



# ***Yes-MLS***



## **MEMBER SERVICES**

Yes-MLS  
5605 Valley Belt Road  
Independence, Ohio 44131  
(216) 485-4100

## Yes-MLS Mission Statement

“To provide cost effective proprietary real estate information with the highest industry standards for the cooperative benefit of MLS users.”

Yes-MLS is a service organization that facilitates in cooperatively marketing properties for sale. The Service publishes the compensation those real estate firms offer each other when completing a real estate transaction. The computer system operated by Yes-MLS houses the largest database of homes in Ohio. Participating brokers from Sandusky to Pennsylvania to Parkersburg, WV submit information about properties for sale. Yes-MLS provides many services to its members including: Web-Based MLS Computer System

- Web-Based MLS Computer System
- Customer Support
- Education
- Preferred Providers Program
- Technical PC Support
- Online Class Registration
- Communication Services
- Membership Discounts
- Membership Involvement
- FREE CEU Credit

Members of Yes-MLS enjoy office visits from Yes-MLS instructors, a local help desk, hands on training lab and many other friendly, personalized services from our professional staff. Here are a few Services/Products we provide to Yes-MLS Members:

FREE



Homesnap the top-rated real estate app. built for agents and loved by homebuyers. Get the app. to see why millions of people are switching to Homesnap Homesnap is the public face of the Broker Public Portal (BPP) and has surged past the 500,000 agent mark. [support@homesnap.com](mailto:support@homesnap.com) or 866-855-2622.

FREE



The NEW realtor.com® Professional Search product replaces your existing Find application. Professional Search leverages and shares the innovative technology and search experience of realtor.com® while delivering a best-in-class professional search experience via a powerful, robust and intuitive search engine.

FREE



ePropertyWatch allows you to provide regular emails to clients and prospects that will keep them up to date on the value of their home, transactions in their neighborhood, and overall trends in the area. You'll stay connected with your long-term prospects by inviting them to receive ePropertyWatch reports branded by you. When your prospects are ready to buy or sell real estate your name and contact information will be front and center. eProperty Watch is available to Yes-MLS members at no additional cost to the member.

FREE



RealSafeAgent Real Safe Agent™ is a free app available to all Yes-MLS members. Real Safe Suite includes Real Safe Agent, Real Safe Wire, and Real Safe Chat. This powerful combination provides true crime prevention for agents and wire fraud prevention with a \$1,000,000 guarantee.

**Trestle™**

Trestle can give you access to all your data in a single unified feed. Powering your company's internal and external solutions with up to the minute listing data has never been easier. With the easy to use dashboard, you can opt out of multiple listing organization syndication feeds or set up your own. Is there a new app you want to integrate with? Trestle lets you work with exciting new technology partners that have the solutions you need. Web, mobile, back office – Trestle supports them all. Take advantage of enriched CoreLogic property information and proprietary market analytics to get a competitive edge. With Trestle, your website can provide real estate insights far beyond what national portals offer. The first two feeds for the broker are free!

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Got a Buyer interested in new construction? Yes-MLS has a partnership with New Home Source Professional, the most trusted resource for all things New Construction.

- Share searches and listings with clients
- Interact with clients on your own consumer portal
- Drive new leads from your consumer portal.
- Print or download listing reports
- Take advantage of powerful search tools.
- View home or community results in list, map or photo view.

support@newhomesourceprofessional.com  
www.NewHomeSourceProfessional.com/Yes-MLS



RatePlug is embedded in Matrix so you can search and send property reports to your homebuyers. When you send your Yes-MLS property reports to your customers, they will now have access to accurate, interactive mortgage products and payment information specific to each property. The payment information is based on up to date interest rates from your lender of choice and includes property taxes, assessments and home owner's insurance estimations. You and your customer can interact with the information and play 'what if' scenarios to best determine their financing needs. In addition, the customer is given the ability to ask mortgage questions and is provided access to your trusted lending partners contact information. RATEPLUG.COM/NEOHREX or 877-710-0808

**MyRental™**

MyRental from CoreLogic: Do you have or know people with rental listings? You can reduce the chance of leasing to risky applicants and differentiate yourself with MyRental tenant screening reports. Your membership in Yes-MLS entitles you to a 20% savings through <https://www.myrental.net/m/Yes-MLS>. While individual reports can be purchased, we have created three bundles of tenant screening reports that most brokers and agents prefer. Start saving today at <https://www.myrental.net/m/Yes-MLS>



Dotloop is the leading online transaction and productivity optimization platform in real estate. Dotloop reduces complexity by replacing separate form creation, e-sign, and transaction management systems with a single end-to-end solution and drives growth by helping real estate professionals streamline their businesses with workflow automation and real-time visibility into transactions. Each year, millions of agents, brokers, and clients trust dotloop to get deals done. [support@dotloop.com](mailto:support@dotloop.com) or (888) 368-5667

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You automatically receive free Prop Panorama InstaView Virtual Tours for all of your active listings. InstaView is a fully automated Virtual Tour solution that automatically creates a Virtual Tour for every listing in the MLS (with 3 or more photos), within one hour of the listing being created. The InstaView Virtual Tour will remain fully in sync and is updated with the MLS every hour, 24/7! Learn more at [www.PropertyPanorama.com/InstaView](http://www.PropertyPanorama.com/InstaView)

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The Plain Dealer is the major news contributor to Cleveland.com, the regional news, event and communication portal. The listing Broker makes the decision if their listings to Cleveland.com

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Online scheduler launched from within Yes-MLS delivers showing requests to listing agent by email, 2-way text, mobile app notification and/or automated phone call. Please contact ShowingTime at 800-379-0057 or [support@showingtime.com](mailto:support@showingtime.com) with any questions.

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Homes.com provides home buyers, sellers, renters, and home value seekers with up-to-date real estate information, tools, and home listings across the US and Canada. Our website and mobile apps give consumers the information they need to find their first or next home, as well as innovative tools like Snap and Search, Homes.com, Match and HomeShare to make the home search experience collaborative, simple and effective. The listing Broker makes the decision if their listings to Homes.com

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ListTrac is a new tool that allows you to see how your listings are performing online in the MLS system and consumer site, IDX sites, and different real estate portals. This tool offers several benefits to brokers and agents:

- Provides an understanding of the activity (or lack of activity) on your listings compared to similar listings. This information can be used to determine if you may need to discuss price changes or other updates to the property.
- Gives you a better understanding of the impact of price changes or other updates to the listing by seeing how listing views change over time.
- Understand how often your listings are being viewed, shared, and saved.
- Easily see how many email leads you receive from online sources.
- Provides reporting so you can better understand the value received from your online marketing.
- Allows you to provide feedback to your clients on how their listing is performing online, including a Sellers Report that you can choose to send to the seller.

On the Yes-MLS dashboard, you'll see a button for ListTrac.




The Landy Insurance Agency is a leading provider of professional insurance services to thousands of real estate professionals throughout the country. We offer state of the art Errors & Omissions insurance provided by an A+ Superior-rated carrier (AM Best), Cybercrime coverage, office liability, workers compensation and much more. As a family-owned business since 1949, it is our superior service, knowledge of your profession and its' unique insurance needs and our ability to offer exceptional coverage and competitive pricing that sets us apart. In addition, our risk management services and legal hotline help insure you can get preventative assistance and information to help avoid a malpractice claim.

We offer coverage for firms of all sizes and areas of practice, including residential and commercial sales, leasing and property management, appraisals, auctioneering and much more. Please visit [www.landy.com](http://www.landy.com) for more information and you can reach us at 800-336-5422 or at [johnt@landy.com](mailto:johnt@landy.com).

The Landy Agency is a proud supporter of Yes-MLS and professional associations nationally. We look forward to offering you our unbeatable combination of coverage, service, experience and cost. Discover the Landy Difference!

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 OHIOOPENHOUSE.COM is the official open house website provided by Yes-MLS. Here you will find all of the public open houses listed in the MLS. This site is updated daily. The listing Broker makes the decision if their listings to OhioOpenHouse.com

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Realtor.com is an online resource for home buyers, and sellers with a comprehensive database of for-sale properties and information, tools and professional expertise to help people purchase a home. The listing Broker makes the decision if their listings to Realtor.com

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CoreLogic Data Co-op

With Data Co-op, members can find everything they need to work on a single screen with easy to use mapping and drag and drop gadgets. Its information-rich format also provides RealAVM™ property values that enable Yes-MLS members to help clients get realistic ideas of property values. The Data Co-op works on Apple™, iPad™ and PC platforms and all popular browsers. (800) 426-1466

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The Source Of Real Estate Technology Education

Want to learn how to leverage technology to attract more leads, close more deals, and boost your bottom line? RE Technology can help. We're an educational platform that shows real estate agents and brokers how to use and evaluate technology to grow their business. When you subscribe, you gain exclusive access to features like:

- Daily educational articles
- Technology product reviews
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- Annual Technology Guide
- The latest technology and industry news
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## Canton Business Machines

A Local company since 1963 servicing the Akron/Canton, Medina and Cleveland area. Providing high quality office products such as digital copiers, computers/laptops, printers, shredders, toner cartridges, ink cartridges, and much more. 1-800-255-2851.



"Movers Who Care." TWO MEN AND A TRUCK® of Cleveland has proudly served Northeast Ohio for more than 20 years, with two locations in Brook Park and Wickliffe. We started with just one truck in 1992 and have grown into one of the largest moving companies in Northeast Ohio, operating more than 20 trucks daily and serving more than 7,000 moves per year! amy.gladieux@twomen.com or (440) 943-3900 ext 1001



Listhub provides a controlled platform to enable brokers to deliver accurate, MLS-sourced listings to consumers. MLSs are in the business of managing broker listing data. ListHub is an important extension of that mission. customercare@listhub.com or 1-877-560-0171



Maximize efficiency, streamline workflows, and reduce risk with the essential forms software. Powered with the latest functionality and features designed for real estate industry professionals. Advanced technology meets practical in zipForm Plus. (586) 840-0140



is a computer software program that will electronically link your appraisal software, Realist tax data, and Yes-MLS data. After gathering information from these sources it will then auto-populate the data into your appraisal report. It is easy to use! It improves your ability to be more thorough, accurate, and at the same time, faster. This virtually eliminates typographical errors. Only Yes-MLS members can make use of the DataMaster software. <http://www.datamasterusa.com/> or 888-362-9222



## Realtors Property Resource (RPR)

Comprehensive data, powerful analytics, and client-friendly reports for each of NAR's constituencies. Created by NAR for the sole purpose of providing REALTORS® with the data they need to meet the demands of clients. No third party or public access ... guaranteed. The only way a non-REALTOR® has access to the data in RPR is through an RPR report that has been created, branded and sent by a REALTOR® (877) 977-7576. This service is also free.



Cloud CMA



Cloud Streams



Cloud Attract

Product Descriptions:

Cloud CMA is the easy way to create amazing reports that make you look awesome in front of clients and prospects. Create modern looking Comparative Market Analysis Reports, Buyer Tours, Property Reports, and Flyers in minutes! Plus, Cloud CMA includes your very own "What's My Home Worth" website so you can attract more seller leads for less! Visit [www.cloudcma.com](http://www.cloudcma.com) to start your free 30 day trial of Cloud CMA.

Cloud Streams makes sure you and your clients are the first to know when new listings hit the market. With alerts that are delivered in real-time and via text you'll never be the last to know again. Plus, with the new Cloud Streams widget you can attract buyer leads with modern-looking listing alerts that use data straight from the MLS! (623) 252-2657 or Visit [www.cloudstreams.net](http://www.cloudstreams.net) to start your free 30 day trial of Cloud Streams

Cloud Attract is the easy way to generate your own leads and attract buyers and sellers with beautiful landing pages that automatically respond with a home valuation, CMA, or listing alerts. it's completely free for 30-days so sign up today and see just how easy it is to start generating leads from the people you already know. Visit <http://www.cloudattract.com/>

# 2019 Yes-MLS Staff

## EXECUTIVE DEPT



**Carl DeMusz**

President & CEO (216) 485-4100 x 421

- Responsible for and oversee all of YES-MLS day to day operation including personnel and duties.

carl@Yes-MLS.com



**John Kurlich**

COO (216) 485-4100 x 454

- Responsible for assisting CEO with daily operations, managing staff and carrying out task as assigned by the CEO and the Board of Directors.

john@Yes-MLS.com



**Jennifer Welch**

Executive Assistant (216) 485-4100 x 450

- Responsible for correspondence, minutes, appointments and projects. Also responsible for assisting the BOD and Shareholders.

jennifer@Yes-MLS.com



**Karen Jackson-Greene**

Receptionist (216) 485-4100 x 407

- Responsible for guest services, answering telephones & lobby attendant

karen@Yes-MLS.com

## MLS PROCEDURES DEPT



**Csilla Smith**

Quality Assurance & HR Manager (216) 485-4100 x 427

- Responsible for MLS Quality Assurance

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## QA COORDINATORS



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**Jonathan DeMusz**

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## FINANCE & MEMBERSHIP DEPT



**Julie Kovach**

Finance & Membership Manager (216) 485-4100 x 401

- Responsible for organization's financial affairs

julie@Yes-MLS.com



**Lori Dean**

Sr. Membership Coordinator (216) 485-4100 x 404

- Responsible for maintaining all membership records

lori@Yes-MLS.com



**Keith Seager**

Bookkeeper & Data Analyst (216) 485-4100 x 403

- Responsible for RETS, IDX, VOW and membership billing

keith@Yes-MLS.com

## EDUCATION & CUSTOMER SERVICE DEPT



**Dean Klunzinger**

Education & Customer Service Manager (216) 485-4100 x 414

- Responsible for the Account Executive services offered

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## ACCOUNT EXECUTIVES



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**Laura Graber**

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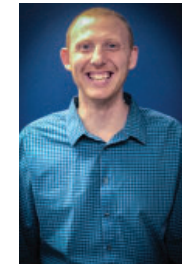
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