

# MLS Now Member Services

*Options listed as "Provided" are included in your MLS Membership fees with no additional cost.*



## MLS Now

Name Changed: Jan 2021    (216) 485-4100    [Help@MLSNow.com](mailto:Help@MLSNow.com)

*Vision Statement: "We champion a cooperative & collaborative real estate experience by focusing on Data and Solutions with Expertise."*

MLS Now is owned by 7 Shareholder boards - ACAR, ECAR, LGAAR, LoCAR, MCBOR, STAR, YCAR. In May of 2018, the former CRIS (Centralized Real Estate Information Service) & NORMLS (Northern Ohio Regional Multiple Listing Service) companies joined to form Yes-MLS which became MLS Now in 2021.

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## Corelogic Matrix

Offered Since: Jan 2015    (216) 485-4100    [Help@MLSNow.com](mailto:Help@MLSNow.com)

*Access to Matrix MLS listing database used to search member listings (Residential, Multi-Family, Land, Commercial and Rental property data)*

Software program that includes MLS listings for 32 primary counties in Eastern Ohio and Northern West Virginia along with many additional optional areas of Ohio, Pennsylvania and West Virginia.

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## Corelogic Data Co-Op

Offered Since: Apr 2013    (216) 485-4100    [websupport@corelogic.com](mailto:websupport@corelogic.com)

*Access from Matrix Single-Sign On (SSO) to additional combo reports that include both MLS and tax data information.*

With Data Co-Op, members can find everything they need to work on a single screen with easy to use mapping and drag and drop gadgets. Its information-rich format also provides RealAVM™ property values that enable MLS Now members to help clients get realistic ideas of property values. The Data Co-Op works on Apple™, iPad™ and PC platforms and all popular browsers. (800) 426-1466

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## Corelogic ePropertyWatch

Offered Since: Mar 2017    (844) 530-8859    [ePropertyWatch@corelogic.com](mailto:ePropertyWatch@corelogic.com)

*Access to "Never Be Forgotten Again". Monthly email to clients with their estimated home value, neighborhood activity, and market trends.*

eProperty Watch allows you to provide regular emails to clients and prospects that will keep them up to date on the value of their home, transactions in their neighborhood, and overall trends in the area. You'll stay connected with your long-term prospects by inviting them to receive ePropertyWatch reports branded by you. When your prospects are ready to buy or sell real estate your name and contact information will be front and center. eProperty Watch is available to members at no additional cost.



## Corelogic IntraMatrix

Offered Since: Aug 2021

(216) 485-4100 [Help@MLSNow.com](mailto:Help@MLSNow.com)

### **H** Access to Dayton MLS data and NORIS (Northwest Ohio/Toledo area) data

Each Ohio MLS using Corelogic Matrix has agreed to share limited access to search listings. You will only have full access and ability to enter or change listings if you are a member of that MLS.



## Dotloop

(888) 368-5667 [support@dotloop.com](mailto:support@dotloop.com)

Offered Since: May 2015

*Access to MLS forms templates, up to 10 free loops (as of 6/1/17) and electronic signatures. Contact vendor for pricing.*

Dotloop is the leading online transaction and productivity optimization platform in real estate. Dotloop reduces complexity by replacing separate form creation, e-sign, and transaction management systems with a single end-to-end solution and drives growth by helping real estate professionals streamline their businesses with workflow automation and real-time visibility into transactions. Each year, millions of agents, brokers, and clients trust dotloop to get deals done.



## Homes Pro

Offered Since: 2023

**H** App to quickly locate properties, map-based search engine, CMA.

**G** Homes Pro is the top-rated real estate app. Built for agents and loved by homebuyers. Formerly Homesnap Pro, Homes Pro has everything you loved about Homesnap but now with upgraded features, enhanced collaboration, and

**G** more exposure to homebuyers.



## HomeVisit

Offered Since: Sep 2021 (703) 953-3866 [service@homevisit.com](mailto:service@homevisit.com)

*Purchase photos, videos, aerial, 3D virtual tours, 2D floor plans, print post cards/flyers.*

Orders can be placed online for a variety of options. Check their website for pricing and examples.



## ListTrac

Offered Since: Feb 2018 [support@listtrac.com](mailto:support@listtrac.com)

*Access from Matrix Single-Sign On (SSO) to hits for your listings.*

ListTrac is a tool that allows you to see how your listings are performing online in the MLS system and consumer site, IDX sites, and different real estate portals. This tool offers several benefits to brokers and agents: Provides an understanding of the activity (or lack of activity) on your listings compared to similar listings. This information can be used to determine if you may need to discuss price changes or other updates to the property. Gives you a better understanding of the impact of price changes or other updates to the listing by seeing how listing views change over time. Understand how often your listings are being viewed, shared, and saved. Easily see how many email leads you receive from online sources. Provides reporting so you can better understand the value received from your online marketing. Allows you to provide feedback to your clients on how their listing is performing online, including a Sellers Report that you can choose to send to the seller.

This service is available to agents for \$20/month with an annual payment option. This begins on 03/01/24.



## Lone Wolf Cloud CMA

Offered Since: Oct 2013 (855) 977-8834 [support@cloudcma.com](mailto:support@cloudcma.com)

*Contact vendor for pricing.*

Cloud CMA is the easy way to create amazing reports that make you look awesome in front of clients and prospects. Create modern looking Comparative Market Analysis Reports, Buyer Tours, Property Reports, and Flyers in minutes! Plus, Cloud CMA includes your very own "What's My Home Worth" website so you can attract more seller leads for less! Visit [www.cloudcma.com](http://www.cloudcma.com) to start your free 30 day trial of Cloud CMA.



## Lone Wolf Transactions ZipForm Edition

Offered Since: May 2015 (856) 840-0140 [support@ziplogix.com](mailto:support@ziplogix.com)

*Online forms package with access to MLS and state forms. Contact vendor for pricing options.*

Maximize efficiency, streamline workflows, and reduce risk with the essential forms software. Powered with the latest functionality and features designed for real estate industry professionals. Advanced technology meets practical in zipForm Plus.



## MLS Touch

(216) 485-4100 [help@mlsnow.com](mailto:help@mlsnow.com)

Offered Since: May 2023

MLS-Touch® is a premium mobile app designed exclusively for real estate professionals to keep you connected to your MLS and your clients no matter where you are. It has all the essential features you need while you're on the go, including powerful search tools, listing and showing details, property history, and comparables! It also has some advanced features that really set it apart like Hotsheet, Market Stats, access to Realist® Tax Data, Parcel Lines, and Flood Zone Data. And it's deeply integrated with Matrix™ and OneHome so client data including favorites and sent listings flows seamlessly between platforms. You'll also be able to offer your clients access to the same real-time listing data that you see (straight from your MLS!) by branding and sharing your own mobile app. Find out how you can collaborate with your clients and track their activities like never before, all from the convenience of your handheld device!



## New Home Source Professional

Offered Since: Feb 2015

[support@newhomesourceprofessional.com](mailto:support@newhomesourceprofessional.com)

*Access from Matrix Single-Sign On (SSO) to search new construction and builder information.*

Got a Buyer interested in new construction? MLS Now has a partnership with New Home Source Professional, the most trusted resource for all things New Construction. Share searches and listings with clients. Interact with clients on your own consumer portal. Drive new leads from your consumer portal. Print or download listing reports. Take advantage of powerful search tools. View home or community results in list, map or photo view.



## Professional Search by realtor.com

Offered Since: Nov 2010

(866) 960-7481

[prosearchsupport@realtor.com](mailto:prosearchsupport@realtor.com)

*Access from Matrix to search Residential properties in United States (formerly FIND powered by realtor.com)*

The realtor.com® Professional Search product replaces your existing Find application. Professional Search leverages and shares the innovative technology and search experience of realtor.com® while delivering a best-in-class professional search experience via a powerful, robust and intuitive search engine.



## Property Panorama

Offered Since: Oct 2010

(440) 290-2200

[support@propertypanorama.com](mailto:support@propertypanorama.com)

Property Panorama provides a FREE InstaView Virtual Tour for each listing with 3 or more unique photos. The free tour is branded to MLS Now, includes all the listing photos, and is automatically attached to the MLS. Tours are automatically created and updated every hour, staying in sync and up to date with your MLS Listing. Optional Upgrades: \$1.99/month to add branded tour for a single listing. \$4.99/month to add all premium features for a single listing. \$8.99/month to add all Elite Features for all listings. Additional pricing options available. Upgraded features include: Automated Social media tools and syndication, branding for use outside of the MLS, listing videos, custom themes, flyers, postcards, and more. For Offices and Brokerages interested in adding InstaView for all of your Agents, contact Property Panorama for a custom quote and enterprise level features! Learn more at [www.PropertyPanorama.com/InstaView](http://www.PropertyPanorama.com/InstaView)



## RatePlug

Offered Since: Jun 2015 (877) 710-0808

*Access for agents to show mortgage rates from preferred lenders to buyers on MLS emails and printed reports. Mortgage Lenders subscribe and can call RatePlug for pricing options.*

RatePlug is embedded in Matrix and OneHome so you can search and send property reports to your homebuyers. When you send your MLS Now property reports to your customers, they will now have access to accurate, interactive mortgage products and payment information specific to each property. The payment information is based on up to date interest rates from your lender of choice and includes property taxes, assessments and home owner's insurance estimations. You and your customer can interact with the information and play 'what if' scenarios to best determine their financing needs. In addition, the customer is given the ability to ask mortgage questions and is provided access to your trusted lending partners contact information.



## Realtor.com

(800) 878-4166 [customercare@realtor.com](mailto:customercare@realtor.com)

*Access - agents should claim their profile. Optional upgrade packages available. Contact vendor for pricing.*

Realtor.com is an online resource for home buyers, and sellers with a comprehensive database of for-sale properties and information, tools and professional expertise to help people purchase a home. The listing Broker makes the decision if their listings feed to Realtor.com



## RETechnology

[info@retechnology.com](mailto:info@retechnology.com)

Offered Since: Jun 2011

*Rental Beast's lead-to-lease software platform is provided at no fee for all MLS Now subscribers. Get rental tools and market data you need to conquer the rental market! Optional upgrades available.*

Rental Beast provides MLS Now subscribers with rental-centric tools. From core rental functions, including rental centric search, rental CMAs, and the ability to streamline listing entry by claiming rental listings directly from a listing's property management system, to enhanced lead generation and qualification tools to on-line rental applications and tenant screening, Rental Beast has you covered from lead to lease, all at no additional charge.

With an optional upgrade to Rental Beast Pro, subscribers have elevated access to Rental Beast's database of owner sourced rental listings and the leads they generate, premium syndication options, custom marketing tools, and systems to help convert renters to home buyers. Learn more at [go.rentalbeast.com/MLS-Now-RBG](http://go.rentalbeast.com/MLS-Now-RBG).



**RPR**

(877) 977-7576

Offered Since: Nov 2016

Available to REALTOR® members only. <https://blog.narrpr.com/l/mlsnow/>

Realtors Property Resource (RPR) Comprehensive data, powerful analytics, and client-friendly reports for each of NAR’s constituencies. Created by NAR for the sole purpose of providing REALTORS® with the data they need to meet the demands of clients. No third party or public access ... guaranteed. The only way a non-REALTOR® has access to the data in RPR is through an RPR report that has been created, branded and sent by a REALTOR®. This service is also free.



**Sentrilock**

(877) 736-8745 [support@sentrilock.com](mailto:support@sentrilock.com)

Lockbox information for the Guernsey Muskingum Valley Association of REALTORS®. Contact vendor for pricing.



**ShowingTime**

(800) 379-0057 [support@showingtime.com](mailto:support@showingtime.com)

Online Scheduler – \*agent must setup instructions for each listing. CSS joined ShowingTime Sep. 2019. Contact vendor for pricing of upgrades..

Online scheduler launched from within MLS Now delivers showing requests to listing agent by email, 2-way text, mobile app notification and/or automated phone call. Please contact ShowingTime with any questions.



**Supra**

(877) 699-6787 [Help@MLSNow.com](mailto:Help@MLSNow.com)

Offered Since: Mar 2020

Supra eKEY app available for some MLS members. Contact MLS Now with questions on eKEY and your local association/board for questions on lockboxes.