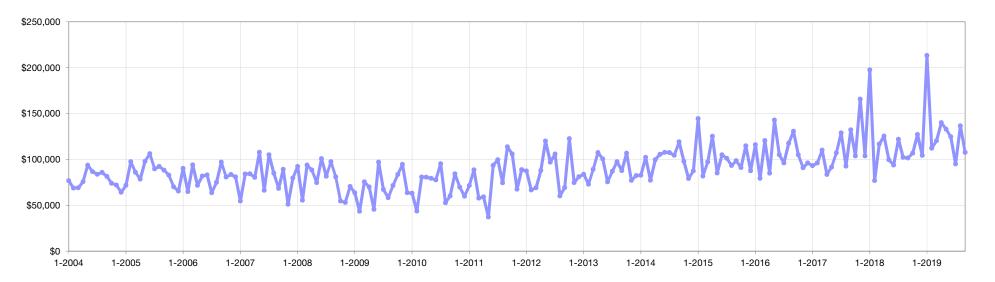




Average Sales Price		Prior Year	Percent Change
October 2018	\$106,704	\$103,854	+2.7%
November 2018	\$127,153	\$165,594	-23.2%
December 2018	\$104,321	\$103,832	+0.5%
January 2019	\$213,216	\$197,545	+7.9%
February 2019	\$112,217	\$76,934	+45.9%
March 2019	\$120,323	\$116,588	+3.2%
April 2019	\$140,112	\$125,475	+11.7%
May 2019	\$132,967	\$99,534	+33.6%
June 2019	\$124,778	\$93,804	+33.0%
July 2019	\$95,043	\$121,837	-22.0%
August 2019	\$136,627	\$102,221	+33.7%
September 2019	\$107,688	\$101,446	+6.2%
12-Month Avg*	\$124,130	\$111,604	+11.2%

<sup>\*</sup> Average Sales Price for all properties from October 2018 through September 2019. This is not the average of the individual figures above.

### **Historical Average Sales Price by Month**



## **Percent of Original List Price Received**

Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.

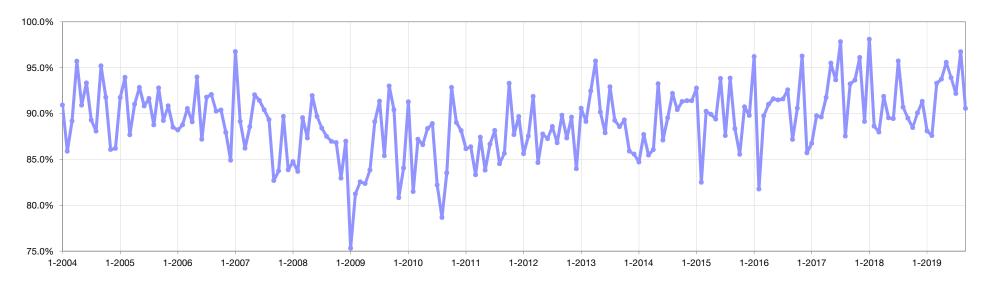


;	September			Y	ear to Date		
	93.2%	89.5%	90.5%		91.7%	90.8%	92.3%
	+ 6.9%	- 4.0%	+ 1.1%		+ 1.3%	- 1.0%	+ 1.7%
'	2017	2018	2019	,	2017	2018	2019

Pct. of Orig. Price Re	ceived	Prior Year	Percent Change
October 2018	88.5%	93.6%	-5.4%
November 2018	90.1%	96.1%	-6.2%
December 2018	91.3%	89.1%	+2.5%
January 2019	88.1%	98.1%	-10.2%
February 2019	87.6%	88.6%	-1.1%
March 2019	93.3%	88.0%	+6.0%
April 2019	93.7%	91.9%	+2.0%
May 2019	95.6%	89.5%	+6.8%
June 2019	93.9%	89.4%	+5.0%
July 2019	92.2%	95.7%	-3.7%
August 2019	96.7%	90.7%	+6.6%
September 2019	90.5%	89.5%	+1.1%
12-Month Avg*	91.7%	91.2%	+0.5%

<sup>\*</sup> Pct. of Orig. Price Received for all properties from October 2018 through September 2019. This is not the average of the individual figures above.

#### **Historical Percent of Original List Price Received by Month**



## **Housing Affordability Index**

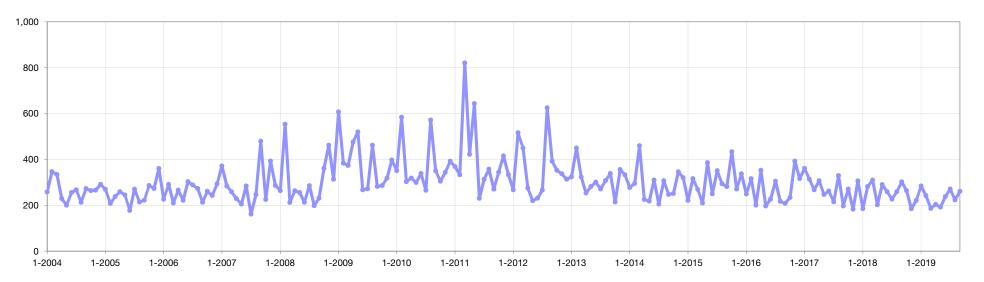




September			Year to Date				
		302	064		290	000	
			261			260	228
197	7						
	24	/	40.004			40.00/	40.004
- 5.3	9%	+ 53.3%	- 13.6%		+ 11.5%	- 10.3%	- 12.3%
201	7	2018	2019		2017	2018	2019

Affordability Index		Prior Year	Percent Change
October 2018	264	271	-2.6%
November 2018	185	183	+1.1%
December 2018	221	306	-27.8%
January 2019	284	185	+53.5%
February 2019	242	282	-14.2%
March 2019	186	310	-40.0%
April 2019	204	202	+1.0%
May 2019	192	290	-33.8%
June 2019	238	259	-8.1%
July 2019	271	227	+19.4%
August 2019	223	259	-13.9%
September 2019	261	302	-13.6%
12-Month Avg	231	256	-9.8%

### **Historical Housing Affordability Index by Month**



## **Inventory of Homes for Sale**

The number of properties available for sale in active status at the end of a given month.



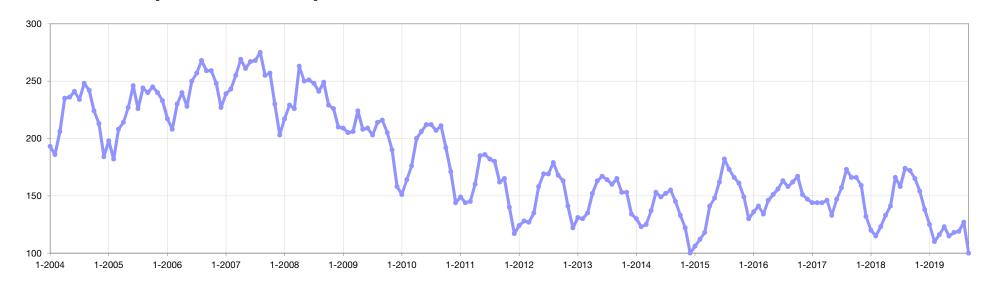
September						
	166	ı	172	ı		
					100	
	+ 2.5%		+ 3.6%		- 41.9%	

2018

	Prior Year	Percent Change
165	166	-0.6%
154	159	-3.1%
138	132	+4.5%
125	120	+4.2%
110	115	-4.3%
116	123	-5.7%
123	133	-7.5%
115	141	-18.4%
118	166	-28.9%
119	158	-24.7%
127	174	-27.0%
100	172	-41.9%
126	147	-14.3%
	125 110 116 123 115 118 119 127 <b>100</b>	165 166   154 159   138 132   125 120   110 115   116 123   123 133   115 141   118 166   119 158   127 174   100 172

### **Historical Inventory of Homes for Sale by Month**

2017

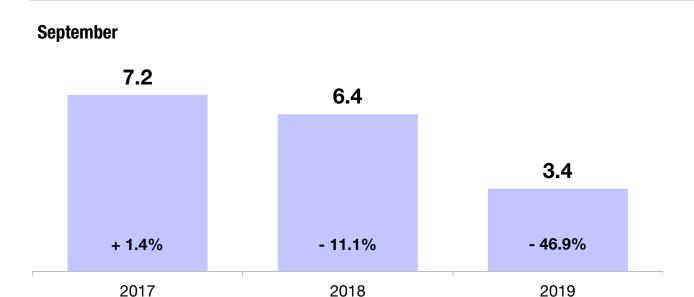


2019

## **Months Supply of Homes for Sale**

The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.





Months Supply		Prior Year	Percent Change
		riioi reai	reiteilt Ollange
October 2018	6.1	7.1	-14.1%
November 2018	5.7	6.7	-14.9%
December 2018	5.2	5.4	-3.7%
January 2019	4.6	4.8	-4.2%
February 2019	4.0	4.6	-13.0%
March 2019	4.1	4.9	-16.3%
April 2019	4.4	5.2	-15.4%
May 2019	4.1	5.7	-28.1%
June 2019	4.1	6.6	-37.9%
July 2019	4.2	6.0	-30.0%
August 2019	4.4	6.5	-32.3%
September 2019	3.4	6.4	-46.9%
12-Month Avg*	4.5	5.8	-22.4%

<sup>\*</sup> Months Supply for all properties from October 2018 through September 2019. This is not the average of the individual figures above.

### **Historical Months Supply of Homes for Sale by Month**

