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TO: All News Media

FROM: Seth Task, CRS, GREEN, Ohio REALTORS President, 216.276.1626

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RE: Ohio's March 2021 Home Sales

DATE: April 22, 2021



Activity across the Ohio housing marketplace rose in March, as sales increased 3.1 percent from the level reached during the same month a year ago, according to Ohio REALTORS.

Home unit sales in March 2021 reached 12,473, a 3.1 percent uptick from the 12,094 sales recorded during the month last year. The average sales price across Ohio in March reached \$220,603, a 10.6 percent increase from the \$199,374 mark posted during the month in 2020.

"The Ohio housing market is continuing to experience vigorous levels of activity, despite historically low levels of inventory for sale in most areas across the state," said Ohio REALTORS President Seth Task.

"In many of our markets, the inventory level of homes listed for sale in March were about half of what was available during the month a year ago," Task said. "The low inventory combined with low interest rates and increased buyer demand continue to push prices higher across the state."

Around the state, 13 of the 16 markets tracked experienced an increase in average price for the month compared to March 2020. Additionally, 12 local markets showed an increase in sales activity compared to a year ago.

During the first quarter of 2021, both home sales activity and average pricing have increased when compared to the three-month period a year ago. Sales in the first quarter 2021 reached 31,503, a 4.4 percent increase from the 30,167 level of a year ago. The average price of \$214,822 this year marks a 13.5 percent from the 2020 average of \$189,273.

Data provided to Ohio REALTORS by Multiple Listing Services includes residential closings for new and existing single-family homes and condominiums/co-ops. Ohio REALTORS, with more than 35,000 members, is the largest professional trade association in Ohio.

Refer to the following pages for a market by market analysis of sales activity throughout Ohio and local contact information.

(NOTE: There might be a slight variance between the reported number of sales contained in this release and actual activity in the various markets due to Ohio REALTORS' early reporting requirement. Check with contacts in the particular market.)



Ohio Local MLS Stats Report for March 2021

	Number of Units Sold			Dollar Volume			Average Sale Price		
MLS	2020	2021	%Change	2020	2021	%Change	2020	2021	% Change
Ashland	34	49	44.1%	\$4,822,300	\$9,839,875	104.0%	\$141,832	\$200,814	41.6%
Athens	67	55	-17.9%	\$12,122,181	\$9,380,650	-22.6%	\$180,928	\$170,557	-5.7%
Cincinnati	2,006	2,101	4.7%	\$465,354,851	\$560,338,056	20.4%	\$231,981	\$266,701	15.0%
Columbus	2,431	2,493	2.6%	\$620,724,247	\$710,048,781	14.4%	\$255,337	\$284,817	11.5%
Dayton	1,321	1,255	-5.0%	\$244,062,634	\$256,998,168	5.3%	\$184,756	\$204,779	10.8%
Firelands	227	256	12.8%	\$34,439,114	\$43,120,472	25.2%	\$151,714	\$168,439	11.0%
Greater Ports.	61	62	1.6%	\$7,245,040	\$5,975,045	-17.5%	\$118,771	\$96,372	-18.9%
Knox	36	37	2.8%	\$6,079,842	\$6,914,360	13.7%	\$168,885	\$186,875	10.7%
Lancaster	32	20	-37.5%	\$4,950,500	\$3,335,376	-32.6%	\$154,703	\$166,769	7.8%
Mansfield	137	147	7.3%	\$15,646,250	\$20,805,008	33.0%	\$114,206	\$141,531	23.9%
Marion	59	36	-39.0%	\$7,700,864	\$5,890,900	-23.5%	\$130,523	\$163,636	25.4%
MLS Now 1	4,169	4,300	3.1%	\$747,843,693	\$833,371,542	11.4%	\$179,382	\$193,807	8.0%
NORIS ²	823	899	9.2%	\$137,680,000	\$156,901,000	14.0%	\$167,290	\$174,528	4.3%
Scioto Valley	93	141	51.6%	\$14,516,075	\$21,220,300	46.2%	\$156,087	\$150,499	-3.6%
West Central ³	175	175	0.0%	\$24,627,093	\$27,183,302	10.4%	\$140,726	\$155,333	10.4%
WRIST ⁴	423	447	5.7%	\$63,420,050	\$80,264,608	26.6%	\$149,929	\$179,563	19.8%
Statewide	12,094	12,473	3.1%	\$2,411,234,734	\$2,751,587,443	14.1%	\$199,374	\$220,603	10.6%

¹ MLS Now: Ashtabula, Belmont, Carroll, Columbiana, Coshocton, Cuyahoga, Geauga, Gernsey, Harrison, Holmes, Jefferson, Lake, Lorain, Mahoning, Medina, Muskingum, Portage, Stark, Summit, Trumbull, Tuscarawas, Washington and Wayne Counties.

² NORIS (Northwest Ohio Regional Information System): Lucas, Fulton, Defiance, Williams, Henry, Wood, Putnam, Paulding, Hancock, and Wyandot Counties.

³ West Central: Allen, Hardin and Van Wert Counties.

⁴ WRIST (Western Regional Information Systems and Technology): Clark, Miami, Champaign, Logan, Shelby, Auglaize and Mercer Counties

Ohio Local MLS Stats Report for January through March 2021

	Number of Units Sold			Dollar Volume			Average Sale Price		
MLS	2020	2021	%Change	2020	2021	%Change	2020	2021	% Change
Ashland	74	100	35.1%	\$10,290,150	\$17,833,875	73.3%	\$139,056	\$178,339	28.2%
Athens	146	124	-15.1%	\$23,924,368	\$21,242,231	-11.2%	\$163,866	\$171,308	4.5%
Cincinnati	4,961	5,252	5.9%	\$1,107,740,644	\$1,338,812,576	20.9%	\$223,290	\$254,915	14.2%
Columbus	6,195	6,365	2.7%	\$1,493,493,240	\$1,735,881,895	16.2%	\$241,080	\$272,723	13.1%
Dayton	3,282	3,328	1.4%	\$518,129,170	\$656,793,875	26.8%	\$157,870	\$197,354	25.0%
Firelands	588	657	11.7%	\$92,560,221	\$119,078,666	28.6%	\$157,415	\$181,246	15.1%
Greater Ports.	154	142	-7.8%	\$16,851,491	\$15,337,488	-9.0%	\$109,425	\$108,010	-1.3%
Knox	98	97	-1.0%	\$18,105,669	\$17,041,879	-5.9%	\$184,752	\$175,689	-4.9%
Lancaster	80	44	-45.0%	\$13,423,694	\$8,032,946	-40.2%	\$167,796	\$182,567	8.8%
Mansfield	306	340	11.1%	\$37,408,834	\$46,968,058	25.6%	\$122,251	\$138,141	13.0%
Marion	135	120	-11.1%	\$18,622,387	\$18,691,614	0.4%	\$137,944	\$155,763	12.9%
MLS Now 1	10,467	10,747	2.7%	\$1,797,534,867	\$2,043,449,229	13.7%	\$171,734	\$190,141	10.7%
NORIS ²	2,055	2,233	8.7%	\$319,006,000	\$394,639,000	23.7%	\$155,234	\$176,730	13.8%
Scioto Valley	246	265	7.7%	\$38,037,120	\$46,254,508	21.6%	\$154,622	\$174,545	12.9%
West Central ³	272	530	94.9%	\$37,217,953	\$81,828,517	119.9%	\$136,831	\$154,393	12.8%
WRIST ⁴	1,108	1,159	4.6%	\$167,451,901	\$205,638,867	22.8%	\$151,130	\$177,428	17.4%
Statewide	30,167	31,503	4.4%	\$5,709,797,709	\$6,767,525,224	18.5%	\$189,273	\$214,822	13.5%

¹ MLS Now: Ashtabula, Belmont, Carroll, Columbiana, Coshocton, Cuyahoga, Geauga, Gernsey, Harrison, Holmes, Jefferson, Lake, Lorain, Mahoning, Medina, Muskingum, Portage, Stark, Summit, Trumbull, Tuscarawas, Washington and Wayne Counties.

² NORIS (Northwest Ohio Regional Information System): Lucas, Fulton, Defiance, Williams, Henry, Wood, Putnam, Paulding, Hancock, and Wyandot Counties.

³ West Central: Allen, Hardin and Van Wert Counties.

⁴ WRIST (Western Regional Information Systems and Technology): Clark, Miami, Champaign, Logan, Shelby, Auglaize and Mercer Counties

CONTACT: 2021 Ohio REALTORS President Seth Task - 216.276.1626



For more information on home sales activity in a particular marketplace, contact one of the Local Boards/Associations or Multiple Listing Services below.

Akron Cleveland Association

Sandy Naragon, CEO | 216.901.0130 Beth Rodgers, President | 216.447.4477

Ashland Board

Misty Miller, EO | 419.281.2700 Diane Harper, President | 330.264.2644

Ashtabula County Board

Lisa Brail, EO | 440.998.1152 Debra Woodworth, President | 440.206.6159

Athens County Board

Nadya Hinson, AE | 509.638.5794

Beaver Creek Area Association

Dale Meller, EO | 330.383.5554 Barbara Stamp, President | 330.314.6125

Butler-Warren Association

Leslie Besl, EO | 513.939.2881 Daryl Dunn, President | 513.238.7702

Cincinnati Area Board

Rich Fletcher, CEO | 513.761.8800 Stephanie Sudbrack-Busam, President | 513.793.2121

Columbus REALTORS

John Geha, CEO | 614.475.4000 Michael Jones, President | 614.794.9494

Dayton REALTORS

Carlton Jackson, CEO | 937.223.0900 Sharon Geier, President | 937.436.2700

East Central Association

Holly Lehigh, EO | 330.343.7736 Deborah Rodriguez, President | 740.264.7131

Firelands Association

David Freitag, CEO | 419.217.0870 Alex Johnson, President | 419.732.0941

Guernsey Muskingum Valley Association

Steffanie Bush, EO | 740.452.3890

Knox County Board

Jeri Scott, EO | 740.392.8490 Sibley Poland, President | 740.397.3145

Lake & Geauga Area Association

Vicki Pate, CEO | 440.350.9000 Sara DiFranco, President | 440.354.3334

Lancaster Board

Debbie Hoelscher, EO | 740.653.1861

Licking County Board

Patty Osborn, EO | 740.345.2151 Jacqueline VanDorn, President | 740.404.6126

Lorain County Association

Barb Tressel-Bangas, EO | 440.328.4210 David Reddy, President | 440.892.2211

Mansfield Association

Lanie Bauer, EO | 419.756.1130 Elisa Schunatz, President | 419.5589.7368 **Marietta Board**

Carrie Hale, EO | 740.373.8194 David Chichester, President | 740.374.7325

Marion Board

Rebecca Williams, EO | 740.387.2928 Jennifer Russell, President | 740.389.2000

Medina County Board

Sherry Stell, EO | 330.722.1000 Robert Wilging, President | 330.722.1000

Midwestern Ohio Association

Brenda Blair, EO | 937.335.8501 Tanya Blair, President | 937.214.0427

MLS Now

Carl DeMusz, CEO | 216.485.4100 John Kurlich, COO | 216.485.4100

NORIS MLS

Megan Foos, CEO | 419.535.3222

Northwest Ohio REALTORS (Toledo Area)

Megan Foos, CEO | 419.535.3222 Joan Rauh, President | 419.720.5600

(Greater) Portsmouth Area Board

Melanie Partin, EO | 740.352.3368 Terrie Zempter, President | 740.354.1151

Scioto Valley Association

Brenda Free, EO | 740.773.7489

Southern Ohio Association

Alexia Billings, EO | 513.528.2657 Carrie McIntosh-Owens, President | 513.677.1830

Springfield Board

Karen Bodey, EO | 937.323.6489 Brock Bowen, President | 937.429.4500

Stark County Association

Lisa Yelichek, CEO | 330.494.5630 Richard Cosgrove, President | 330.433.6005

Wayne-Holmes Association

Amy Scott, EO | 330.264.8062 Adam Hanzie, President | 330.466.5338

West Central Association (Lima Area)

Cara Budde, EO | 419.227.5432 Bailey Joseph, President | 419.516.3272

WRIST MLS

Stan Hartke, CEO | 937.335.1117

Youngstown Columbiana Association

Julie Larson, CEO | 330.788.7026 Patrick Burgan, President | 330.783.0055