

MLS Now Member Services

Options listed as "Provided" are included in your MLS Membership fees with no additional cost.



MLS Now

Name Changed: Jan 2021 (216) 485-4100 Help@MLSNow.com

Vision Statement: "We champion a cooperative & collaborative real estate experience by focusing on Data and Solutions with Expertise."

MLS Now is owned by 7 Shareholder boards - ACAR, ECAR, LGAAR, LoCAR, MCBOR, STAR, YCAR. In May of 2018, the former CRIS (Centralized Real Estate Information Service) & NORMLS (Northern Ohio Regional Multiple Listing Service) companies joined to form Yes-MLS which became MLS Now in 2021.

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Cotality Matrix

Offered Since: Jan 2015 (216) 485-4100 Help@MLSNow.com

Access to Cotality (formerly Corelogic) Matrix MLS listing database used to search member listings (Residential, Land, Residential Income, Commercial and Residential Lease property data)

Software program that includes MLS listings for service area of 32 primary counties in Eastern Ohio and Northern West Virginia along with many additional optional areas of Ohio, Pennsylvania and West Virginia dating back as far as 1991 in some areas.

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Cotality Data Co-Op

Offered Since: Apr 2013 (216) 485-4100 websupport@corelogic.com

Access from Matrix Single-Sign On (SSO) to additional combo reports that include both MLS and tax data information.

With Data Co-Op, members can find everything they need to work on a single screen with easy to use mapping and drag and drop gadgets. Its information-rich format also provides RealAVM™ property values that enable MLS Now members to help clients get realistic ideas of property values. The Data Co-Op works on Apple™, iPad™ and PC platforms and all popular browsers.



Cotality ePropertyWatch

Offered Since: Mar 2017 (844) 530-8859 ePropertyWatch@corelogic.com

"Never Be Forgotten Again". Monthly email to clients with their estimated home value, neighborhood activity, and market trends.

eProperty Watch allows you to provide regular emails to clients and prospects that will keep them up to date on the value of their home, transactions in their neighborhood, and overall trends in the area. You'll stay connected with your long- term prospects by inviting them to receive ePropertyWatch reports branded by you. When your prospects are ready to buy or sell real estate your name and contact information will be front and center. eProperty Watch is available to members at no additional cost.



Cotality IntraMatrix

Offered Since: Aug 2021 (216) 485-4100 Help@MLSNow.com

Access to Dayton & Bright MLS data data through Matrix

Each Ohio MLS using Corelogic Matrix has agreed to share limited access to search Matrix listings pursuant to the Rules and Regulations of the Host MLS. You will only have full access and ability to enter or change listings if you are a member of that MLS. Access to NORIS (Northwest Ohio/Toledo area) site ended October 2025 as they switched to the FBS Flex MLS system.



Cotality MLS Touch

Offered Since: May 2023 (888) 765-9223 support@MLS-Touch.com

App for recent MLS data by Cotality/Prospects.

MLS Touch app InstaView option opens listings within 400 feet of your current location. Integrated with Matrix contacts, property favorites, sent listings, carts, and saved searches. Also includes Realist tax information, sell scores, AVM estimates, flood zone data and much more. Only recent sales are included. To access all MLS history you will still need to use the full Matrix website.



Cotality Realist

Offered Since: 2001 (216) 485-4100 Help@MLSNow.com

Access from Matrix Single-Sign On (SSO) to tax data information in all 88 Ohio counties, all 55 West Virginia counties, and several in Pennsylvania.

Realist updates property records and taxes annually. Sales are obtained from each county every few weeks and are updated with the names, dates and amount of the transfers.



Cotality Trestle

Offered Since: May 2019

Web API access to MLS Now listing data. Choose from IDX plus, Back office or VOW options.

Trestle can give you access to all your data in a single unified feed. Powering your company's internal and external solutions with up to the minute listing data has never been easier. Is there a new app you want to integrate with? Trestle lets you work with exciting new technology partners that have the solutions you need. Web, mobile, back office – Trestle supports them all. Take advantage of enriched Cotality property information and proprietary market analytics to get a competitive edge.

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CubiCasa

Offered Since: Oct 2024 (216) 485-4100 help@cubicasa.com

Create unlimited free basic floor plans and receive a 10% discount on any upgrades purchased.

Scanning with CubiCasa floor plan app takes under 5 minutes on average and the resulting floor plan is always up-to-date. No drafting or finalizing – we deliver clear and professional floor plan. In 24 hour (normal SLA) or 6 hours (rush-order) your digital floor plan will be ready. Designed to boost listings, attract buyers, and win more deals.



Dotloop

Offered Since: May 2015 (888) 368-5667 support@dotloop.com

Access to MLS forms templates, up to 10 free loops (as of 6/1/17) and electronic signatures. Contact vendor for pricing.

Dotloop is the leading online transaction and productivity optimization platform in real estate. Dotloop reduces complexity by replacing separate form creation, e-sign, and transaction management systems with a single end-to-end solution and drives growth by helping real estate professionals streamline their businesses with workflow automation and real-time visibility into transactions. Each year, millions of agents, brokers, and clients trust dotloop to get deals done. Listing & Purchase agreements provided in the MLS Now library will end December 2025.

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Homes Pro

Offered Since: July 2023 (800) 431-5509 support@homes.com

App to quickly locate properties & map-based search engine.

Only Homes.com connects buyers directly to the listing agent who knows the home best. No cold calls, robocalls, or spam from random agents. (Previously Homesnap Dec. 2016-Oct. 2023)



HomeVisit by Urbanimmersive

Offered Since: Sep 2021 (703) 953-3866 service@homevisit.com

Purchase photos, videos, aerial, 3D virtual tours, 2D floor plans, print post cards/flyers.

Orders can be placed online for a variety of options. Check their website for pricing and examples.



ListTrac

Offered Since: Feb 2018 support@listtrac.com

Access from Matrix Single-Sign On (SSO) to hits for your listings.

ListTrac is a tool that allows you to see how your listings are performing online in the MLS system and consumer sites, IDX sites, and different real estate portals. This tool offers several benefits to brokers and agents: Provides an understanding of the activity (or lack of activity) on your listings compared to similar listings. This information can be used to determine if you may need to discuss price changes or other updates to the property. Gives you a better understanding of the impact of price changes or other updates to the listing by seeing how listing views change over time. Understand how often your listings are being viewed, shared, and saved. Easily see how many email leads you receive from online sources. Provides reporting so you can better understand the value received from your online marketing. Allows you to provide feedback to your clients on how their listing is performing online, including a Sellers Report that you can choose to send to the seller. Effective 3/1/24 requires agent subscription.



Lone Wolf Cloud CMA

Offered Since: Oct 2013 (855) 977-8834 support@cloudcma.com

Contact vendor for pricing on Comparative Market Analysis reports.

Cloud CMA is the easy way to create amazing reports that make you look awesome in front of clients and prospects. Create modern looking Comparative Market Analysis Reports, Buyer Tours, Property Reports, and Flyers in minutes! Plus, Cloud CMA includes your very own "What's My Home Worth" website so you can attract more seller leads for less! Visit www.cloudcma.com to start your free 30 day trial of Cloud CMA.



Lone Wolf ZipForm Plus

Offered Since: May 2015 (586) 840-0140 support@ziplogix.com

Online forms package with access to MLS & state forms with e-signatures. Contact vendor for pricing options.

Maximize efficiency, streamline workflows, and reduce risk with the essential forms software. Powered by Lone Wolf Transactions with the latest functionality and features designed for real estate industry professionals. Advanced technology meets practical in zipForm Plus. Listing & Purchase agreements provided in the MLS Now library will end December 2025.



New Home Source Professional

Offered Since: Feb 2015

support@newhomesourceprofessional.com

Access from Matrix Single-Sign On (SSO) to search new construction and builder information.

Got a Buyer interested in new construction? MLS Now has a partnership with New Home Source Professional, the most trusted resource for all things New Construction. Share searches and listings with clients. Interact with clients on your own consumer portal. Drive new leads from your consumer portal. Print or download listing reports. Take advantage of powerful search tools. View home or community results in list, map or photo view.



Property Panorama

Offered Since: Oct 2010

(877) 299-6306

support@propertypanorama.com

InstaView Virtual Tour for each listing with 3 or more unique photos (1st new listing free upgrade trial for 1 month), \$4.99/month for a single listing or \$8.99/month for optional upgrade with unlimited photos. Additional pricing options available.

InstaView is a fully automated Virtual Tour solution that automatically creates a Virtual Tour for every listing in the MLS (with 3 or more photos), within one hour of the listing being created. The InstaView Virtual Tour will remain fully in sync and is updated with the MLS every hour, 24/7! Learn more at www.PropertyPanorama.com/InstaView



RatePlug

Offered Since: Jun 2015

(877) 710-0808

Access for agents to show mortgage rates from preferred lenders to buyers on MLS emails and printed reports. Mortgage Lenders subscribe and can call RatePlug for pricing options.

RatePlug is embedded in Matrix and OneHome so you can search and send property reports to your homebuyers. When you send your MLS Now property reports to your customers, they will now have access to accurate, interactive mortgage products and payment information specific to each property. The payment information is based on up to date interest rates from your lender of choice and includes property taxes, assessments and home owner's insurance estimations. You and your customer can interact with the information and play 'what if' scenarios to best determine their financing needs. In addition, the customer is given the ability to ask mortgage questions and is provided access to your trusted lending partners contact information.



Rayse

Offered Since: Aug 2025

chat online

support@rayse.com

Rayse is the agent value platform that helps real estate professionals make their work visible and give clients the transparency they expect.

Rayse is the agent value platform that turns the hard work agents do into something clients can see and appreciate. From polished buyer and seller presentations to client-facing portals and closing reports, Rayse helps agents show their expertise, build trust, and deliver an experience that wins loyalty and referrals. When clients can see the journey, they understand the value, and that changes everything.



RealReports

Offered Since: Apr 2025

chat online

support@realreports.ai

RealReports Access from Single-Sign On (SSO) to search any residential property information in the U.S. The AI-powered property report.

Prove your value to clients, win deals, and generate leads with comprehensive data for every property in the US. RealReports™ are powered by Aiden, an AI property advisor which analyzes tens of thousands of data points, answering any property question instantly. Save time evaluating properties with streamlined research and diligence. Upgrades available.



Realtor.com

(800) 878-4166

customercare@realtor.com

Agents should claim their profile. Optional upgrade packages available. Contact vendor for pricing.

Realtor.com is an online resource for home buyers and sellers with a comprehensive database of for-sale properties and information, tools and professional expertise to help people purchase a home. The listing Broker makes the decision if their listings feed to Realtor.com.



Realtor.com Professional Search

Offered Since: Nov 2010

(866) 960-7481

prosearchsupport@realtor.com

Access from Matrix to search Residential properties in United States (formerly FIND powered by realtor.com)

The realtor.com® Professional Search product replaces your existing Find application. Professional Search leverages and shares the innovative technology and search experience of realtor.com® while delivering a best-in-class professional search experience via a powerful, robust and intuitive search engine. MLS members get more information than the public.



RETechnology

Offered Since: Jun 2011

info@retechnology.com

Access to Real Estate Technology Updates. Contact vendor for additional pricing options.

Want to learn how to leverage technology to attract more leads, close more deals, and boost your bottom line? RE Technology can help. We're an educational platform that shows real estate agents and brokers how to use and evaluate technology to grow their business. When you subscribe, you gain exclusive access to features like: Daily educational articles, Technology product reviews, A comprehensive directory of real estate apps and solutions in 100+ product categories, Annual Technology Guide, The latest technology and industry news, Live educational webinars...and more!



RPR

Offered Since: Nov 2016 (877) 977-7576

Available to REALTOR® members only. <https://blog.narrpr.com/l/mlsnow/>

Realtors Property Resource (RPR) Comprehensive data, powerful analytics, and client-friendly reports for each of NAR's constituencies. Created by NAR for the sole purpose of providing REALTORS® with the data they need to meet the demands of clients. No third party or public access ... guaranteed. The only way a non-REALTOR® has access to the data in RPR is through an RPR report that has been created, branded and sent by a REALTOR®. This service is also free.



Sentrilock

(877) 736-8745 support@sentrilock.com

Lockbox information for the Guernsey Muskingum Valley Association of REALTORS®. Contact vendor for pricing.



ShowingTime

(800) 379-0057 support@showingtime.com

Online Scheduler – *list agent must setup instructions for each listing. CSS joined ShowingTime Sep. 2019. Contact vendor for pricing of upgrades.

Online scheduler launched from within MLS Now delivers showing requests to listing agent by email, 2-way text, mobile app notification and/or automated phone call. Please contact ShowingTime with any questions.



Supra

Offered Since: Mar 2020 (877) 699-6787 Help@MLSNow.com

Supra eKEY app available for some MLS members. Contact MLS Now with questions on eKEY and your local association/board for questions on lockboxes.