# **Summit County Monthly Indicators**



### October 2019

In October, mortgage rates increased slightly from the three-year lows seen in September. While the Federal Reserve reduced the federal-funds target rate by .25%, this decline was widely expected and largely factored into mortgage rates already, which are still approximately 1% lower than this time last year. Fannie Mae is predicting that continued low rates, and possibly lower rates, are expected in 2020.

New Listings were up 12.0 percent to 903. Pending Sales increased 14.1 percent to 738. Inventory shrank 19.0 percent to 1,739 units.

Prices moved higher as Median Sales Price was up 8.8 percent to \$150,000. Days on Market decreased 3.2 percent to 61. Months Supply of Homes for Sale was down 18.2 percent to 2.7 months, indicating that demand increased relative to supply.

As we begin the slower time of year for home sales, historically low mortgage rates will continue to support buyer demand and may create additional lift to home prices as excellent affordability gives buyers the ability to offer more to secure their dream home. Throughout much of the country, the continued low level of housing inventory also continues to constrain sales activity from where it would likely be in a balanced market.

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### **Quick Facts**

**- 2.4% + 8.8%** 

- 19.0%

One-Year Change in **Closed Sales** 

One-Year Change in **Median Sales Price**  One-Year Change in **Homes for Sale** 

This is a research tool provided by the Akron Cleveland Association of REALTORS®. Percent changes are calculated using rounded figures.







## **Market Overview – Summit County**

Key metrics by report month and for year-to-date (YTD) starting from the first of the year.

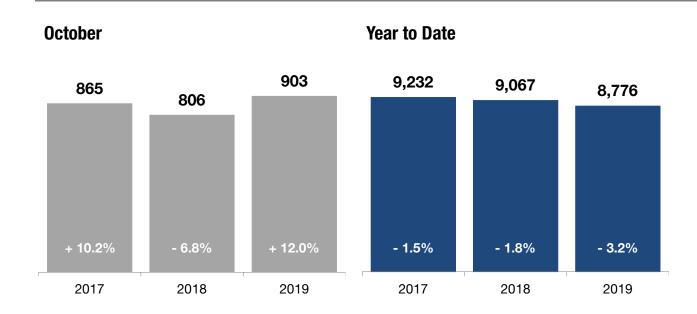


| Key Metrics                     | Historical Sparkbars            | 10-2018   | 10-2019   | Percent Change | YTD 2018  | YTD 2019  | Percent Change |
|---------------------------------|---------------------------------|-----------|-----------|----------------|-----------|-----------|----------------|
| New Listings                    | 10-2016 10-2017 10-2018 10-2019 | 806       | 903       | + 12.0%        | 9,067     | 8,776     | - 3.2%         |
| Pending Sales                   | 10-2016 10-2017 10-2018 10-2019 | 647       | 738       | + 14.1%        | 6,865     | 6,887     | + 0.3%         |
| Closed Sales                    | 10-2016 10-2017 10-2018 10-2019 | 706       | 689       | - 2.4%         | 6,690     | 6,514     | - 2.6%         |
| Days on Market                  | 10-2016 10-2017 10-2018 10-2019 | 63        | 61        | - 3.2%         | 71        | 65        | - 8.5%         |
| Median Sales Price              | 10-2016 10-2017 10-2018 10-2019 | \$137,900 | \$150,000 | + 8.8%         | \$140,000 | \$148,000 | + 5.7%         |
| Average Sales Price             | 10-2016 10-2017 10-2018 10-2019 | \$171,456 | \$178,114 | + 3.9%         | \$171,086 | \$179,968 | + 5.2%         |
| Pct. of Orig. Price Received    | 10-2016 10-2017 10-2018 10-2019 | 94.0%     | 94.7%     | + 0.7%         | 94.6%     | 95.2%     | + 0.6%         |
| Housing Affordability Index     | 10-2016 10-2017 10-2018 10-2019 | 195       | 199       | + 2.1%         | 192       | 202       | + 5.2%         |
| Inventory of Homes for Sale     | 10-2016 10-2017 10-2018 10-2019 | 2,148     | 1,739     | - 19.0%        |           |           |                |
| Months Supply of Homes for Sale | 10-2016 10-2017 10-2018 10-2019 | 3.3       | 2.7       | - 18.2%        |           |           |                |

## **New Listings**

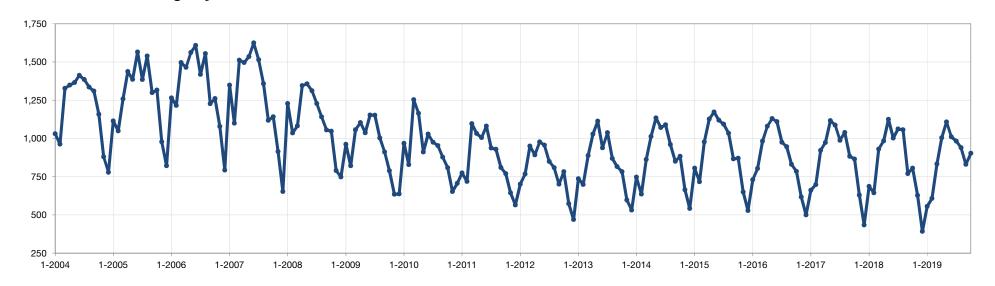
A count of the properties that have been newly listed on the market in a given month.





| New Listings   |       | Prior Year | Percent Change |
|----------------|-------|------------|----------------|
| November 2018  | 628   | 630        | -0.3%          |
| December 2018  | 392   | 434        | -9.7%          |
| January 2019   | 556   | 686        | -19.0%         |
| February 2019  | 608   | 645        | -5.7%          |
| March 2019     | 833   | 930        | -10.4%         |
| April 2019     | 1,004 | 984        | +2.0%          |
| May 2019       | 1,108 | 1,125      | -1.5%          |
| June 2019      | 1,011 | 1,002      | +0.9%          |
| July 2019      | 982   | 1,062      | -7.5%          |
| August 2019    | 940   | 1,057      | -11.1%         |
| September 2019 | 831   | 770        | +7.9%          |
| October 2019   | 903   | 806        | +12.0%         |
| 12-Month Avg   | 816   | 844        | -3.3%          |

### **Historical New Listings by Month**



# **Pending Sales**

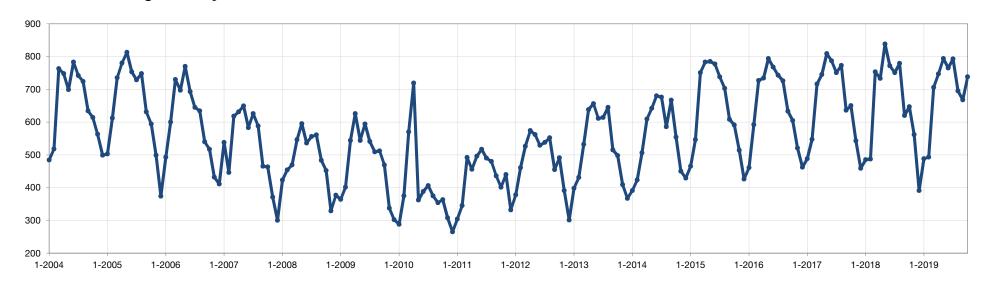
A count of the properties on which offers have been accepted in a given month.



| October |        |         | Year to D | ate             |        |
|---------|--------|---------|-----------|-----------------|--------|
| 650     | 647    | 738     | 6,902     | 2 6,865         | 6,887  |
|         |        |         |           |                 |        |
|         |        |         |           |                 |        |
| + 7.4%  | - 0.5% | + 14.1% | + 1.8%    | <b>6</b> - 0.5% | + 0.3% |
| 2017    | 2018   | 2019    | 2017      | 2018            | 2019   |

| Pending Sales  |     | Prior Year | Percent Change |
|----------------|-----|------------|----------------|
| November 2018  | 562 | 543        | +3.5%          |
| December 2018  | 391 | 459        | -14.8%         |
| January 2019   | 488 | 485        | +0.6%          |
| February 2019  | 493 | 487        | +1.2%          |
| March 2019     | 706 | 753        | -6.2%          |
| April 2019     | 747 | 733        | +1.9%          |
| May 2019       | 794 | 838        | -5.3%          |
| June 2019      | 765 | 772        | -0.9%          |
| July 2019      | 793 | 751        | +5.6%          |
| August 2019    | 695 | 779        | -10.8%         |
| September 2019 | 668 | 620        | +7.7%          |
| October 2019   | 738 | 647        | +14.1%         |
| 12-Month Avg   | 653 | 656        | -0.5%          |

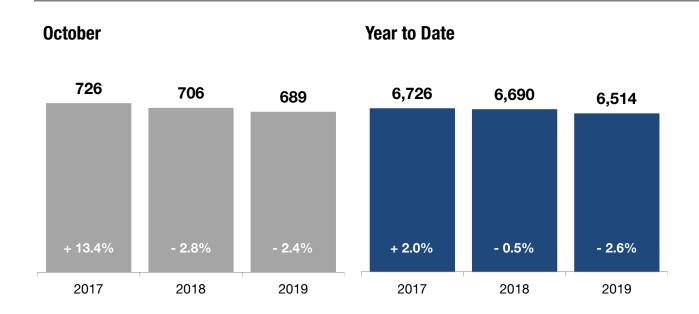
### **Historical Pending Sales by Month**



### **Closed Sales**

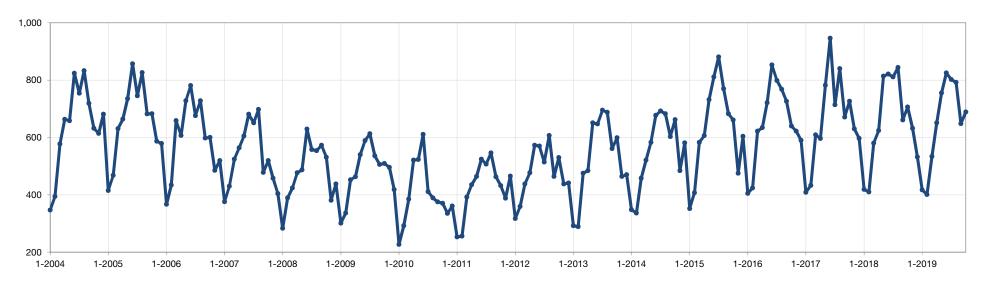
A count of the actual sales that closed in a given month.





| Closed Sales   |     | Prior Year | Percent Change |
|----------------|-----|------------|----------------|
| November 2018  | 632 | 630        | +0.3%          |
| December 2018  | 532 | 597        | -10.9%         |
| January 2019   | 417 | 419        | -0.5%          |
| February 2019  | 401 | 410        | -2.2%          |
| March 2019     | 534 | 580        | -7.9%          |
| April 2019     | 651 | 624        | +4.3%          |
| May 2019       | 755 | 814        | -7.2%          |
| June 2019      | 825 | 821        | +0.5%          |
| July 2019      | 802 | 811        | -1.1%          |
| August 2019    | 792 | 844        | -6.2%          |
| September 2019 | 648 | 661        | -2.0%          |
| October 2019   | 689 | 706        | -2.4%          |
| 12-Month Avg   | 640 | 660        | -3.0%          |

### **Historical Closed Sales by Month**



## **Days on Market Until Sale**

Average number of days between when a property is listed and when an offer is accepted in a given month.

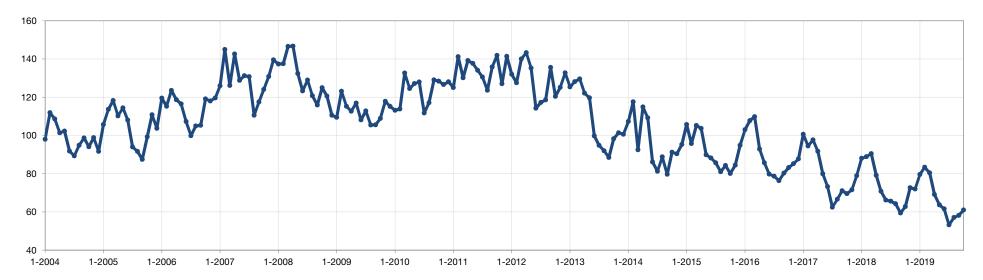


| October |         |        | Year to Date |        |        |
|---------|---------|--------|--------------|--------|--------|
| 70      | 63      | 61     | 78           | 71     | 65     |
|         |         |        |              |        |        |
| - 15.7% | - 10.0% | - 3.2% | - 11.4%      | - 9.0% | - 8.5% |
| 2017    | 2018    | 2019   | 2017         | 2018   | 2019   |

| Days on Market |    | Prior Year | Percent Change |
|----------------|----|------------|----------------|
| November 2018  | 73 | 72         | +1.4%          |
| December 2018  | 72 | 79         | -8.9%          |
| January 2019   | 80 | 88         | -9.1%          |
| February 2019  | 83 | 89         | -6.7%          |
| March 2019     | 80 | 90         | -11.1%         |
| April 2019     | 69 | 79         | -12.7%         |
| May 2019       | 64 | 71         | -9.9%          |
| June 2019      | 62 | 66         | -6.1%          |
| July 2019      | 53 | 66         | -19.7%         |
| August 2019    | 57 | 64         | -10.9%         |
| September 2019 | 58 | 59         | -1.7%          |
| October 2019   | 61 | 63         | -3.2%          |
| 12-Month Avg*  | 66 | 72         | -8.3%          |
|                |    |            |                |

<sup>\*</sup> Days on Market for all properties from November 2018 through October 2019. This is not the average of the individual figures above.

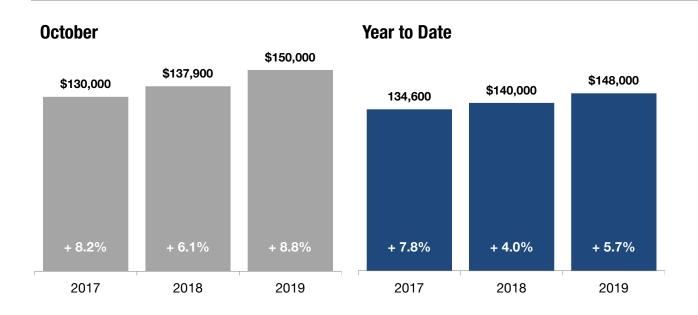
### **Historical Days on Market Until Sale by Month**



### **Median Sales Price**

Point at which half of the sales sold for more and half sold for less, not accounting for seller concessions, in a given month.

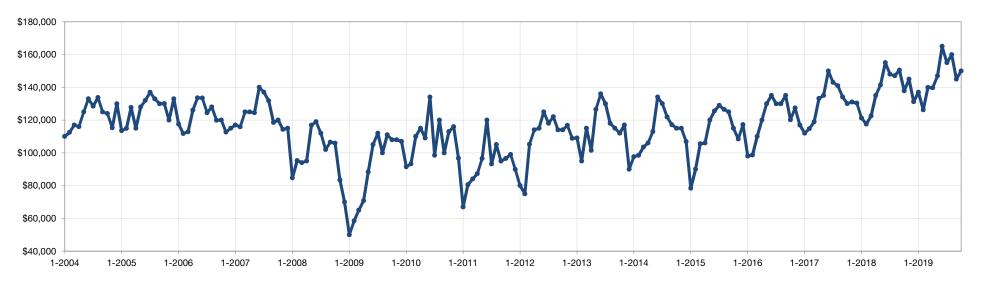




| Median Sales Price |           | Prior Year | Percent Change |
|--------------------|-----------|------------|----------------|
| November 2018      | \$145,000 | \$131,000  | +10.7%         |
| December 2018      | \$131,250 | \$130,300  | +0.7%          |
| January 2019       | \$136,950 | \$121,225  | +13.0%         |
| February 2019      | \$126,250 | \$117,500  | +7.4%          |
| March 2019         | \$139,900 | \$122,500  | +14.2%         |
| April 2019         | \$139,700 | \$135,000  | +3.5%          |
| May 2019           | \$146,950 | \$141,500  | +3.9%          |
| June 2019          | \$165,000 | \$155,000  | +6.5%          |
| July 2019          | \$155,000 | \$148,000  | +4.7%          |
| August 2019        | \$159,900 | \$147,000  | +8.8%          |
| September 2019     | \$145,000 | \$150,425  | -3.6%          |
| October 2019       | \$150,000 | \$137,900  | +8.8%          |
| 12-Month Avg*      | \$146,000 | \$139,500  | +4.7%          |

<sup>\*</sup> Median Sales Price for all properties from November 2018 through October 2019. This is not the average of the individual figures above.

### **Historical Median Sales Price by Month**



# **Average Sales Price**

Average sales price for all closed sales, not accounting for seller concessions, in a given month.

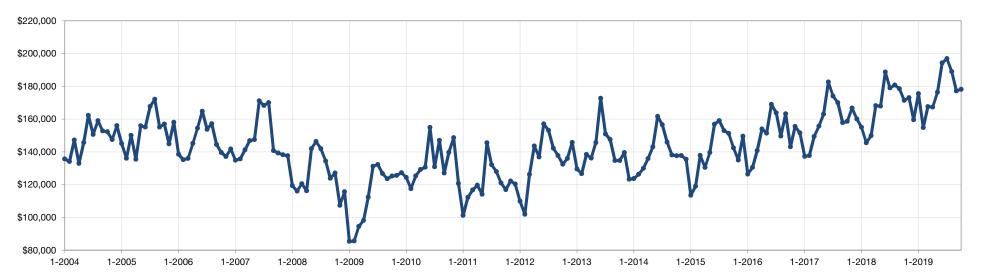


| October   |           |           | Year to Date |                        |                |
|-----------|-----------|-----------|--------------|------------------------|----------------|
| \$158,660 | \$171,456 | \$178,114 | 161,744      | \$171,086              | \$179,968      |
| + 10.9%   | + 8.1%    | + 3.9%    | + 6.5%       | <b>+ 5.8</b> %<br>2018 | <b>+ 5.2</b> % |

| Average Sales Price |           | Prior Year | Percent Change |
|---------------------|-----------|------------|----------------|
| November 2018       | \$173,045 | \$166,739  | +3.8%          |
| December 2018       | \$159,550 | \$160,084  | -0.3%          |
| January 2019        | \$175,474 | \$154,976  | +13.2%         |
| February 2019       | \$154,802 | \$145,574  | +6.3%          |
| March 2019          | \$167,605 | \$149,846  | +11.9%         |
| April 2019          | \$167,337 | \$168,163  | -0.5%          |
| May 2019            | \$176,397 | \$167,929  | +5.0%          |
| June 2019           | \$194,309 | \$188,715  | +3.0%          |
| July 2019           | \$196,852 | \$179,061  | +9.9%          |
| August 2019         | \$188,952 | \$180,794  | +4.5%          |
| September 2019      | \$177,183 | \$178,534  | -0.8%          |
| October 2019        | \$178,114 | \$171,456  | +3.9%          |
| 12-Month Avg*       | \$177,992 | \$169,910  | +4.8%          |

<sup>\*</sup> Average Sales Price for all properties from November 2018 through October 2019. This is not the average of the individual figures above.

### **Historical Average Sales Price by Month**



## **Percent of Original List Price Received**

Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.

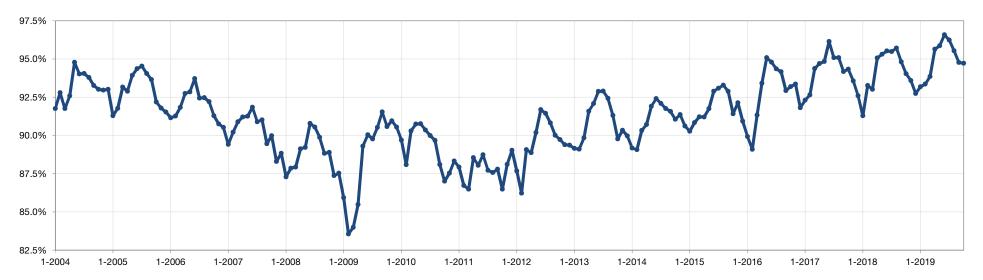


| October |        |        | Year to Date |       |        |
|---------|--------|--------|--------------|-------|--------|
| 94.3%   | 94.0%  | 94.7%  | 94.6%        | 94.6% | 95.2%  |
|         |        |        |              |       |        |
|         |        |        |              |       |        |
|         |        |        |              |       |        |
| + 1.2%  | - 0.3% | + 0.7% | + 1.5%       | 0.0%  | + 0.6% |
| 2017    | 2018   | 2019   | 2017         | 2018  | 2019   |

| Pct. of Orig. Price Received |       | Prior Year | Percent Change |
|------------------------------|-------|------------|----------------|
| November 2018                | 93.6% | 93.6%      | 0.0%           |
| December 2018                | 92.7% | 92.6%      | +0.1%          |
| January 2019                 | 93.2% | 91.3%      | +2.1%          |
| February 2019                | 93.4% | 93.3%      | +0.1%          |
| March 2019                   | 93.9% | 93.0%      | +1.0%          |
| April 2019                   | 95.6% | 95.1%      | +0.5%          |
| May 2019                     | 95.9% | 95.3%      | +0.6%          |
| June 2019                    | 96.6% | 95.5%      | +1.2%          |
| July 2019                    | 96.2% | 95.5%      | +0.7%          |
| August 2019                  | 95.5% | 95.7%      | -0.2%          |
| September 2019               | 94.8% | 94.8%      | 0.0%           |
| October 2019                 | 94.7% | 94.0%      | +0.7%          |
| 12-Month Avg*                | 94.9% | 94.4%      | +0.5%          |

<sup>\*</sup> Pct. of Orig. Price Received for all properties from November 2018 through October 2019. This is not the average of the individual figures above.

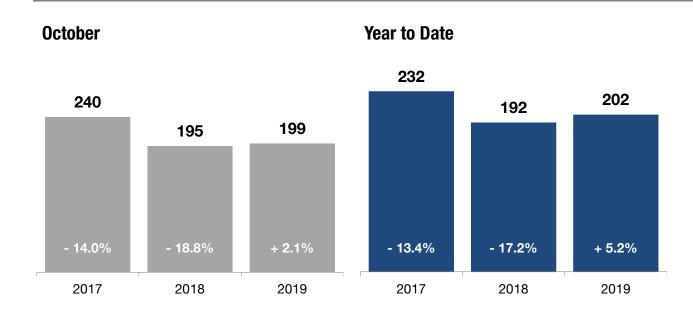
### **Historical Percent of Original List Price Received by Month**



## **Housing Affordability Index**

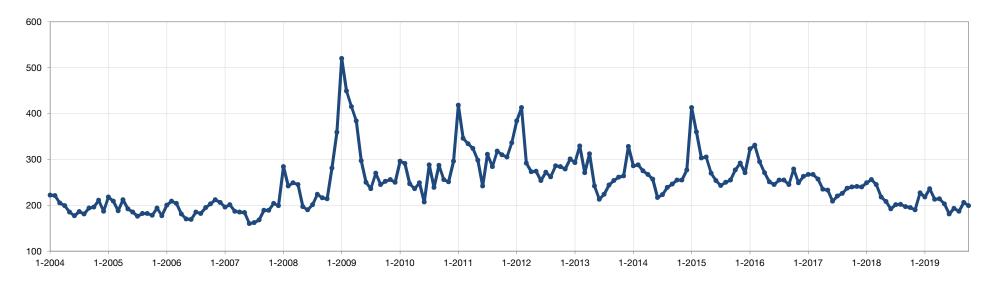






| Affordability Index |     | Prior Year | Percent Change |
|---------------------|-----|------------|----------------|
| November 2018       | 190 | 241        | -21.2%         |
| December 2018       | 227 | 240        | -5.4%          |
| January 2019        | 218 | 249        | -12.4%         |
| February 2019       | 236 | 256        | -7.8%          |
| March 2019          | 213 | 245        | -13.1%         |
| April 2019          | 214 | 218        | -1.8%          |
| May 2019            | 203 | 208        | -2.4%          |
| June 2019           | 181 | 192        | -5.7%          |
| July 2019           | 193 | 201        | -4.0%          |
| August 2019         | 187 | 202        | -7.4%          |
| September 2019      | 206 | 197        | +4.6%          |
| October 2019        | 199 | 195        | +2.1%          |
| 12-Month Avg        | 206 | 220        | -6.4%          |

#### **Historical Housing Affordability Index by Month**



## **Inventory of Homes for Sale**

The number of properties available for sale in active status at the end of a given month.



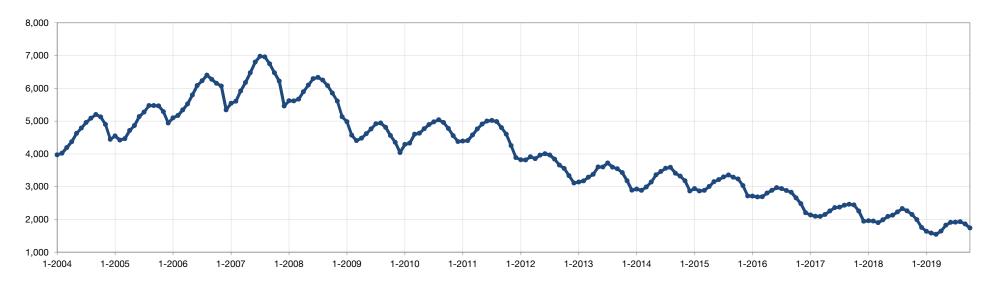
| October |         |         |
|---------|---------|---------|
| 2,442   | 2,148   |         |
|         | 2,140   | 1,739   |
|         |         |         |
| - 8.0%  | - 12.0% | - 19.0% |

2018

| Homes for Sale |       | Prior Year | Percent Chang |
|----------------|-------|------------|---------------|
| November 2018  | 1,992 | 2,253      | -11.6%        |
| December 2018  | 1,753 | 1,942      | -9.7%         |
| January 2019   | 1,633 | 1,959      | -16.6%        |
| February 2019  | 1,582 | 1,949      | -18.8%        |
| March 2019     | 1,544 | 1,898      | -18.7%        |
| April 2019     | 1,639 | 1,989      | -17.6%        |
| May 2019       | 1,820 | 2,090      | -12.9%        |
| June 2019      | 1,908 | 2,126      | -10.3%        |
| July 2019      | 1,912 | 2,226      | -14.1%        |
| August 2019    | 1,928 | 2,329      | -17.2%        |
| September 2019 | 1,859 | 2,258      | -17.7%        |
| October 2019   | 1,739 | 2,148      | -19.0%        |
| 12-Month Avg   | 1,776 | 2,097      | -15.3%        |

### **Historical Inventory of Homes for Sale by Month**

2017

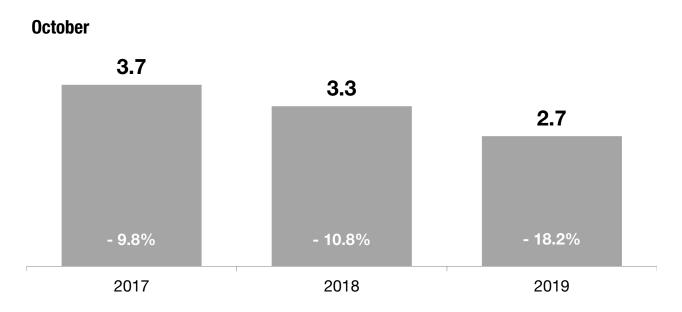


2019

## **Months Supply of Homes for Sale**

The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.





| Months Supply  |     | Prior Year | Percent Change |
|----------------|-----|------------|----------------|
| November 2018  | 3.0 | 3.4        | -11.8%         |
| December 2018  | 2.7 | 2.9        | -6.9%          |
| January 2019   | 2.5 | 3.0        | -16.7%         |
| February 2019  | 2.4 | 3.0        | -20.0%         |
| March 2019     | 2.4 | 2.9        | -17.2%         |
| April 2019     | 2.5 | 3.0        | -16.7%         |
| May 2019       | 2.8 | 3.2        | -12.5%         |
| June 2019      | 3.0 | 3.2        | -6.3%          |
| July 2019      | 2.9 | 3.4        | -14.7%         |
| August 2019    | 3.0 | 3.5        | -14.3%         |
| September 2019 | 2.9 | 3.4        | -14.7%         |
| October 2019   | 2.7 | 3.3        | -18.2%         |
| 12-Month Avg*  | 2.7 | 3.2        | -15.6%         |
|                |     |            |                |

<sup>\*</sup> Months Supply for all properties from November 2018 through October 2019. This is not the average of the individual figures above.

### **Historical Months Supply of Homes for Sale by Month**

